

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/31/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Clerity Solutions, Inc.		06/25/2012
			Entity Type
			CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Dell Inc.		
Street Address:	One Dell Way		
City:	Round Rock		
State/Country:	TEXAS		
Postal Code:	78682		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
	Property Type	Number	Word Mark
	Registration Number:	3738883	CLERITY
	Registration Number:	4038470	REUSE. RECYCLE. RENEW.
	Registration Number:	3470202	UNIKIX
	Registration Number:	4161591	WINKIX
CORRESPONDENCE DATA			
Fax Number:	2024293902		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	202-429-3000		
Email:	IPDocketing@step toe.com, arubinstein@step toe.com, dcummings@step toe.com		
Correspondent Name:	Abigail A. Rubinstein		
Address Line 1:	1330 Connecticut Avenue, N.W.		
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CH \$115.00 3738883

ATTORNEY DOCKET NUMBER:	17796.TBD
NAME OF SUBMITTER:	Abigail A. Rubinstein
Signature:	/Abigail Rubinstein/
Date:	08/01/2012
Total Attachments: 2 source=Clerity Assignment - signed#page1.tif source=Clerity Assignment - signed#page2.tif	

**TRADEMARK ASSIGNMENT NUNC PRO TUNC**


WHEREAS, Clerity Solutions, Inc. a corporation organized and existing under and by virtue of the laws of the state of Illinois, U.S.A., and having a place of business at 13610 N. Black Canyon Highway, Suite 100, Phoenix, Arizona 85029; and Clerity Solutions, Inc., a corporation organized and existing under and by virtue of the laws of the state of Illinois, U.S.A., and having a place of business at 18 W. 140 Butterfield Road, 15<sup>th</sup> Floor, Oakbrook Terrace, Illinois 60181 (collectively referred to herein "Assignor"), owned and has used in its business the trademarks listed in attached Schedule A (the "Assigned Trademarks"); and

WHEREAS, Dell Inc., a Corporation organized and existing under and by virtue of the laws of the state of Delaware, U.S.A., and having a place of business at One Dell Way, Round Rock, Texas 78682, (herein "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Assigned Trademarks and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the good and valuable consideration that has been exchanged, the receipt of which is hereby acknowledged, said Assignor did sell, assign, and transfer the said entire right, title and interest in and to the said trademark registrations therefor and any registration, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith, the portion of the business to which the marks pertain, and any right to recover for past infringements thereof nunc pro tunc as of March 31, 2012.

**CLERITY SOLUTIONS, INC.**

Dated: 25 June, 2012

By:   
Print Name: Max Helen Millican  
Print Title: Authorized Representative

**SCHEDULE A**

**U.S. TRADEMARK REGISTRATIONS**

<b><u>TRADEMARK</u></b>	<b><u>REGISTRATION NO.</u></b>	<b><u>REGISTRATION DATE</u></b>
CLERITY	3,738,883	01/19/2010
REUSE. RECYCLE. RENEW.	4,038,470	10/11/2011
UNIKIX	3,470,202	07/22/2008
WINKIX	4,161,591	06/19/2012