

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elgin Dairy Foods Incorporated		03/21/2012	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Rich Products Corporation		
Street Address:	One Robert Rich Way		
City:	Buffalo		
State/Country:	NEW YORK		
Postal Code:	14213		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0775915	FLAV'R-TOP	
CORRESPONDENCE DATA			
Fax Number:	7166260366		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	716-626-1564		
Email:	sschultz@idealawyers.com		
Correspondent Name:	Ellen S. Simpson		
Address Line 1:	5555 Main Street		
Address Line 4:	Williamsville, NEW YORK 14221		
ATTORNEY DOCKET NUMBER:	RCHT753US		
NAME OF SUBMITTER:	Charles R. van Ee		
Signature:	/Charles R. van Ee/		
Date:	07/29/2012		
Total Attachments: 1 source=RCHT0753US FLAV'R-TOP Executed Trademark Assignment (2) from Client 2012-04-06#page1.tif			

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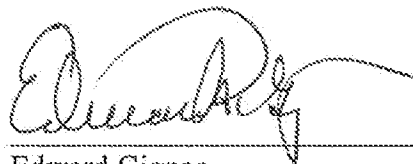
WHEREAS, Elgin Dairy Foods Incorporated, a corporation of Illinois, having a principal place of business at 279 Marquette Drive, Bolingbrook, IL 60440, has adopted, used and is using the trademark FLAV'R-TOP (hereinafter referred to as TRADEMARK) in commerce in the United States, and has been granted federal registration of said TRADEMARK under United States Trademark Registration No. 0,775,915, and,

WHEREAS, Rich Products Corporation, a corporation of Delaware, having a principal place of business at One Robert Rich Way, Buffalo, NY 14213, is desirous of acquiring said TRADEMARK and said federal trademark registration, together with the good will of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Elgin Dairy Foods, Inc. does hereby assign unto said Rich Products Corporation all right, title and interest in and to said TRADEMARK, together with the good will of the business symbolized by said TRADEMARK together with said federal registration of said TRADEMARK.

Dated: _____

3/21/12



Edward Gignac
President, Elgin Dairy Foods, Inc.