

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Dial Corporation		03/31/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Golden Sun, Inc.
Street Address:	26529 RUETHNER AVENUE
City:	SANTA CLARITA
State/Country:	CALIFORNIA
Postal Code:	91350
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Serial Number:	72443785	DEP
Serial Number:	78534844	DEP
Serial Number:	78627591	IT'S EVERY MAN'S STYLE
Serial Number:	78627616	M GROOM
Serial Number:	78627651	ABSOLUTE STYLING
Serial Number:	85234507	BEACHY MEGA WAVES
Serial Number:	78893319	DURAHOLD
Serial Number:	74098437	L.A. LOOKS
Serial Number:	78836802	LA L.A. LOOKS
Serial Number:	78934078	L.A. LOOKS ABSOLUTE STYLING
Serial Number:	78886875	MANE TAMER
Serial Number:	77879557	NUTRA CURL
Serial Number:	78679490	PARTY HARD
Serial Number:	77856280	POLISH PERFECT

OP \$615.00 72443785

Serial Number:	77619012	POWER SPIKES
Serial Number:	77775034	TOUCHABLE POWER
Serial Number:	77024265	CONDITIONING SILK
Serial Number:	77080260	MAKE HIM SWEAT
Serial Number:	72309860	SOFT & DRI
Serial Number:	77132273	
Serial Number:	77022734	SOFT CASHMERE
Serial Number:	75161644	THICKER FULLER HAIR
Serial Number:	75139701	THICKER FULLER HAIR
Serial Number:	77845662	THICKER FULLER HAIR

**CORRESPONDENCE DATA**

Fax Number: 2122776501  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: (212)277-6671  
Email: goodwillj@dicksteinshapiro.com  
Correspondent Name: Clark W. Lackert  
Address Line 1: Dickstein Shapiro LLP  
Address Line 2: 1633 Broadway  
Address Line 4: New York, NEW YORK 10019-6708

ATTORNEY DOCKET NUMBER:	G6161
NAME OF SUBMITTER:	Clark W. Lackert
Signature:	/Clark W. Lackert/
Date:	08/01/2012

**Total Attachments: 20**

source=TM Assignment -- Dial to Golden Sun#page1.tif  
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment, dated as of March 31, 2012, is by and between **The Dial Corporation**, a Delaware corporation ("Assignor") and **Golden Sun, Inc.**, a California corporation ("Assignee").

**RECITALS**

A. Assignor and Assignee have entered into an Agreement of Purchase and Sale dated March 31, 2012 (the "Purchase Agreement"); and

B. Pursuant to the terms and conditions of the Purchase Agreement, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in the Trademarks listed in Schedule A attached hereto (the "Trademarks"), and Assignee has agreed to acquire all right, title, and interest in the Trademarks.

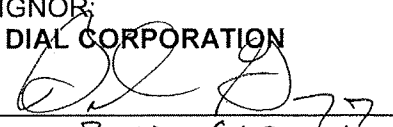
**AGREEMENT**

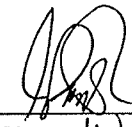
NOW, THEREFORE, in consideration of the mutual promises herein contained and other good and valuable consideration, the parties agree as follows:

Assignor does hereby sell, assign and transfer to Assignee, and its successors and assigns, the entire right, title and interest in the Trademarks, together with the goodwill symbolized by said Trademarks and the applications and registrations thereof, as well as any rights Assignor may have acquired by virtue of its use of the Trademarks, including the right to legally pursue any past, present or future infringement or unauthorized use of said Trademarks, such Trademarks to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made.

IN WITNESS WHEREOF, Assignor and Assignee have executed or caused this Trademark Assignment to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

ASSIGNOR:  
**THE DIAL CORPORATION**

By:   
Name: BRAD GAZAWAY  
Title: VP & CORPORATE COUNSEL

By:   
Name: IAN PARISH  
Title: SVP FINANCE & CONTROLLING

ASSIGNEE:  
**GOLDEN SUN, INC.**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

TRADEMARK ASSIGNMENT

This Trademark Assignment, dated as of March 31, 2012, is by and between **The Dial Corporation**, a Delaware corporation ("Assignor") and **Golden Sun, Inc.**, a California corporation ("Assignee").

