

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Finiti Branding Group, LLC		07/23/2012	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Fin Branding Group, LLC		
Street Address:	4080 Commercial Avenue		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	85427028	FIN	
Registration Number:	4007446	FINITI	
Registration Number:	4111933	INHALE WITHOUT EXHALE	
Serial Number:	85504762	INHALE WITHOUT EXILE	
Registration Number:	4111931	LIGHT UP WITHOUT LEAVING	
Serial Number:	85439731	LIGHTEN UP	
Serial Number:	85439741	WELCOME BACK	
Serial Number:	85439722	WHENEVER, WHEREVER	
CORRESPONDENCE DATA			
Fax Number:	6152446804		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-850-8558		
Email:	laura.merritt@wallerlaw.com		

OP \$215.00 85427028

Correspondent Name: Laura P. Merritt
Address Line 1: c/o Waller Lansden Dortch & Davis, LLP
Address Line 2: 511 Union Street, Suite 2700
Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	027339.24009 - FINITI
NAME OF SUBMITTER:	Laura P. Merritt
Signature:	/LAURA P. MERRITT/
Date:	08/01/2012

Total Attachments: 1
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Illinois
Limited Liability Company Act
Articles of Amendment

FILE #: 0360630-9

Secretary of State
Department of Business Services
Limited Liability Division
501 S. Second St., Rm. 351
Springfield, IL 62756
217-524-8008
www.cyberdriveillinois.com

Filing Fee: \$150
Approved By: REH

FILED
Jul 23, 2012
Jesse White
Secretary of State

1. Limited Liability Company Name:

FINITI BRANDING GROUP, LLC

2. These Articles of Amendment are effective on the file date.

3. The Articles of Organization are amended to change the name of the limited liability company as follows:

New Name:

FIN BRANDING GROUP, LLC

4. This amendment was approved in accordance with Section 5-25 of the Illinois Limited Liability Company Act, and, if adopted by the managers, was approved by not less than the minimum number of managers necessary to approve the amendment, member action not being required; or, if adopted by the members, was approved by not less than the minimum number of members necessary to approve the amendment.

5. I affirm, under penalties of perjury, having authority to sign hereto, that these Articles of Amendment are to the best of my knowledge and belief, true, correct and complete.

Dated Jul 23, 2012
Month/Day Year

RUSSELL STONE
Signature of Manager

Name and Title

If the member or manager signing this document is a company or other entity,
state Name of Company and whether it is a member or manager of the LLC.