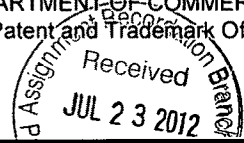


07/23/2012



103647206



To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

7/23/12

1. Name of conveying party(ies):

Mathew M.C. Jackson

- Individual(s)
- Partnership
- Corporation- State: _____
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) United States

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) March 20, 2012

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Grundens USA, Ltd.

Street Address: P.O. Box 2068

City: Poulsbo

State: Washington

Country: United States Zip: 98370

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Washington
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

85125014

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

EAT FISH GAGE & Design

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Scott R. Reid

Internal Address: Suite 200

Street Address: 21650 W. Eleven Mile Rd.

City: Southfield

State: Michigan Zip: 48076

Phone Number: 248 353-4565

Docket Number: _____

Email Address: scottreid@aol.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

07/23/2012 HTON11 00000017 85125014
 Deposit Account Number _____ 40.00 DP
 Authorized User Name _____

e

9. Signature:

Scott R Reid
Signature

7-18-12
Date

Scott R Reid

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

ASSIGNMENT OF TRADEMARK

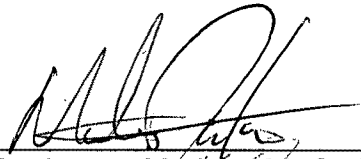
WHEREAS, Mathew M. C. Jackson a Washington resident and US citizen, having an address 27670 Lofall Ct., Poulsbo, Washington 98370 ("Assignor") has adopted, used and is using the trademark EAT FISH GAGE & Design – US Trademark Ser. No. 85125014 (the "Mark"), and;

WHEREAS Assignor is the Registrant and or Applicant of the US trademark application referenced below in connection with the Mark and on file with the US Patent and Trademark Office, and;

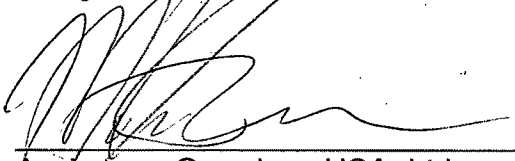
WHEREAS Grundens USA, Ltd, a Washington corporation having an address P.O. Box 2068, Poulsbo, Washington 98370 ("Assignee") is using and desires to obtain exclusive ownership of the Mark for all goods and services,

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is mutually acknowledged, Assignor hereby assigns to Assignee all right, title and interest Assignor has in said Mark, along with any and all registrations and pending applications, together with the goodwill of the business symbolized by said Mark and the registration of the Mark.

Dated this 20th day of March, 2012



Assignor: Mathew M. C. Jackson



Assignee: Grundens USA, Ltd.
by: Michael Jackson, President