RECITALS

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B. Pursuant to the terms and conditions of the Purchase Agreement, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in the Trademarks listed in Schedule A attached hereto (the "Trademarks"), and Assignee has agreed to acquire all right, title, and interest in the Trademarks.

AGREEMENT

NOW, THEREFORE, in consideration of the mutual promises herein contained and other good and valuable consideration, the parties agree as follows:

Assignor does hereby sell, assign and transfer to Assignee, and its successors and assigns, the entire right, title and interest in the Trademarks, together with the goodwill symbolized by said Trademarks and the applications and registrations thereof, as well as any rights Assignor may have acquired by virtue of its use of the Trademarks, including the right to legally pursue any past, present or future infringement or unauthorized use of said Trademarks, such Trademarks to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made.

IN WITNESS WHEREOF, Assignor and Assignee have executed or caused this Trademark Assignment to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

ASSIGNOR:  
THE DIAL CORPORATION

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

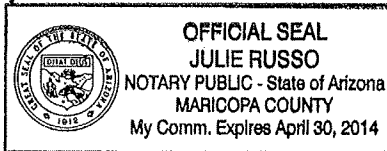
ASSIGNEE:  
GOLDEN SUN, INC.

By: \_\_\_\_\_  
Name: Ian B. MacTaggart  
Title: Vice President

Corporate Acknowledgement – THE DIAL CORPORATION (Assignor)

STATE OF ARIZONA )  
 )ss.  
COUNTY OF MARICOPA )

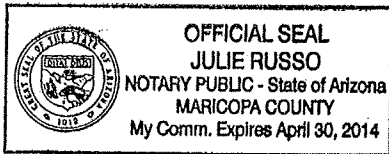
On this 31<sup>st</sup> day of March, 2012 before me, a notary public in and for said county, appeared Brad Crutaway personally known to me to be the VP & Corporate Counsel of The Dial Corporation who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of The Dial Corporation.



Julie Russo  
Notary Public

STATE OF ARIZONA )  
 )ss.  
COUNTY OF MARICOPA )

On this 31<sup>st</sup> day of March, 2012 before me, a notary public in and for said county, appeared Sam Parish personally known to me to be the Supervisor & Controlling of The Dial Corporation who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of The Dial Corporation.



Julie Russo  
Notary Public

Corporate Acknowledgement – GOLDEN SUN, INC. (Assignee)

STATE OF \_\_\_\_\_ )  
 )ss.  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_ day of \_\_\_\_\_, 2012 before me, a notary public in and for said county, appeared \_\_\_\_\_ personally known to me to be the \_\_\_\_\_ of Golden Sun, Inc. who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of Golden Sun, Inc.

\_\_\_\_\_  
Notary Public

Corporate Acknowledgement – THE DIAL CORPORATION (Assignor)

STATE OF ARIZONA            )  
  )ss.  
COUNTY OF MARICOPA    )

On this \_\_\_\_ day of \_\_\_\_\_, 2012 before me, a notary public in and for said county, appeared \_\_\_\_\_ personally known to me to be the \_\_\_\_\_ of The Dial Corporation who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of The Dial Corporation.

\_\_\_\_\_  
Notary Public

STATE OF ARIZONA            )  
  )ss.  
COUNTY OF MARICOPA    )

On this \_\_\_\_ day of \_\_\_\_\_, 2012 before me, a notary public in and for said county, appeared \_\_\_\_\_ personally known to me to be the \_\_\_\_\_ of The Dial Corporation who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of The Dial Corporation.

\_\_\_\_\_  
Notary Public

Corporate Acknowledgement – GOLDEN SUN, INC. (Assignee)

STATE OF Connecticut        )  
  )ss.  
COUNTY OF Saunder        )









On this 30<sup>th</sup> day of March, 2012 before me, a notary public in and for said county, appeared Jan MacTaggart personally known to me to be the \_\_\_\_\_ of Golden Sun, Inc. who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of Golden Sun, Inc.

