

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	CANCELLATION OF ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>MPULSE BEVERAGE MARKETING LLC</td> <td></td> <td>07/23/2012</td> <td>CORPORATION: TEXAS</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	MPULSE BEVERAGE MARKETING LLC		07/23/2012	CORPORATION: TEXAS				
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<table border="1"> <tr> <td>Name:</td> <td>SUNSHINE BRANDS DISTRIBUTORS INC</td> </tr> <tr> <td>Street Address:</td> <td>19407 PARK ROW, SUITE 170B</td> </tr> <tr> <td>City:</td> <td>HOUSTON</td> </tr> <tr> <td>State/Country:</td> <td>TEXAS</td> </tr> <tr> <td>Postal Code:</td> <td>77084</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: TEXAS</td> </tr> </table>				Name:	SUNSHINE BRANDS DISTRIBUTORS INC	Street Address:	19407 PARK ROW, SUITE 170B	City:	HOUSTON	State/Country:	TEXAS	Postal Code:	77084	Entity Type:	CORPORATION: TEXAS
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PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85284461</td> <td>MPULSE</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85284461	MPULSE						
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Serial Number:	85284461	MPULSE													
CORRESPONDENCE DATA															
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 832.723.1081 Email: NICK@NICHOLSIP.COM Correspondent Name: NICK A NICHOLS JR Address Line 1: P O BOX 16399 Address Line 4: SUGAR LAND, TEXAS 77496-6399															
ATTORNEY DOCKET NUMBER:	SUNS/504US														
NAME OF SUBMITTER:	NICK A NICHOLS JR														
Signature:	/NAN/														
Date:	08/02/2012														
Total Attachments: 1 source=SUNS.504US.AssignmentCancellation#page1.tif															

OP \$40.00 85284461

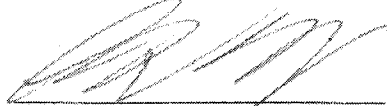
CANCELLATION OF ASSIGNMENT

WHEREAS, Sunshine Brands Distributors, Inc., a Texas corporation, located and doing business at 19407 Park Row, Suite 170B, Houston, Texas 77084, has adopted trademark (MPULSE) and has filed an intent-to-use application to register said trademark with the United States Patent and Trademark office, Application No. 85/284, 461, filed April 1, 2011; and

WHEREAS, Sunshine Brands Distributors, Inc., intended to assign trademark (MPULSE) to Mpulse Beverage Marketing LLC, Mpulse Beverage Marketing LLC has not formerly organized. No shares have been issued, no directors elected, no officers appointed, never functioned, is not functioning nor did Mpulse Beverage Marketing LLC fulfill the consideration of \$10.00 to be paid or any other good and valuable consideration to Sunshine Brands Distributors, Inc.;

NOW, THEREFORE, Sunshine Brands Distributors, Inc., revokes and cancels any and all conveyances and assignments to Mpulse Beverage Marketing LLC of the trademark (MPULSE) and will continue to hold and maintain the original adoption of trademark (MPULSE) that they filed an intent-to-use application to register said trademark with the United States Patent and Trademark office, Application No. 85/284, 461, filed April 1, 2011.

Sunshine Brands Distributors, Inc.

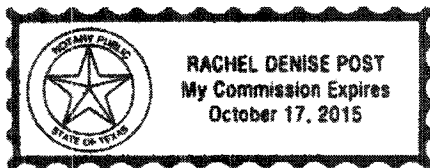


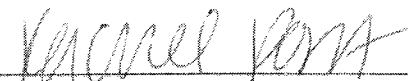
Channing Wood, President

State of Texas
County of Harris

BEFORE ME, the undersigned, a notary Public, on this day personally appeared Channing Wood, known to me (or proven to me by satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same for the purposes and considerations therein expressed.

GIVEN UNDER MY HAND AND SEAL OF OFFICE, this 23 day of JULY, 2012.




Notary Public in and for the State of Texas
My commission expires 10-17-15