

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Added Extras LLC		05/02/2012	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Dedda LLC		
Street Address:	1400 Broadway		
Internal Address:	27th floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85564113	LOCKER LOUNGE	
CORRESPONDENCE DATA			
Fax Number:	2126325558		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(212) 632-5500		
Email:	ccantarella@salans.com, bakers@salans.com		
Correspondent Name:	Claudia Cantarella		
Address Line 1:	Claudia Cantarella		
Address Line 2:	Rockefeller Center, 620 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10020-2457		
ATTORNEY DOCKET NUMBER:	0208586.0146 (MOXIE)		
NAME OF SUBMITTER:	Claudia Cantarella		

Signature:	/claudia cantarella/
Date:	07/31/2012
Total Attachments: 1 source=Change of Name to Dedda LLC#page1.tif	

New Jersey Division of Revenue
Certificate of Amendment
Limited Liability Company



This form may be used to amend a Certificate of Formation of a Limited Liability Company on file with the Department of the Treasury. Applicants must insure strict compliance with NJSA 42, the New Jersey Limited Liability Act, and insure that all applicable filing requirements are met.

1. Name of Limited Liability Company: Added Extras, LLC

2. Identification Number: 0600202306

3. New LLC Name (if applicable): Dedda LLC

4. Effective Date: Immediately upon filing

5. The Certificate of Formation is amended as follows (provide attachments if needed):

Article First of the Certificate of Formation relating to the limited liability company name is hereby amended to read as follows:
"First: The name of the Limited Liability Company is DEDDA LLC"

The undersigned represent(s) that this filing complies with State law as detailed in NJSA 42 and that they are authorized to sign this form behalf of the Limited Liability Company.

Signature:

A handwritten signature in black ink, appearing to be "AS" or similar initials, written over a horizontal line.

Name: Albert Sutton

Date: May 2, 2012

NJ Division of Revenue, PO Box 308, Trenton, NJ 08646