

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Firestone Walker LLC		07/12/2012	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Vino.Com, LLC		
Street Address:	1671 Belle Isle Avenue, Suite 125		
City:	Mount Pleasant		
State/Country:	SOUTH CAROLINA		
Postal Code:	29464		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3993364	HUMBOLDT BROWN	
CORRESPONDENCE DATA			
Fax Number:	8642337342		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	864-271-1592		
Email:	docketing@dority-manning.com		
Correspondent Name:	DORITY & MANNING, P.A.		
Address Line 1:	P. O. Box 1449		
Address Line 4:	Greenville, SOUTH CAROLINA 29602		
ATTORNEY DOCKET NUMBER:	YCR-92-M		
NAME OF SUBMITTER:	RICHARD M. MOOSE		
Signature:	/Richard M. Moose/		

Date:

08/01/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK REGISTRATION

Whereas, **Firestone Walker LLC**, a California limited liability company ("**Assignor**"), has adopted, used and is the owner of the trademark **Humboldt Brown** as used on beer and/or ale (the "**Mark**"); and

Whereas, Assignor is the owner of **U.S. Registration Number 3993364** for the Mark issued by the U.S. Patent and Trademark Office ("**Registration**"); and

Whereas, **Vino.Com, L.L.C.**, a Missouri limited liability company ("**Assignee**"), wishes to acquire the entire right, title, and interest in and to the Mark and the Registrations, including all goodwill of the business connected with the use of the Mark and symbolized by the Mark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Mark and the Registration, together with the goodwill of the business connected with the use of the Mark and symbolized by the Mark, and together with the right to sue for and to receive all damages occurring from past infringement of the Mark and/or Registration, the same to be held and enjoyed by Assignee and its successors, assigns and other legal representatives.

This Assignment of Trademark is executed and delivered pursuant to the that certain Asset Purchase Agreement dated as of July , 2012 by and among Assignor and Assignee and is subject to the terms, conditions and limitations contained therein. However, notwithstanding any such limitations, Assignor warrants that the documents and information that have been filed by Assignor in support of the Registration are true and correct in all material respects and Assignor agrees to assist Assignee in supporting the Registration as needed with claims of use and supporting documentation and information in the possession of Assignor.

IN WITNESS WHEREOF, the undersigned have executed and set their hands and seals as of this the 12th day of July, 2012.

FIRESTONE WALKER LLC, a California limited liability company

By: 

David L. Walker, Trustee of the David and Polly Walker Family Trust, a Member
Address: 620 McMurray Road, Buellton, CA

VINO.COM, L.L.C., a Missouri limited liability company

By: _____

Name: David J. Pardus
Title: President and Chief Executive Officer
Address: 1671 Belle Isle Avenue, Suite 125
Mount Pleasant, SC 29464

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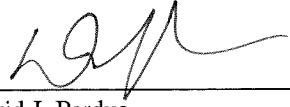
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