*Randi M. Hultenbeck*  
Notary Public

My Commission Expires 8/31/2014

**SCHEDULE "A"**



**Trademarks Assigned by The Dial Corporation**

	A	B	C	D	E	F	G	H	I	J	K	L
1	Country	Main Brand	Trademark	TM Type	Device	Status	Appl. Date	Appl. No.	Reg. Date	Reg. No.	Renewal Date	Class
	Argentina	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	7/31/2003	2448909	1/28/2005	2008148	1/28/2015	03
2	Australia	DEP	DEP	Word/Device	Dep	Registered/Granted	3/26/1997	730949	3/26/1997	730949	3/26/2017	03
3	Bahrain	DEP	DEP	Word/Device	Dep	Registered/Granted	11/25/1989	94789	11/25/1989	12982	11/25/2014	03
4	Bahrain	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	6/23/1990	43390	6/23/1990	13444	6/23/2015	03
5	Bangladesh	L.A. LOOKS	L.A. LOOKS	Wordmark		Pending	4/24/2004	84787				03
6	Bolivia	DEP	DEP	Word/Device	Dep	Registered/Granted	8/22/1991		6/23/1992	53390-C	6/23/2012	03
7	Bolivia	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	8/22/1991		6/23/1992	53391-C	6/23/2012	03
8	Brazil	DEP	DEP	Word/Device	Dep	Registered/Granted	11/28/1991	816534918	3/22/2005	816534918	3/22/2015	03
9	Brazil	L.A. LOOKS	L.A. LOOKS	Wordmark		Registered/Granted	5/20/1993	817247467	11/15/1994	817247467	11/14/2014	09
10	Brunei Darussalam	DEP	DEP	Wordmark		Registered/Granted	3/23/2004	36113	3/23/2004	36113	3/23/2014	03
11	Brunei Darussalam	L.A. LOOKS	L.A. LOOKS	Wordmark		Registered/Granted	3/23/2004	36110	3/23/2004	36110	3/23/2014	03
12	Canada	DEP	DEP Logo (2004)	Word/Device		Registered/Granted	3/23/2007	1340774	2/19/2008	TMA707713	2/19/2023	
13												





**SCHEDULE "A"**

**Trademarks Assigned by The Dial Corporation**

A	B	C	D	E	F	G	H	I	J	K	L
Canada	DEP	DEP and Design (in oval)	Word/Device		Registered/Granted	6/3/1999	1017751	6/27/2002	TMA564113	6/27/2017	
14	Canada	DEP	Wordmark		Registered/Granted	11/8/1965	0295045	4/26/1983	TMA156517	4/26/2013	
15	Canada	L.A. LOOKS	Wordmark		Registered/Granted	5/22/1987	0584310	5/27/1988	TMA341027	5/27/2018	
16	Canada	L.A. LOOKS and Design	Word/Device		Registered/Granted	11/27/2003	1196363	6/20/2006	TMA666343	6/20/2021	
17	Canada	L.A. LOOKS NUTRA CURL	Wordmark		Pending	11/25/2009	1460446				03
18	Canada	SOFT & DRI CONDITIONING SILK	Wordmark		Registered/Granted	12/10/2007	1375370	9/4/2009	TMA747025	9/4/2024	03
19	Canada	SOFT & DRI COOL & CLEAN	Wordmark		Registered/Granted	1/20/2000	1043500	12/6/2001	555148	12/6/2016	03
20	Canada	SOFT & DRI DOUX BONHEUR	Wordmark		Registered/Granted	1/7/2009	1423713	3/11/2010	TMA761388	3/11/2025	03
21	Canada	SOFT & DRI FRAICHE ET PROPRE	Wordmark		Registered/Granted	12/5/2006	1325922	11/19/2009	TMA753517	11/19/2024	03
22	Canada	SOFT & DRI REVES SATINES	Wordmark		Registered/Granted	12/10/2007	1375366	6/9/2009	741566	6/9/2024	03
23											







