

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		07/31/2012	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Aspire Media Operations, LLC
Street Address:	201 East 4th Street
City:	Loveland
State/Country:	COLORADO
Postal Code:	80537
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	Interweave Press, LLC
Street Address:	201 East 4th Street
City:	Loveland
State/Country:	COLORADO
Postal Code:	80537
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	1814924	PIECEWORK
Registration Number:	2502940	INTERWEAVE
Registration Number:	2502941	INTERWEAVE.COM
Registration Number:	2675735	QUILTING ARTS MAGAZINE
Registration Number:	3005111	STRINGING
Registration Number:	3090053	SPIN-OFF
Registration Number:	3132581	INTERWEAVE PRESS KNITSCENE
Registration Number:	3167717	INTERWEAVE KNITS

TRADEMARK

Registration Number:	3167774	BEADWORK CREATES
Registration Number:	3191438	
Registration Number:	3196783	INTERWEAVE CROCHET
Registration Number:	3219456	FIBERARTS
Registration Number:	3221449	HANDWOVEN
Registration Number:	3223980	BEADWORK

CORRESPONDENCE DATA

Fax Number: 5132416234
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 513-241-2324
Email: lkrafte@whe-law.com
Correspondent Name: Lori Krafte
Address Line 1: 441 Vine Street
Address Line 2: 2700 Carew Tower
Address Line 4: Cincinnati, OHIO 45202-2917

NAME OF SUBMITTER:	Lori Krafte
Signature:	/Lori Krafte/
Date:	08/03/2012

Total Attachments: 3
source=RELEASE#page1.tif
source=RELEASE#page2.tif
source=RELEASE#page3.tif

TRADEMARK RELEASE AND REASSIGNMENT

This Trademark Release and Reassignment is entered into as of July 31, 2012, by Wells Fargo Bank, National Association, a national banking association, as administrative agent (the "Administrative Agent").

Aspire Media Operations, LLC (the "Borrower") and Interweave Pres, LLC (the "Guarantor" and collectively, the "Companies") entered with the Administrative Agent into a Trademark Security Agreement dated March 17, 2008 granting the Administrative Agent a security interest in the Trademarks as defined therein, including the marks set forth in Schedule 1 hereto (the "Trademark Agreement").

The Trademark Agreement was recorded in the Assignment Division of the United States Patent and Trademark Office on January 12, 2009, at Reel 003917, Frame 0084.

The Companies has requested that the Administrative Agent release its security interest in the Trademarks.


ACCORDINGLY, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. As used herein, terms defined in the Trademark Agreement and not otherwise defined herein have the meanings given them in the Trademark Agreement.
2. The Administrative Agent hereby irrevocably releases its security interest in the Trademarks, including without limitation the Trademarks set forth on Schedule 1 hereto.
3. Subject to other security interests, if any, granted by the Companies to other financial institutions, the Administrative Agent hereby reassigns, grants and conveys to the Companies, without any representation, warranty, recourse or undertaking by the Administrative Agent, all of the Administrative Agent's right, title and interest in and to the Trademarks, including without limitation the Trademarks set forth on Schedule 1 hereto.

Signature page follows

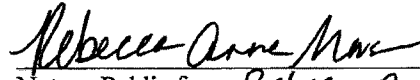
IN WITNESS WHEREOF, the Administrative Agent has caused this Trademark Release and Reassignment to be duly executed by its duly authorized officer and effective as of the day and year first above written.

**WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Administrative Agent**

By 
Name: Kyle R. Holtz
Title: Director

STATE OF MINNESOTA)
)
COUNTY OF HENNEPIN)

This instrument was acknowledged before me on this 30th day of July, 2012, by Kyle R. Holtz, a Director of Wells Fargo Bank, National Association, a national banking association, on behalf of said association.


Notary Public for Rebecca Anne Monson
My commission expires: 1/31/15



Signature page to Trademark Release and Reassignment

TRADEMARKS**Registrations**

<u>Registered Mark</u>	<u>Owner</u>	<u>Registration or Application Number</u>	<u>Date</u>
PieceWork	Interweave Press, LLC	1,814,924	1/9/2004
Interweave & Interweave.com	Interweave Press, LLC	2,502,940 ; 2,502,941	10/30/2001
Quilting Arts Magazine	Interweave Press, LLC	2,675,735	1/14/2003
Stringing	Interweave Press, LLC	3,005,111	10/4/2005
Spin-Off	Interweave Press, LLC	3,090,053	5/9/2006
Interweave Press Knitscene	Interweave Press, LLC	3,132,581	8/22/2006
Interweave Knits	Interweave Press, LLC	3,167,717	11/7/2006
Beadwork Creates	Interweave Press, LLC	3,167,774	11/7/2006
IWP Logo Design	Interweave Press, LLC	3,191,438	1/2/2007
Interweave Crochet	Interweave Press, LLC	3,196,783	1/9/2007
Fiberarts	Interweave Press, LLC	3,219,456	3/20/2007
Handwoven	Interweave Press, LLC	3,221,449	3/27/2007
Beadwork	Interweave Press, LLC	3,223,980	4/3/2007

Applications**Unregistered Marks**