

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|--------------------------------------|----------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | FULL RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| General Electric Capital Corporation | | 06/01/2012 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Ascentia Wine Estates LLC | | |
| Street Address: | 349 Healdsburg Avenue | | |
| City: | Healdsburg | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 95448 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2040214 | COVEY RUN | |
| Serial Number: | 85314836 | 1805 | |
| Serial Number: | 85253771 | CELLARMASTER'S | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4153540100 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 415-354-0100 | | |
| Email: | pharveypto@harveysiskind.com | | |
| Correspondent Name: | D. Peter Harvey, HARVEY SISKIND LLP | | |
| Address Line 1: | Four Embarcadero Center, 39th Floor | | |
| Address Line 4: | San Francisco, CALIFORNIA 94111-4115 | | |
| ATTORNEY DOCKET NUMBER: | 743. | | |
| NAME OF SUBMITTER: | D. Peter Harvey | | |

OP \$90.00 2040214

| | |
|---|-------------------|
| Signature: | /D. Peter Harvey/ |
| Date: | 08/01/2012 |
| Total Attachments: 4 source=Ascentia TM Release#page1.tif source=Ascentia TM Release#page2.tif source=Ascentia TM Release#page3.tif source=Ascentia TM Release#page4.tif | |

**RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

Ascentia Wine Estates, LLC, a Delaware limited liability company (“**Grantor**”), executed a Trademark Security Agreement, dated as of June 9, 2008, in favor of General Electric Capital Corporation, a Delaware corporation, as agent (“**Agent**”), which was duly recorded in the United States Patent and Trademark Office (the “**USPTO**”) on August 1, 2008 at Reel 3827, Frame 0011, and pursuant to which Grantor assigned and granted to Agent a security interest in and to all of Grantor's right, title and interest in and to certain trademarks and trademark applications, including the trademarks set forth on Exhibit A attached hereto (the “**Marks**”) and the goodwill associated therewith.

Agent wishes to release, retransfer and reassign to Grantor, without representation or warranty, all of Agent's right, title and interest in and to the Marks set forth on Exhibit A and the goodwill associated therewith.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Agent, on behalf of itself, its successors, legal representatives and assigns, hereby releases and discharges fully its security interest in and to the Marks set forth on Exhibit A and retransfers and reassigns to Grantor, without representation, warranty, recourse or undertaking of any kind, express or implied, free and clear of any claims by Agent, all of Agent's right, title and interest in and to the Marks set forth on Exhibit A, the goodwill associated therewith and all causes of action for past infringement, if any. For purposes of clarity, Agent's security interest in and to all other trademarks and trademark applications of Grantor as recorded with the USPTO at Reel 3827, Frame 0011 shall continue and remain in full force and effect.

(Remainder of page intentionally left blank; signature page follows)

IN WITNESS WHEREOF, Agent has executed this Release of Security Interest in
Trademarks as of June 1, 2012.

**GENERAL ELECTRIC CAPITAL
CORPORATION, as Agent**

By: 

Name: _____

Robert A. Miller

Title: _____

Duly Authorized Signatory

[SIGNATURE PAGE TO RELEASE OF SECURITY INTEREST IN TRADEMARKS]

**TRADEMARK
REEL: 004834 FRAME: 0066**

Exhibit A

Trademarks

(See attached.)

Exhibit A

Trademarks

| Trademark | Country | Serial / Registration Number | Expires |
|------------------|----------------|-------------------------------------|----------------|
| Covey Run | USA | 2040214 | 2/25/2017 |
| Covey Run | Canada | TMA 694,078 | 8/15/2022 |
| Covey Run | Hong Kong | 300252710 | 7/19/2014 |
| Covey Run | Japan | 4850610 | 3/25/2015 |
| Covey Run | Poland | 185362 | 7/29/2014 |
| Covey Run | Switzerland | 527441 | 7/20/2014 |

| Trademark | Country | Application Number | Application Date |
|------------------|-----------------------|---------------------------|-------------------------|
| 1805 | Canada | 1551062 | 11/7/2011 |
| 1805 | China | 10155411 | 11/7/2011 |
| 1805 | European Community | 10395655 | 11/7/2011 |
| 1805 | Hong Kong | 302077344 | 11/7/2011 |
| 1805 | Japan | 2011-79773 | 11/7/2011 |
| 1805 | USA | 85/314836 | 5/6/2011 |
| Cellarmaster's | USA | 85/253771 | 2/28/2011 |

Common Law Trademarks:

Columbia
Columbia Winery
Columbia Wine & Spirits
Columbia Wine Cellars
Covey Run Winery