

07/23/2012

Form PTO-1594 (Rev. 12-11)  
OMB Collection 0651-0027 (exp. 04/30/



103647203

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office



To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Latino.com, Inc.

- Individual(s)
- Partnership
- Corporation- State: DE
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 2/14/2001

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Adelphia Partners, LLC

Street Address: 545 Madison Ave.

City: New York

State: NY

Country: US Zip: 10022

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other LLC Citizenship NY

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

75700042

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Latino.com

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Brad Sniderman

Internal Address: \_\_\_\_\_

Street Address: 23679 Calabasas Rd. #558

City: Calabasas

State: CA Zip: 91302

Phone Number: 818-706-0631

Docket Number: \_\_\_\_\_

Email Address: brad@bmslawpractice.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 00000006 75700042

Authorized User Name \_\_\_\_\_ 40.00 OP E

9. Signature:

Brad Sniderman  
Signature

Signature

Brad Sniderman

Name of Person Signing

7/19/12  
Date

Date

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 004831 FRAME: 0047

7/23/12

## TRADEMARK ASSIGNMENT

Latino.com, Inc., a corporation, whose primary address was 123 Townsend St., San Francisco, CA 94107 (herein "Assignor"), has adopted and is using the mark LATINO.COM for which the Assignor has full rights to the application in the United States Patent and Trademark Office, under the serial number 75700042, registered on July 23, 2002.

Adelphia Partners, LLC is a duly organized Limited Liability Corporation, whose primary office and place of business is 545 Madison Ave., New York, NY 10022, (herein "Assignee"), and desires to acquire the Assignor's entire right, title and interest in and to the mark and above-identified registration numbers.

For good and valuable consideration, the receipt and adequacy of which are acknowledged, the Assignor assigns to the Assignee the Assignor's entire right, title and interest in and to the mark, together with the good will of the business associated with the mark, and the above-identified registration number.

By: Steven Anderson  
Steven Anderson  
President, Latino.com

Date: 7/14/01