

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Unique Brands Enterprises, LLC		03/21/2012	LIMITED LIABILITY COMPANY: FLORIDA

**RECEIVING PARTY DATA**

<b>Name:</b>	Karisma Hotels & Resorts Corporation, Ltd.
<b>Street Address:</b>	P.O. Box 3175
<b>City:</b>	Road Town
<b>State/Country:</b>	BRITISH VIRGIN ISLANDS
<b>Entity Type:</b>	CORPORATION: BRITISH VIRGIN ISLANDS

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	77440062	AZUL FIVES HOTEL

**CORRESPONDENCE DATA**

Fax Number: 5135796457  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 5135621401  
 Email: mhurst@kmklaw.com  
 Correspondent Name: J. Michael Hurst  
 Address Line 1: One East Fourth Street, Suite 1400  
 Address Line 4: Cincinnati, OHIO 45202

<b>ATTORNEY DOCKET NUMBER:</b>	KA6825-IP0001
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**DOMESTIC REPRESENTATIVE**

Name: J. Michael Hurst  
 Address Line 1: One East Fourth Street, Suite 1400  
 Address Line 4: Cincinnati, OHIO 45202

OP \$40.00 77440062

NAME OF SUBMITTER:	J. Michael Hurst
Signature:	/j. michael hurst/
Date:	08/02/2012
Total Attachments: 1 source=Assignment - AZUL FIVES HOTEL#page1.tif	

**Assignment of Trademarks**

This Assignment of Trademarks is made and entered into this 21st day of March, 2012, by and between Unique Brands Enterprises, LLC, a Florida limited liability company ("Assignor") and Karisma Hotels & Resorts Corporation, Ltd., a corporation of the British Virgin Islands with a mailing address of P.O. Box 3175, Road Town, British Virgin Islands ("Assignee").

**Whereas**, Assignor has adopted and is the exclusive owner of all right, title and interest in and to Serial No. 77/440062, AZUL FIVES HOTEL, which is referred to hereinafter as the "Mark"; and

**Whereas**, Assignee desires to acquire all right, title and interest in and to the Mark, along with the goodwill associated therewith.

**Now Therefore**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the registrations, applications and/or common law uses thereof.

**In Witness Whereof**, the parties have caused this instrument to be duly executed as of the day and year first written above.

Unique Brands Enterprises, LLC

By: \_\_\_\_\_

Alberto D Fernandez

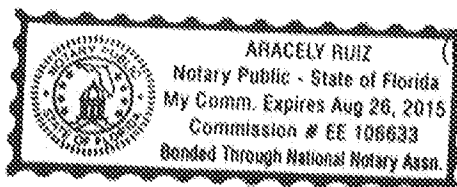
Date: 3/22/2012

State of Florida

SS:

County of Miami Dade

On this 22 day of March, 2012, before me appeared Alberto D Fernandez, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Unique Brands Enterprises, LLC, with the authority to do so.



Aracely Ruiz  
(Signature of Notary Public)