

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Mark Rodol		07/25/2012	INDIVIDUAL: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Models Own Holdings Limited		
Street Address:	5th Floor, 7-10 Chandos Street		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1G9DQ		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85197851	MODELS OWN	
CORRESPONDENCE DATA			
Fax Number:	5032962172		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503-844-9009		
Email:	mail@ganzlaw.com		
Correspondent Name:	Bradley M. Ganz		
Address Line 1:	PO Box 2200		
Address Line 4:	Hillsboro, OREGON 97123		
ATTORNEY DOCKET NUMBER:	RSS-3.024		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Bradley M. Ganz

Signature:

/Bradley M. Ganz/

Date:

07/30/2012

Total Attachments: 4

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CHARLES RUSSELL

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DATED 25 JULY 2012

**MR MARK RODOL**  
and  
**MODELS OWN HOLDINGS LIMITED**

**DEED OF ASSIGNMENT OF TRADE MARK**

THIS DEED is dated

## PARTIES

- (1) Mr Mark Rodol of 57-59 Rochester Place, London, NW1 9JU, United Kingdom (Assignor).
- (2) Models Own Holdings Limited incorporated and registered in England & Wales with Company Number 07347117 whose registered office is at 5<sup>th</sup> Floor, 7-10 Chandos Street, London, W1G 9DQ, United Kingdom (Assignee).

## BACKGROUND

- (A) The Assignor is the proprietor of the Trade Mark (short particulars of which are set out in Schedule 1).
- (B) The Assignor has agreed to assign the Trade Mark to the Assignee on the terms set out in this assignment.
- (C) The Assignee is the successor to the Applicant's business to which the mark up pertains.

## AGREED TERMS

### 1 ASSIGNMENT

In consideration of the sum of £1 (one pound sterling) (receipt of which the Assignor expressly acknowledges), the Assignor hereby assigns to the Assignee absolutely with full title guarantee all its right, title and interest in and to the Trade Mark, including:

- (a) all statutory and common law rights attaching to the Trade Mark, together with the goodwill of the business relating to the goods or services in respect of which the Trade Mark are registered or used; and
- (b) the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action (including passing off) arising from ownership, of the Trade Mark whether occurring before, on or after the date of this assignment.

### 2 WARRANTIES

The Assignor represents and warrants that:

- (a) it is the sole legal and beneficial owner of, and owns all the rights and interests in, the Trade Mark;
- (b) at the time of the assignment the business was ongoing and existing.

### 3 GOVERNING LAW AND JURISDICTION

- 3.1 This assignment and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of England and Wales.
- 3.2 The parties irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this assignment or its subject matter or formation (including non-contractual disputes or claims).

This document has been executed as a deed and is delivered and takes effect on the date stated at the beginning of it.

EXECUTED AS A DEED BY MR MARK RODOL

  
.....  
In the presence of

STEVEN RODOL

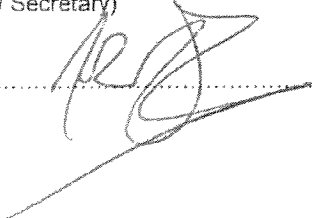
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.....  
LONDON W1T 2AQ - COMPANY DIRECTOR

Signature, name, address and occupation of Witness

EXECUTED AS A DEED BY MODELS OWN HOLDINGS LIMITED

(Director / Secretary)

  
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**SCHEDULE 1**

**The Trade Mark**

<b>Country</b>	<b>Status</b>	<b>Number</b>	<b>Trade Mark</b>	<b>Classes</b>
United States	Pending	85/197851	MODELS OWN	3, 18, 21, 25