

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Joint Ownership		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Nutrition Investment Company		06/29/2012	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Music for the People, Inc.		
Street Address:	9601 Wilshire Boulevard, Suite 500		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	CORPORATION: CALIFORNIA		
Name:	General Nutrition Investment Company		
Street Address:	1002 South 63rd Avenue at Buckeye		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85043		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85472625	MARKED	
Serial Number:	85485102	MARKED	
CORRESPONDENCE DATA			
Fax Number:	8046982230		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	804-775-1166		
Email:	jpeyton@mcguirewoods.com		

OP \$65.00 85472625

Correspondent Name: Janet P. Peyton
Address Line 1: 901 E. Cary Street
Address Line 4: Richmond, VIRGINIA 23219

ATTORNEY DOCKET NUMBER: 2036753-6001

NAME OF SUBMITTER: Janet P. Peyton

Signature: /Janet P. Peyton/

Date: 08/01/2012

Total Attachments: 2
source=Trademark Assignment#page1.tif
source=Trademark Assignment#page2.tif

EXHIBIT A
TRADEMARK ASSIGNMENT

WHEREAS, General Nutrition Investment Company ("Assignor"), an Arizona corporation with a corporate address of 1002 South 63rd Avenue at Buckeye, Phoenix, Arizona 85043, is the owner of the trademarks set forth on Schedule 1 hereto (the "Assigned Trademarks"); and

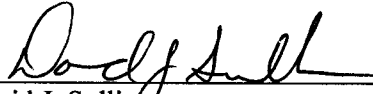
WHEREAS, General Nutrition Investment Company and Music for the People Inc., a California corporation having a principal address of 9601 Wilshire Blvd., Suite 500, Beverly Hills, CA 90210 (collectively, "Assignees") are desirous of acquiring, as equal joint owners, any and all rights that Assignor may have in and to the Assigned Trademarks and the applications and registrations therefor, together with the goodwill of the business symbolized by the Assigned Trademarks, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignees, as joint owners, all right, title and interest in and to the Assigned Trademarks and the applications and registrations therefor in the United States and throughout the world, together with the goodwill of the business symbolized by the Assigned Trademarks, along with the right to sue and recover for, and the right to profits, penalties or damages due or accrued arising out of or in connection with any and all past, present and future infringements or dilution of or damage or injury to the Assigned Trademarks or such represented goodwill.

Assignor covenants that Assignor is the owner of the Assigned Trademarks and the holder of record title to the applications and registrations therefor and that Assignor has full power to make this Assignment. Assignor agrees to execute and deliver all papers, instruments, and assignments, and to perform other reasonable acts required in order to vest all Assignor's right, title and interest in and to the Assigned Trademarks in the Assignees as joint owners and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary, to the extent such evidence is in the possession or control of the Assignor.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its proper officers thereunto duly authorized, and is made effective as of the 1st day of January, 2012.

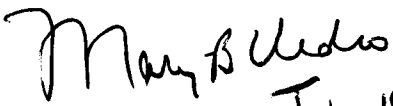
General Nutrition Investment Company

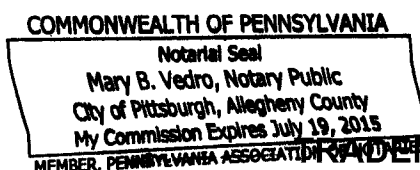
By: 
David J. Sullivan
Title: Assistant Secretary

State of Pennsylvania

City/County of Allegheny

On this 29th day of June, 2012, before me personally appeared David J. Sullivan, to me known to be the Assistant Secretary of General Nutrition Investment Company, an Arizona corporation, on whose behalf he executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.


My commission expires: July 19, 2015



TRADEMARK
REEL: 004833 FRAME: 0369

Schedule 1 to Exhibit A

Germany	MARKED	30 2011 068 159.7/05	30 2011 068 159
Spain	MARKED	3007376	3007376
Spain	MARKED	3008737	3008737
France	MARKED	3877658	113881987
France	MARKED	3881987	11 3 881 987
Great Britain	MARKED	2603840	2603840
United States	MARKED	85/472,625	
United States	MARKED	85/485,102	