

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Wilderness Athlete, Inc.

- Individual(s) Association
 Partnership Limited Partnership
 Corporation- State: Minnesota
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 06/18/2012

- Assignment Merger
 Security Agreement Change of Name
 Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Wilderness Athlete, LLC

Street Address: 9626 North 37th Street

City: Phoenix

State: Arizona

Country: USA Zip: 85028

- Individual(s) Citizenship _____
 Association Citizenship _____
 Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other LLC Citizenship Arizona

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

B. Trademark Registration No.(s)

3545244

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

ALTITUDE ADVANTAGE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Lynn Broderick

Internal Address: 9/L

Street Address: 1750 North Central Avenue

City: Phoenix

State: Arizona Zip: 85012

Phone Number: 602.399.6658

Docket Number: _____

Email Address: broderick.lynn@gmail.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Lynn M Broderick
 Signature
Lynn Broderick
 Name of Person Signing

7/31/2012
 Date

Total number of pages including cover sheet, attachments, and document: _____

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT

Wilderness Athlete, Inc., ("Assignor"), a Minnesota corporation with its principal offices at P.O. Box 129 Alexandria, Minnesota 56308, is the owner of the trademark, ALTITUDE ADVANTAGE which is presently registered in the United States Patent and Trademark Office as follows: Registration Number 3545244; Date of Registration: December 9, 2008.

Wilderness Athlete, LLC ("Assignee"), a Arizona limited liability company with its principal offices at 9626 North 37th Street, Phoenix, Arizona 85028, desires to acquire all right title and interest in the trademark ALTITUDE advantage, , the good will symbolized by the mark, and the registration of the trademark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in said mark, along with the registrations together with the good will symbolized by the mark throughout the United States along with the right to recover for damages and profits for past infringements of the trademark.

Assignor warrants that it is the legal owner of all right, title and interest in the trademark, that the trademark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person. Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid trademark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

ASSIGNOR By: Mark Paulsen, Wilderness Athlete, Inc.

Certificate of Acknowledgment of Notary Public State of _____) County of _____)

On June 18, 2012, before me, William T Hodges, a notary public in and for said state, personally appeared Mark Paulsen, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of NM that the foregoing paragraph is true and correct.

WITNESS my hand and official seal. William T Hodges Notary Public for the State of NM

My commission expires 8-11-13