**SCHEDULE "A"**

**Trademarks Assigned by The Dial Corporation**

	A	B	C	D	E	F	G	H	I	J	K	L
24	Canada	SOFT & DRI	SATIN DREAMS	Wordmark		Registered/Granted	12/10/2007	1375366	5/28/2009	TMA740963	5/28/2024	03
	Canada	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	1/27/2000	1044162	2/4/2002	557342	2/4/2017	03
25	Chile	DEP	DEP	Word/Device	Dep	Registered/Granted	3/11/1992	407500	6/4/1993	672125	6/4/2013	03
26	Chile	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	2/21/1989	350185	12/27/1989	873047	12/23/2019	03
27	China	DEP	DEP	Word/Device	三牙	Registered/Granted	8/11/1995	95-0103913	7/14/1997	1050501	7/14/2017	03
28	China	DEP	DEP	Word/Device	Dep	Registered/Granted	2/27/1995	95-019458	12/7/1996	909286	12/6/2016	25
29	China	DEP	DEP	Word/Device	Dep	Registered/Granted	2/28/1989	8846169	11/10/1989	503302	11/9/2019	03
30	China	DEP	DEP	Word/Device	Dep	Registered/Granted	11/10/1992	92-074280	2/13/1994	677219	2/13/2014	03
31	China	DEP	DEP	Word/Device		Registered/Granted	9/28/1992		11/7/1993	664893	11/6/2013	16
32	China	DEP	DEP	Word/Device	Dep	Registered/Granted	4/6/1992	92-015389	3/10/1993	633035	3/9/2013	03
33												




**SCHEDULE "A"**

**Trademarks Assigned by The Dial Corporation**

A	B	C	D	E	F	G	H	I	J	K	L
China	DEP	DEP	Word/Device		Registered/Granted	10/3/1994	94-111637	11/7/1996	892283	11/6/2016	03
34											
China	DEP	DEP & SUN DESIGN	Word/Device		Registered/Granted	11/18/1996	960121051	1/28/1998	1146378	1/27/2016	03
35											
China	DEP	DEP (LOGO & CHINESE)	Word/Device		Registered/Granted	8/4/2008	6880288	4/28/2010	6880288	4/27/2020	03
36											
China	DEP	DEP in Chinese Characters	Wordmark	丰采	Registered/Granted	11/27/1997	9700126350	4/21/1999	1265189	4/20/2019	03
37											
China	DEP	DEP in Chinese Characters	Wordmark	丰采	Registered/Granted	2/27/1995	95-019459	12/7/1996	909405	12/6/2016	25
38											
China	DEP	DEP in Chinese Characters & Device	Word/Device		Registered/Granted	3/1/1993		3/1/1993	171271	2/28/2013	03
39											
China	L.A. LOOKS	L.A. LOOKS	Wordmark		Registered/Granted	9/11/1991	91-044821	3/14/1994	681972	3/13/2014	03
40											
China	L.A. LOOKS	L.A. LOOKS & Device	Word/Device		Registered/Granted	12/13/1988	8845086	10/30/1989	502193	10/29/2019	03
41											
Colombia	DEP	DEP	Word/Device	Dep	Registered/Granted	11/19/1992	371106	4/19/2002	258110	4/18/2012	03
42											
Colombia	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	3/28/1990	92-319033	5/30/1994	160396	5/29/2014	03
43											








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**Trademarks Assigned by The Dial Corporation**

	A	B	C	D	E	F	G	H	I	J	K	L
	Costa Rica	DEP	DEP	Word/Device		Registered/Granted	10/23/1991		5/13/1993	82680	5/13/2013	03
44	Costa Rica	L.A. LOOKS	L.A. LOOK	Wordmark	DEP	Registered/Granted	3/26/1991	74107	12/5/1991	77861	12/5/2021	03
45	Costa Rica	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	1/13/1995		6/23/1995	91918	6/22/2015	03
46	Dominican Republic	DEP	DEP	Word/Device	DEP	Registered/Granted	3/18/1992	84679	5/15/1992	53384	5/15/2012	03
47	Dominican Republic	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	3/18/1992	84681	5/15/1992	53383	5/15/2012	03
48	Dominican Republic	L.A. LOOKS	L.A. LOOKS	Wordmark		Pending						03
49	Dominican Republic	PURE & NATURAL	PURE & NATURAL	Wordmark		Registered/Granted			7/15/1993	57777	7/15/2013	50
50	Ecuador	DEP	DEP	Word/Device	DEP	Registered/Granted	5/20/1994	47598-94	7/12/1995	1-2323-95	7/12/2015	03
51	Ecuador	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	5/25/1992	32336/92	5/20/1993	1341-93	5/20/2013	03
52	Ecuador	PURE & NATURAL	PURE & NATURAL	Wordmark		Registered/Granted	6/8/2005	158113	3/15/2006	339-07	3/15/2016	03
53												






