

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RSW Distributors, LLC		08/03/2012	LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	Karl Crase		
Street Address:	1225 Athens-Boonesboro Road		
City:	Winchester		
State/Country:	KENTUCKY		
Postal Code:	40391		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2019048	HALL'S	
Registration Number:	1475168	HALL'S	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@skofirm.com		
Correspondent Name:	Laura H. Pulliam		
Address Line 1:	2000 PNC Plaza, 500 W. Jefferson St		
Address Line 2:	Stoll Keenon Ogden PLLC		
Address Line 4:	Louisville, KENTUCKY 40202		
ATTORNEY DOCKET NUMBER:	400012/355063		
NAME OF SUBMITTER:	Laura H. Pulliam		
Signature:	/laura h. pulliam/		
Date:	08/06/2012		
Total Attachments: 1 source=Hall's Notarized Assignment#page1.tif			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made as of Aug 3, 2012, by and between RSW DISTRIBUTORS, LLC, an Ohio limited liability company with an address of 4700 Ashwood Drive, Suite 200, Cincinnati, OH 45241 ("Assignor"), and KARL CRASE, an individual resident of Kentucky with an address of 1225 Athens-Boonesboro Road, Winchester, KY 40391 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademark **HALL'S**, including two federal registrations at U.S. Reg. Nos. **2,019,048** and **1,475,168**, and together with all of the goodwill associated with such service mark (collectively, the "Mark"); and

WHEREAS, Assignor wishes to assign the Mark together with all of the goodwill associated with the Mark to Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee all right, title and interest in the Mark, all issued registrations or pending applications with respect to same, the goodwill of the business symbolized by the Mark and the right to sue for past infringement of the Mark. Assignor will execute any and all documents necessary to transfer ownership, title and registration of the Mark to Assignee.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the date first above written.

RSW DISTRIBUTORS, LLC

By: [Signature]

Printed name: Ronald Wilheim

Title: Managing Partner

State of Ohio)
County of Hamilton) :ss

The foregoing instrument was acknowledged before me this 3rd day of August, 2012, by Ronald Wilheim, a Managing Partner of RSW Distributors, LLC, an Ohio limited liability company.

[Signature]
Notary Public

My Commission expires: 3/28/2012



Kathleen M. Portman
Notary Public, State of Ohio
My Commission Expires 03-28-2017