

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MetaMorphix, Inc.		07/27/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Mars, Incorporated		
Street Address:	6885 Elm Street		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22101		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3441603	CANINE HERITAGE	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-857-6000		
Email:	mazur.jason@arentfox.com		
Correspondent Name:	Jason J. Mazur		
Address Line 1:	Arent Fox LLP 1050 Connecticut Avenue NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	033231.00005		
NAME OF SUBMITTER:	Jason J. Mazur		
Signature:	/Jason J. Mazur/		
Date:	07/31/2012		
Total Attachments: 1 source=Canine Heritage Assignment#page1.tif			

OP \$40.00 3441603

TRADEMARK ASSIGNMENT

WHEREAS, MetaMorphix, Inc. ("Assignor"), a corporation organized and existing under the laws of the State of Delaware, having an address of 8000 Virginia Manor Road, Beltsville, Maryland 20705, has adopted and used in commerce the mark **CANINE HERITAGE** (the "Mark") and has registered the Mark in the United States Patent and Trademark Office under Registration No. 3441603; and

WHEREAS, Mars, Incorporated ("Assignee"), a corporation organized and existing under the laws of the State of Delaware, having an address of 6885 Elm Street, McLean, Virginia 22101, seeks to acquire all right, title, and interest in and to the Mark and the registration for the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Mark and the registration for the Mark, together with the goodwill of the business symbolized by the Mark.

METAMORPHIX, INC.

BY: Eric Johnston

NAME: Eric Johnston

TITLE: General Manager

DATE: 07/27/2012