**SCHEDULE "A"**

**Trademarks Assigned by The Dial Corporation**

	A	B	C	D	E	F	G	H	I	J	K	L
	Guatemala	DEP	DEP	Word/Device		Registered/Granted	12/23/1991	7190-91	7/13/1993	69260-106-150	7/12/2013	03
54	Honduras	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	3/13/1992	1911/92	1/10/1996	64040	1/10/2016	03
55	Hong Kong	DEP	DEP	Word/Device		Registered/Granted	2/23/1995	2147/1995	2/23/1995	199707389	2/23/2016	03
56	Hong Kong	DEP	DEP	Word/Device		Registered/Granted	7/31/1992	14062	5/11/1994	199402813	7/31/2013	03
57	Hong Kong	DEP	DEP	Wordmark		Registered/Granted	1/29/1966	79/66	1/29/1966	19660783	1/29/2015	03
58	Hong Kong	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	3/23/1988	1445/1988	4/29/1991	1991B1294	3/23/2019	03
59	Indonesia	DEP	DEP & DESIGN	Word/Device		Registered/Granted	1/20/2003	R00-2003-00618-00616	12/5/2006	100640	1/20/2013	03
60	Iraq	DEP	DEP	Wordmark		Pending	4/27/2004	45962				03
61	Iraq	L.A. LOOKS	L.A. LOOKS	Wordmark		Pending	4/27/2004	45965				03
62	Ireland	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	1/29/1990	560/90	1/29/1990	B137676	1/29/2017	03
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**SCHEDULE "A"**

**Trademarks Assigned by The Dial Corporation**

	A	B	C	D	E	F	G	H	I	J	K	L
64	Israel	DEP	DEP	Word/Device		Registered/Granted	3/6/1992	82675	3/6/1992	82675	3/6/2013	03
	Israel	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	3/6/1992	82676	3/6/1992	82676	3/6/2013	03
65	Japan	DEP	DEP	Wordmark		Registered/Granted	12/23/1965	1548	3/19/1970	850122	3/19/2020	3
66	Japan	DEP	DEP PRO CARE	Wordmark		Registered/Granted	12/1/1995	0123994/95	7/18/1997	3333179	7/18/2017	03
67	Japan	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	10/8/1987	112683/87	12/28/1995	2711817	12/28/2015	03
68	Japan	L.A. LOOKS	L.A. LOOKS	Wordmark		Registered/Granted	2/22/1993	15747/93	9/30/1996	3195484	9/30/2016	09
69	Japan	L.A. LOOKS	L.A. LOOKS	Wordmark		Registered/Granted	5/28/1987	61776/87	6/29/1994	2676453	6/29/2014	03
70	Jordan	DEP	DEP	Wordmark		Registered/Granted	3/25/2004	74603	3/25/2004	74603	3/25/2014	03
71	Jordan	L.A. LOOKS	L.A. LOOKS	Wordmark		Registered/Granted	9/28/1994	36193	9/28/1994	5216	9/28/2021	03
72	Kuwait	DEP	DEP	Word/Device		Registered/Granted	11/22/1989	23664	11/22/1989	22077	11/21/2019	03
73												





**SCHEDULE "A"**

**Trademarks Assigned by The Dial Corporation**

A	B	C	D	E	F	G	H	I	J	K	L
Kuwait	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	6/27/1990	24594	6/27/1990	22702	6/26/2020	03
74	Mexico	L.A. LOOKS DURAHOLD	Wordmark		Registered/Granted	11/23/2006	821329	7/24/2007	994368	11/23/2016	
75	Mexico	L.A. LOOKS	Wordmark		Registered/Granted	9/30/2004	679639	12/7/2005	912577	9/30/2014	03
76	Mexico	L.A. LOOKS	Other		Registered/Granted	9/17/1991	122560	8/11/1992	403236	9/17/2021	03
77	Mexico	L.A. LOOKS and Design	Word/Device		Registered/Granted	5/14/2004	656402	1/31/2005	966898	5/14/2014	03
78	Mexico	L.A. LOOKS and Design	Word/Device		Registered/Granted	2/29/1988	38317	7/17/1989	364578	2/28/2013	3
79	Mexico	L.A. LOOKS and Design	Word/Device		Registered/Granted	2/27/2003	590150	5/21/2003	791872	2/27/2013	3
80	Mexico	PURE & NATURAL	Wordmark		Registered/Granted	9/3/1990	95093	12/14/1990	388364	9/3/2015	03
81	New Zealand	DEP	Word/Device	<i>dep</i>	Registered/Granted	6/25/1986	166264	6/25/1986	166264	6/25/2017	03
82	New Zealand	L.A. LOOKS	Wordmark		Registered/Granted	2/19/1993	225031	2/19/1993	225031	2/19/2014	09
83											

