

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cadbury Holdings Limited		07/26/2012	LIMITED LIABILITY COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA	
Name:	Cadbury UK Limited
Street Address:	P.O. Box 12, Bournville Lane
Internal Address:	Bournville
City:	Birmingham
State/Country:	UNITED KINGDOM
Postal Code:	B30 2LU
Entity Type:	COMPANY: UNITED KINGDOM

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2736107	GREEN & BLACK'S

CORRESPONDENCE DATA	
Fax Number:	9739091402
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	973-909-1416
Email:	groupip@kraftfoods.com
Correspondent Name:	Mary A. Carragher
Address Line 1:	941 Route 10 East
Address Line 4:	Whippany, NEW JERSEY 07981

ATTORNEY DOCKET NUMBER:	ASSIGNMENT- G&B'S 2736107
-------------------------	---------------------------

DOMESTIC REPRESENTATIVE	
Name:	Mary A. Carragher

Address Line 1: 941 Route 10 East
Address Line 4: Whippany, NEW JERSEY 07981

NAME OF SUBMITTER:	James Cioli
Signature:	/James Cioli/
Date:	07/30/2012

Total Attachments: 3

source=Deed of Assignment - US - CHL to CUKL - GREEN BLACK'S WORD#page1.tif
source=Deed of Assignment - US - CHL to CUKL - GREEN BLACK'S WORD#page2.tif
source=Deed of Assignment - US - CHL to CUKL - GREEN BLACK'S WORD#page3.tif

THIS AGREEMENT is made effective as of the date of full execution by both parties.

BETWEEN

1. **CADBURY HOLDINGS LIMITED**, located at Cadbury House, Sanderson Road, Uxbridge, Middlesex UB8 1DH, United Kingdom ("the Assignor").
2. **CADBURY UK LIMITED**, located at P.O. Box 12, Bournville Lane, Bournville, Birmingham, B30 2LU, United Kingdom ("the Assignee").

BACKGROUND

- A. The Assignor is the proprietor of the trade mark ("the Trade Mark") detailed in Schedule 1.
- B. The Assignor has agreed to assign the Trade Marks, together with the goodwill of the business of the Assignor relating to the goods in respect of which the Trade Mark is registered or registration has been sought, to the Assignee, on the terms set out in this Agreement.

OPERATIVE PROVISIONS

1. ASSIGNMENT

In consideration of the sum of one dollar, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Assignee to the Assignor, the Assignor assigns to the Assignee with full title guarantee the Trade Mark and the full and exclusive benefit, together with the goodwill in relation to the Trade Mark is registered, including all statutory and common law rights, and the right to sue for past infringements and the right to retain any damages or other benefit as a result of such action.

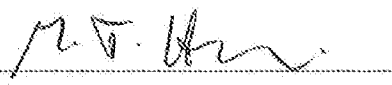
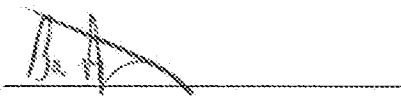
2. ASSIGNOR'S COVENANTS

The Assignor agrees to execute such further documents, and take such actions and do such things, as may be reasonably requested by the Assignee to give full effect to the terms of this Agreement and to secure the full right, title and interest of the Assignee in the Trade Mark.

3. GOVERNING LAW AND JURISDICTION

The formation, existence, construction, performance, validity and all aspects whatsoever of this Agreement or of any term of this Agreement shall be governed by laws of the United Kingdom. The United Kingdom courts shall have exclusive jurisdiction to settle any disputes which may arise out of or in connection with this Agreement. The parties agree to submit to that jurisdiction.

This document is executed and delivered as a deed on the date the last party signed this Agreement.

Executed by Assignor: Cadbury Holdings Limited By:  Name: Mark Hodgkin Title: Attorney-In-Fact Date: 26 July 2012	Executed by Assignee: Cadbury UK Limited By:  Name: Ben Appleton Title: Attorney-In-Fact Date: 26 July 2012
---	--

SCHEDULE 1

Trade Mark

<u>Country</u>	<u>Trademark</u>	<u>Registration No.</u>	<u>Class</u>
United States	GREEN & BLACK'S [WORD]	2736107	30