

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sonny Bryan's Smokehouse, Inc.		07/31/2012	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Smokehouse Investors, L.P.		
Street Address:	12720 Hillcrest Road		
Internal Address:	Suite 910		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75230		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2248429	SONNY BRYAN'S SMOKEHOUSE	
CORRESPONDENCE DATA			
Fax Number:	9729310124		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	christianne.edlund@mullinlawpc.com		
Correspondent Name:	Christianne Edlund		
Address Line 1:	2425 N. Central Expressway		
Address Line 2:	Suite 200		
Address Line 4:	Richardson, TEXAS 75080		
NAME OF SUBMITTER:	Christianne Edlund		
Signature:	/Christianne Edlund/		
Date:	07/31/2012		
Total Attachments: 1 source=20120731 Trademark Assignment#page1.tif			

OP \$40.00 2248429

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is entered into this 31st day of July, 2012, between Sonny Bryan's Smokehouse, Inc., a Texas corporation ("Assignor") and Smokehouse Investors, L.P., a Texas limited partnership ("Assignee").

BACKGROUND

- A. Assignor owns and has registered "SONNY BRYAN'S SMOKEHOUSE", Registration No. 2248429 on the Principal Register of the U.S. Patent and Trademark Office (the "Mark")
- B. Assignor warrants that no prior assignment of the Mark has been granted by Assignor; and
- C. Assignor desires to assign to Assignee, and Assignee desires to accept, assignment of the Mark, and all good will symbolized by the Mark.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, and Assignee hereby accepts, the following:

All rights, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

ASSIGNOR:

Sonny Bryan's Smokehouse, Inc.
a Texas corporation

By: 

Brent Harman, President

ASSIGNEE:

Smokehouse Investors, L.P.
a Texas limited partnership

By: 

Brent Harman, President