**SCHEDULE "A"**






**Trademarks Assigned by The Dial Corporation**

	A	B	C	D	E	F	G	H	I	J	K	L
	Nicaragua	DEP	DEP	Word/Device	Dep	Registered/Granted	12/18/1991		9/1/1992	21979	8/31/2012	03
84	Nicaragua	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	12/18/1991		1/21/1993	22628	1/20/2013	03
85	Oman	DEP	DEP	Word/Device		Registered/Granted	8/15/1989	2098	4/18/1993	2098	8/14/2019	03
86	Oman	L.A. LOOKS	L.A. LOOKS	Wordmark		Registered/Granted	3/27/2004	32930	3/27/2004	32930	3/27/2014	03
87	Pakistan	DEP	DEP	Word/Device	Dep	Registered/Granted	1/8/1992		1/8/1992	113938	1/8/2014	03
88	Panama	DEP	DEP	Word/Device	Dep	Registered/Granted	5/21/1992	061311	7/24/1995	61311	7/24/2015	03
89	Panama	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	1/7/1991	055447	2/17/1994	55447	2/17/2014	03
90	Panama	L.A. LOOKS	L.A. LOOKS	Wordmark		Registered/Granted	9/19/1990	74-095437	2/17/1992	60054	2/17/2022	03
91	Paraguay	DEP	DEP	Word/Device	Dep	Registered/Granted	10/10/1991	14202	10/27/1999	218820	10/27/2019	03
92	Paraguay	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	11/20/1989	13263	9/21/1990	230652	9/21/2020	03
93												





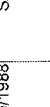

**SCHEDULE "A"**

**Trademarks Assigned by The Dial Corporation**

	A	B	C	D	E	F	G	H	I	J	K	L
	Peru	DEP	DEP	Word/Device		Registered/Granted	9/4/1991	190692	2/14/1992	95934	2/14/2022	03
94	Peru	DEP	DEP	Word/Device		Registered/Granted	9/24/2001	135167	6/28/2002	81388	6/28/2022	03
95	Peru	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	9/4/1991	190693	2/14/1992	95935	2/14/2022	03
96	Philippines	DEP	DEP	Wordmark		Registered/Granted	9/9/2009	4-2009-009051	3/18/2010	4-2009-009051	3/18/2020	03
97	Philippines	PURE & NATURAL	PURE & NATURAL	Wordmark		Registered/Granted	11/4/1991	78393	4/22/1997	64566	4/22/2017	03
98	Poland	DEP	DEP	Wordmark		Registered/Granted	3/19/2004	Z-278038	3/19/2004	191404	3/19/2014	03
99	Puerto Rico	L.A. LOOKS	L.A. LOOKS	Wordmark		Pending	2/3/2010	70229				03
100	Qatar	DEP	DEP	Word/Device		Registered/Granted	5/23/1989	7397	5/23/1989	7397	5/23/2019	03
101	Qatar	L.A. LOOKS	L.A. LOOKS	Wordmark		Registered/Granted	3/22/2004	32030	1/31/2007	32030	3/22/2014	03
102	Russia	DEP	DEP	Word/Device		Registered/Granted	3/31/1989	112371	11/20/1989	87197	3/31/2019	03
103												





