

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SEQUEL NATURALS INC.		06/22/2012	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	SEQUEL NATURALS LTD.
Street Address:	101-3001 Wayburne Drive
City:	Burnaby, British Columbia
State/Country:	CANADA
Postal Code:	V5G 4W3
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Serial Number:	85433232	WHAT ARE YOU TRAINING FOR?
Serial Number:	85274132	SAVISEED
Registration Number:	3571780	VEGA
Registration Number:	3622434	VEGA
Registration Number:	3777154	SMOOTHIE INFUSION
Registration Number:	3928247	SHAKE & GO
Registration Number:	3936642	SEQUEL
Registration Number:	3936650	SEQUEL
Registration Number:	3939840	VEGA
Registration Number:	3939841	VEGA
Registration Number:	3939844	SEQUEL
Registration Number:	3940705	THRIVE IN 30
Registration Number:	3967505	SEQUEL
Registration Number:	3982640	SAVISEED

OP \$440.00 85433232

Registration Number:	3982639	SAVISEED
Registration Number:	4000231	MACASURE
Registration Number:	3914547	CHLORESSENCE

CORRESPONDENCE DATA

Fax Number: 7039975349
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 7035258009
Email: uspto@tm4smallbiz.com
Correspondent Name: Erik M Pelton
Address Line 1: PO Box 100637
Address Line 4: Arlington, VIRGINIA 22210

DOMESTIC REPRESENTATIVE

Name: Erik M. Pelton
Address Line 1: P.O. Box 100637
Address Line 4: Arlington, VIRGINIA 22046

NAME OF SUBMITTER: Erik M. Pelton

Signature: /ErikMPelton/

Date: 07/31/2012

Total Attachments: 4
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TRADEMARK ASSIGNMENT

SEQUEL NATURALS INC.,

a corporation organized and existing under the laws of the State of Washington, United States of America, the full post office address of whose principal office and place of business is:

101-3001 WAYBURNE DRIVE,
BURNABY, BRITISH COLUMBIA
CANADA, V5G 4W3

herein called the Assignor, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, sell and transfer unto:

SEQUEL NATURALS LTD.,

a company organized and existing under the laws of the Province of British Columbia, Canada, the full post office address of whose principal office and place of business is:

101-3001 WAYBURNE DRIVE,
BURNABY, BRITISH COLUMBIA
CANADA, V5G 4W3

herein called the Assignee, all of its entire rights, title and interest in the United States of America, Mexico and New Zealand in and to the trademarks set out on the attached Schedule, including the goodwill of the business associated with the trade-marks, the same to be held and enjoyed by the Assignee, its successors, assigns and licensees as fully and entirely as the said assigned interest could have been held and enjoyed by the Assignor if the said assignment and sale had not been made.

Executed at Vancouver, British Columbia, Canada, this 21 day of June, 2012.

FOR THE ASSIGNOR:

SEQUEL NATURALS, INC.

Per: 

Charles Chang,
President and Authorized Signatory

FOR THE ASSIGNEE:

SEQUEL NATURALS LTD.

Per: 

Charles Chang,
President and Authorized Signatory

SCHEDULE

UNITED STATES	
Mark	Serial / Registration Nos.
WHAT ARE YOU TRAINING FOR	Serial. No.: 85433232 Filing Date: September 27, 2011
SAVISEED	Serial. No.: 85274132 Filing Date: March 23, 2011
VEGA AND DESIGN 	Serial. No.: 77462872 Filing Date: May 1, 2008 Reg. No.: 3571780 Reg. Date: February 10, 2009
VEGA VEGA	Serial. No.: 77585688 Filing Date: October 4, 2008 Reg. No.: 3622434 Reg. Date: May 19, 2009
SMOOTHIE INFUSION	Serial. No.: 77769912 Filing Date: June 29, 2009 Reg. No.: 3777154 Reg. Date: April 20, 2010
CHLORESSENCE	Serial. No.: 85100896 Filing Date: August 5, 2010 Reg. No.: 3914547 Reg. Date: February 1, 2011
SHAKE & GO	Serial. No.: 85069938 Filing Date: June 23, 2010 Reg. No.: 3928247 Reg. Date: March 8, 2011
SEQUEL AND DESIGN 	Serial. No.: 77965009 Filing Date: March 22, 2010 Reg. No.: 3936642 Reg. Date: March 29, 2011
SEQUEL	Serial. No.: 77967561 Filing Date: March 24, 2010 Reg. No.: 3936650 Reg. Date: March 29, 2011

UNITED STATES	
Mark	Serial / Registration Nos.
VEGA	Serial. No.: 77965026 Filing Date: March 22, 2010 Reg. No.: 3939840 Reg. Date: April 5, 2011
VEGA AND DESIGN 	Serial. No.: 77965049 Filing Date: March 22, 2010 Reg. No.: 3939841 Reg. Date: April 5, 2011
SEQUEL	Serial. No.: 77965100 Filing Date: March 22, 2010 Reg. No.: 3939844 Reg. Date: April 5, 2011
THRIVE IN 30	Serial. No.: 85100894 Filing Date: August 5, 2010 Reg. No.: 3940705 Reg. Date: April 5, 2011
SEQUEL AND DESIGN 	Serial. No.: 77965022 Filing Date: March 22, 2010 Reg. No.: 3967505 Reg. Date: May 24, 2011
SAVISEED	Serial. No.: 85066650 Filing Date: June 18, 2010 Reg. No.: 3982640 Reg. Date: June 21, 2011
SAVISEED AND DESIGN 	Serial. No.: 85066641 Filing Date: June 18, 2010 Reg. No.: 3982639 Reg. Date: June 21, 2011
MACASURE	Serial. No.: 77802482 Filing Date: August 12, 2009 Reg. No.: 4000231 Reg. Date: July 26, 2011

Mexico	
Mark	Serial / Registration Nos.
VEGA (Class 5)	Serial No.: 1235800 Filing Date: December 13, 2011
VEGA (Class 29)	Serial No.: 1235047 Filing Date: December 13, 2011
VEGA (Class 30)	Serial No.: 1235133 Filing Date: December 13, 2011
VEGA (Class 31)	Serial No.: 1235124 Filing Date: December 13, 2011
VEGA (Class 32)	Serial No.: 1235116 Filing Date: December 13, 2011

NEW ZEALAND	
Mark	Serial / Registration Nos.
VEGA	Serial No.: 849,940 Filing Date: September 29, 2011