

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Credo Institute, Inc.		07/10/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Episcopal Church Foundation		
Street Address:	815 2nd Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3672056	FRESH START	
Registration Number:	3707786	FRESH START	
CORRESPONDENCE DATA			
Fax Number:	6152524707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-252-4639		
Email:	jneu@babco.com		
Correspondent Name:	Jacob W. Neu		
Address Line 1:	1600 Division Street		
Address Line 2:	Suite 700		
Address Line 4:	Nashville, TENNESSEE 37203		
ATTORNEY DOCKET NUMBER:	104316-000000		
NAME OF SUBMITTER:	Jacob W. Neu		
Signature:	/jacobwneu/		

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TRADEMARK

Date:

07/31/2012

Total Attachments: 2

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ASSIGNMENT


WHEREAS, Credo Institute, Inc., a corporation organized and existing under the laws of the state of Delaware, with an address at 266 South Front Street, Suite #204, Memphis, Tennessee 38103, hereinbelow called "Assignor", owns and has used in its business certain trademarks and service marks ("Marks") which are registered as reflected on the attached Schedule

and;

WHEREAS, Episcopal Church Foundation, a corporation organized and existing under the laws of New York, with an address at 815 Second Avenue, New York, New York 10017, hereinbelow called "Assignee", is desirous of acquiring the entire right, title and interest in and to the Marks, the registrations for the Marks and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

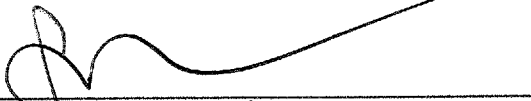
THEREFORE, BE IT KNOWN that for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, with effect from July 1, 2012, said Assignor has, and does hereby sell, assign, transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the Marks, the registrations for the Marks, and in and to any extensions and renewals that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

ASSIGNOR: Credo Institute, Inc.

  
\_\_\_\_\_  
By: William S. Craddock, Jr.  
Title: Managing Director

Date: July 10, 2012

ASSIGNEE: Episcopal Church Foundation

  
\_\_\_\_\_  
By: Donald V. Roman  
Title: Pres. M

Date: July 10, 2012

SCHEDULE

U.S. Registrations:

Reg. No.	Reg. Date	Mark
3672056	August 25, 2009	FRESH START
3707786	November 10, 2009	FRESH START

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