**SCHEDULE "A"**

**Trademarks Assigned by The Dial Corporation**

	A	B	C	D	E	F	G	H	I	J	K	L
	Russia	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	3/31/1989	112370	6/4/1990	89371	3/31/2019	03
104	Saudi Arabia	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	3/21/1990	11106	8/22/1990	224/43	8/14/2019	03
105	Singapore	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	2/29/1988	81878/88	2/29/1988	8878/88	2/28/2015	03
106	South Africa	DEP	DEP	Word/Device	Dep	Registered/Granted	7/28/1994	947996	7/28/1994	947996	7/28/2014	03
107	South Africa	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	7/28/1994	947997	7/28/1994	947997	7/28/2014	03
108	Sri Lanka	DEP	DEP	Wordmark		Pending	6/24/2004	119827				03
109	Sri Lanka	L.A. LOOKS	L.A. LOOKS	Wordmark		Pending	6/24/2004	119826				03
110	Taiwan	DEP	DEP	Wordmark		Registered/Granted	1/10/2001	90000757	3/1/2002	987057	2/28/2022	03
111	Taiwan	DEP	DEP	Word/Device	豐采	Registered/Granted	11/11/1998	87054817	12/1/1999	876114	11/30/2019	03
112	Taiwan	DEP	DEP	Word/Device	德比	Registered/Granted	3/21/1987	76014337	11/16/1987	382195	11/15/2017	03
113												



SCHEDULE "A"

Trademarks Assigned by The Dial Corporation

	A	B	C	D	E	F	G	H	I	J	K	L
114	Taiwan	DEP	DEP (chin.)	Word/Device	益比	Registered/Granted	3/21/1987	76014356	1/16/1988	388451	1/15/2018	03
	Thailand	DEP	DEP	Word/Device	Dep	Registered/Granted	10/17/1988	372111	10/17/1988	Kor116359	10/16/2018	03
115	Trinidad and Tobago	DEP	DEP	Word/Device		Registered/Granted	2/28/1992	20486	10/3/1994	20486	2/27/2016	03
116	Trinidad and Tobago	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	2/28/1992	20485	10/3/1994	20485	2/27/2016	03
117	Turkey	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	4/9/1992	2634392	4/9/1992	135875	4/9/2012	03
118	United Arab Emirates	DEP	DEP	Word/Device	Dep	Registered/Granted	1/31/1994	4787	1/31/1994	2747	1/31/2014	03
119	United Arab Emirates	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	1/31/1994	4788	1/31/1994	2748	1/1/2014	03
120	United Kingdom	DEP	DEP	Wordmark		Registered/Granted	2/26/1988	1336806	2/26/1988	1336806	2/26/2015	03
121	United Kingdom	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	2/16/1988	1335591	2/16/1988	B1335591	2/16/2015	03
122	United States	DEP	DEP	Wordmark		Registered/Granted	12/14/1972	721443765	4/30/1974	0982976	4/30/2014	3
123												

**SCHEDULE "A"**

**Trademarks Assigned by The Dial Corporation**

	A	B	C	D	E	F	G	H	I	J	K	L
124	United States	DEP	DEP Logo (2004)	Word/Device		Registered/Granted	12/17/2004	78534844	8/7/2007	3276453	8/7/2017	03
	United States	DEP	IT'S EVERY MAN'S STYLE	Wordmark		Registered/Granted	5/11/2005	78627591	3/20/2007	3220686	3/20/2017	03
125	United States	DEP	M GROOM	Wordmark		Registered/Granted	5/11/2005	78627616	3/25/2008	3403035	3/25/2018	03
126	United States	L.A. LOOKS	ABSOLUTE STYLING	Wordmark		Registered/Granted	5/11/2005	78627651	3/23/2010	3765457	3/23/2020	03
127	United States	L.A. LOOKS	BEACHY MEGA WAVES	Wordmark		Pending	2/4/2011	85234507				03
128	United States	L.A. LOOKS	DURAHOLD	Wordmark		Registered/Granted	5/25/2006	78893319	11/6/2007	3332651	11/6/2017	03
129	United States	L.A. LOOKS	L.A. LOOKS	Wordmark		Registered/Granted	9/19/1990	74098437	7/7/1992	1696676	7/7/2012	03
130	United States	L.A. LOOKS	L.A. LOOKS and Design	Word/Device		Registered/Granted	3/14/2006	78636802	2/20/2007	3210950	2/20/2017	03
131	United States	L.A. LOOKS	L.A. LOOKS ABSOLUTE STYLING	Wordmark		Registered/Granted	7/20/2006	78534078	2/20/2007	3211480	2/20/2017	03
132												




