

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Island Shade Shacks, Inc.		01/01/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Swimways Corp.		
Street Address:	5816 Ward Court		
City:	Virginia Beach		
State/Country:	VIRGINIA		
Postal Code:	23455		
Entity Type:	CORPORATION: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4111737		
CORRESPONDENCE DATA			
Fax Number:	8047844423		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	804-784-4427		
Email:	aisabell@gavinlawoffices.com		
Correspondent Name:	Angela T. Isabell		
Address Line 1:	2500 Gaskins Road, Suite B		
Address Line 4:	Richmond, VIRGINIA 23238		
ATTORNEY DOCKET NUMBER:	ISLAND SHADE SHACKS		
NAME OF SUBMITTER:	Angela T. Isabell		
Signature:	/angelatisabell/		
Date:	08/01/2012		

OP \$40.00 4111737

Total Attachments: 4

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UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Island Shade Shacks, Inc., a corporation duly organized and existing under the laws of the State of California and having offices at 22921 Triton Way, Suite 231 Laguna Hills, California 92653, United States of America, hereinafter referred to as "ASSIGNOR," has adopted, used and is the owner of the trademark set forth on Schedule A hereto in connection with the goods described therein (the "Mark"), together with the goodwill of the business in connection with which the Mark has been used (the "Goodwill") and the United States Trademark Registration set forth on Schedule A (the "Registration"); and

WHEREAS, Swimways Corp., a corporation duly organized and existing under the laws of the State of Virginia and having its principal office at 5816 Ward Court, Virginia Beach, Virginia 23455, United States of America, hereinafter referred to as "ASSIGNEE," is desirous of acquiring the Mark, together with the Goodwill, and the Registration;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has agreed to sell and has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over unto ASSIGNEE and its successors and assigns ASSIGNOR's entire right, title and interest in and to the Marks, the Goodwill and the Registration, to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its subsidiaries, successors, assigns and legal representatives, for the full extent of the life of the Mark, to be used as fully and entirely as such rights would have been held and enjoyed by ASSIGNOR had this Assignment and sale not been made.

ASSIGNOR covenants that ASSIGNOR is the owner of the Mark and the holder of

record title to the Registration, that ASSIGNOR has full power to make this Assignment and that ASSIGNOR agrees to execute such further assignments and related documents with respect to the Mark, the Goodwill and the Registration as ASSIGNEE shall reasonably request.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its proper officers thereunto duly authorized, the

\_\_\_ day of \_\_\_\_\_, 20\_\_.

Island Shade Shacks, Inc.

By: [Signature]

Title: CEO

Attest:

Name:

Title:

State of CALIFORNIA

City/County of ORANGE

On this 23 day of JULY, 2012, before me personally appeared \_\_\_\_\_, to me known to be the \_\_\_\_\_ of Island Shade Shacks, Inc., a California corporation, on whose behalf he/she executed the foregoing instrument, and acknowledged that he/she executed the same as his/her free act and deed.

My commission expires:

State of California

County of ORANGE

On July 23, 2012 before me, HORMOZ DALAEI NOTARY PUBLIC  
(insert name and title of the officer)

personally appeared MICHAEL R. ARMSTRONG  
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

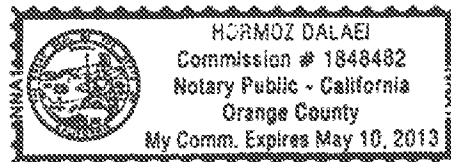
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature \_\_\_\_\_ (Seal)


[Signature]

Notary Public



Schedule A

Registration

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Goods</u>
 (Design)	4,111,737	March 13, 2012	Bed tents; rain flies for tents; tent flies; tents; tents [Sic.]; tents for mountaineering or camping (Class 22)