

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
S&E Quick Lube Distributors, Inc.		08/01/2012	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	FTL Supply, LLC		
Street Address:	8295 Tournament Drive		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38125-8900		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3611688	FLORITE PREMIUM FILTERS	
CORRESPONDENCE DATA			
Fax Number:	9015245024		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9015245181		
Email:	mpetrinjak@bpjlaw.com		
Correspondent Name:	Mary Margaret Petrinjak		
Address Line 1:	130 North Court Avenue		
Address Line 4:	Memphis, TENNESSEE 38103		
ATTORNEY DOCKET NUMBER:	11847-1		
NAME OF SUBMITTER:	Mary Margaret Petrinjak		
Signature:	/mpetrinjak/		
Date:	08/03/2012		
Total Attachments: 2 source=FTL#page1.tif source=FTL#page2.tif			

OP \$40.00 3611688

## TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of August 1, 2012, from S&E QUICK LUBE DISTRIBUTORS, INC., a Utah Corporation, ("ASSIGNOR"), to FTL SUPPLY, LLC, a Delaware Limited Liability Company, ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark (the Mark") further described as follows:

**FLORITE PREMIUM FILTERS**, United States Trademark – Registration Number **3611688**, filed pursuant to the Trademark/Service Mark Application dated as of September 2, 2008 and officially registered as a Trademark on April 28, 2009,

Further, ASSIGNOR owns the goodwill of the business symbolized thereby in connection with the goods on which the Mark is used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark and the Products.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business relating to the Products with respect to which the Mark is used and for which it is registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark, and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and the Products.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

S&E QUICK LUBE DISTRIBUTORS, INC.

  
Erica M. East, President

STATE OF UTAH )  
 ) .ss  
COUNTY OF SALT LAKE )

On the day and year first above written, before me, the undersigned Notary Public, in and for said county and state, personally appeared Erica M. East, President, of S&E QUICK LUBE DISTRIBUTORS, INC., personally known to me, (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same. Witness my hand and official seal.

  
Notary Public