**SCHEDULE "A"**

**Trademarks Assigned by The Dial Corporation**

	A	B	C	D	E	F	G	H	I	J	K	L
133	United States	L.A. LOOKS	MANE TAMER	Wordmark		Registered/Granted	5/18/2006	78886875	11/6/2007	3332618	11/6/2017	03
	United States	L.A. LOOKS	NUTRA CURL	Wordmark		Registered/Granted	11/24/2009	77879557	4/5/2011	3941589	4/5/2021	03
134	United States	L.A. LOOKS	PARTY HARD	Wordmark		Registered/Granted	7/27/2005	78679490	12/11/2007	3353533	12/11/2017	03
135	United States	L.A. LOOKS	POLISH PERFECT	Wordmark		Registered/Granted	10/23/2009	77856280	6/21/2011	3982190	6/21/2021	03
136	United States	L.A. LOOKS	POWER SPIKES	Wordmark		Registered/Granted	11/20/2008	77619012	5/18/2010	3790865	5/18/2020	03
137	United States	L.A. LOOKS	TOUCHABLE POWER	Wordmark		Registered/Granted	7/6/2009	77775034	6/8/2010	3801009	6/8/2020	03
138	United States	SOFT & DRI	CONDITIONING SILK	Wordmark		Registered/Granted	10/18/2006	77024265	1/22/2008	3373546	1/22/2018	03
139	United States	SOFT & DRI	MAKE HIM SWEAT	Wordmark		Registered/Granted	1/10/2007	77080260	7/29/2008	3477316	7/29/2018	03
140	United States	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	10/17/1968	72309860	5/26/1970	891693	5/26/2020	05
141												


**SCHEDULE "A"**

**Trademarks Assigned by The Dial Corporation**

A	B	C	D	E	F	G	H	I	J	K	L
United States	SOFT & DRI	SOFT & DRI (color/trade dress)	Device		Registered/Granted	3/15/2007	77132273	9/30/2008	3510218	9/30/2018	03
142											
United States	SOFT & DRI	SOFT CASHMERE	Wordmark		Registered/Granted	10/17/2006	77022734	1/22/2008	3373543	1/22/2018	03
143											
United States	THICKER FULLER HAIR	THICKER FULLER HAIR	Wordmark		Registered/Granted	9/6/1996	75161644	3/6/2001	2432453	3/6/2021	03
144											
United States	THICKER FULLER HAIR	THICKER FULLER HAIR	Wordmark		Registered/Granted	7/25/1996	75139701	7/18/2000	2367329	7/18/2020	03
145											
United States	THICKER FULLER HAIR	THICKER FULLER HAIR	Wordmark		Registered/Granted	10/9/2009	771845662	9/21/2010	3849582	9/21/2020	03
146											
Uruguay	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	10/29/1991	248825	5/26/1992	337622	5/26/2012	03
147											
Venezuela	DEP	DEP	Word/Device	DEP	Registered/Granted	10/17/1990	1990-017650	6/10/1994	F-160327	6/10/2014	03
148											
Venezuela	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	11/23/1988	22119-88	3/18/1994	155363-F	3/18/2014	03
149											
Venezuela	L.A. LOOKS	L.A. LOOKS	Wordmark		Registered/Granted		1993-003036	7/10/1995	P-177478	7/10/2015	09
150											

**SCHEDULE "A"**

**Trademarks Assigned by The Dial Corporation**

	A	B	C	D	E	F	G	H	I	J	K	L
	Viet Nam	DEP	DEP	Word/Device	Dep	Registered/Granted	3/23/1993	12339	3/23/1993	10291	3/23/2013	03
151	Viet Nam	L.A. LOOKS	L.A. LOOKS	Word/Device		Registered/Granted	8/2/1995	N-2396/95	4/22/1996	20495	8/2/2015	03
152	Yemen	DEP	DEP	Wordmark		Registered/Granted	5/25/2005	26902	5/25/2005	26902	5/25/2015	03
153	Yemen	L.A. LOOKS	L.A. LOOKS	Wordmark		Registered/Granted	5/25/2005	32050	5/25/2005	27101	5/25/2015	03
154												