

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TGC, Inc.		01/29/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	TGC, LLC
Street Address:	7580 Golf Channel Drive
City:	Orlando
State/Country:	FLORIDA
Postal Code:	32819
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	1940162	THE GOLF CHANNEL
Registration Number:	2064408	GOLF CENTRAL
Registration Number:	2117545	THE GOLF CHANNEL
Registration Number:	2572935	THE GOLF CHANNEL
Registration Number:	2936555	G
Registration Number:	3040137	GAME TRACKER
Registration Number:	3070193	THE BIG BREAK
Registration Number:	3192153	DRIVE, CHIP & PUTT JUNIOR CHALLENGE
Registration Number:	3640073	G GOLF CHANNEL HD
Registration Number:	3664802	SLOW PLAY IS NOT AN OPTION
Registration Number:	3664803	HIGHWAY 18
Registration Number:	3948175	G GOLF CHANNEL
Registration Number:	4022217	MORNING DRIVE

CORRESPONDENCE DATA

CH \$340.00 1940162

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	0102007-1
NAME OF SUBMITTER:	David M. Silverman
Signature:	/david m. silverman/
Date:	07/31/2012
Total Attachments: 2 source=TGC Assignment#page1.tif source=TGC Assignment#page2.tif	

ASSIGNMENT OF MARKS

WHEREAS TGC, Inc., of 7580 Commerce Center Drive, Orlando, Florida 32819, a Delaware corporation ("Assignor"), has adopted, used and is using the marks in Exhibit 1, which are registered in the United States Patent and Trademark Office;

and

WHEREAS TGC, LLC of 7580 Golf Channel Drive, Orlando, Florida 32819, a Delaware limited liability company ("Assignee"), which is the successor to Assignor's business to which these marks pertain, is desirous of acquiring said marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all rights, title and interest in and to the said marks, together with the good will of the business symbolized by the marks.

The effective date of this assignment is January 29, 2011.

Dated this 31st day of July, 2012.

ASSIGNOR:

ASSIGNEE:

TGC, Inc.

TGC, LLC

By: 
Christopher R. Murvin
Assistant Secretary
(407) 355-4005

By: 
Christopher R. Murvin
Assistant Secretary
(407) 355-4005

Assignee hereby appoints the following counsel as its attorney to represent it in the Patent and Trademark Office with respect to this assignment and requests that all correspondence concerning this matter be directed to such counsel (email correspondence is acceptable):

David M. Silverman, Esq.
DAVIS WRIGHT TREMAINE, LLP
1919 Pennsylvania Ave., N.W., Suite 800
Washington, D.C. 20006-3401
(202) 973-4200
DavidSilverman@dwt.com

EXHIBIT 1

REGISTERED MARKS		
<i>Mark</i>	<i>Registration No.</i>	<i>Registration Date</i>
THE GOLF CHANNEL & G Design	1,940,162	December 5, 1995
GOLF CENTRAL (Stylized)	2,064,408	May 27, 1997
THE GOLF CHANNEL & G Design	2,117,545	December 2, 1997
THE GOLF CHANNEL	2,572,935	May 28, 2002
G Design	2,936,555	March 29, 2005
GAME TRACKER (Stylized)	3,040,137	January 10, 2006
THE BIG BREAK (Stylized)	3,070,193	March 21, 2006
DRIVE, CHIP & PUTT JUNIOR CHALLENGE & Design	3,192,153	January 2, 2007
GOLF CHANNEL HD Logo	3,640,073	June 16, 2009
SLOW PLAY IS NOT AN OPTION	3,664,802	August 4, 2009
HIGHWAY 18	3,664,803	August 4, 2009
G GOLF CHANNEL	3,948,175	April 19, 2011
MORNING DRIVE	4,022,217	September 6, 2011