

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/26/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Polygram Holding, Inc.		08/01/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Vevo LLC
Street Address:	4 Times Square, 25th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77649235	VEVO

CORRESPONDENCE DATA

Fax Number: 2128135901
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-813-5900
 Email: assignments@fzlz.com
 Correspondent Name: LAWRENCE E. APOLZON
 Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
 Address Line 2: 866 UNITED NATIONS PLAZA
 Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	PLYG 0904588
NAME OF SUBMITTER:	Lawrence E. Apolzon

Signature:	/anca nicolescu/
Date:	08/03/2012
Total Attachments: 1 source=Executed assignment Vevo in Class 38 (F1061549)#page1.tif	

CONFIRMATORY ASSIGNMENT

WHEREAS, Polygram Holding, Inc., a corporation organized and existing under the laws of Delaware, with an address of c/o Universal Music Group, 2220 Colorado Avenue, Santa Monica, CA 90404 ("Assignor"), was the owner of the trademark for the services and all associated goodwill for such services in the following application (hereinafter, the "Trademark") as of July 26, 2012 for which an Allegation of Use was filed on July 25, 2012:

TRADEMARK

SERIAL NO.

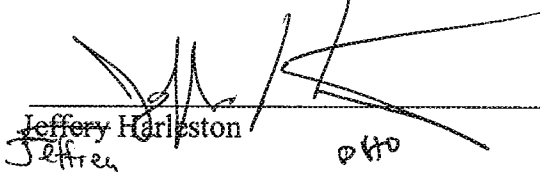
VEVO

Serial No. 77649235

WHEREAS, Vevo LLC, a limited liability company organized and existing under the laws of Delaware, located and doing business at 4 Times Square, 25th Floor, New York, NY 10036 ("Assignee"), acquired said Trademark including such associated goodwill, effective as of July 26, 2012, after the filing of the Allegation of Use;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of July 26, 2012, of all right, title, and interest in and to the Trademark including the above identified application therefor, together with the associated goodwill of the business symbolized by the Trademark for the associated services, and with all claims arising out of or relating to the use or ownership of such Trademark.

POLYGRAM HOLDING, INC.



Jeffrey Harleston
Jeffrey
Executive Vice President

Date of Signature: 8/1/12