

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
La Regale LLC		08/06/2012	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA	
Name:	Israel Discount Bank of New York, IDB Factors Division
Street Address:	511 Fifth Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2780367	ZOE ADAMS
Registration Number:	2802500	LA REGALE
Registration Number:	3042715	ROCKIT

CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2129670500
Email:	jeffrey@dweckny.com
Correspondent Name:	Jeffrey Dweck
Address Line 1:	43 West 33rd Street
Address Line 2:	Suite 304
Address Line 4:	New York, NEW YORK 10001

NAME OF SUBMITTER:	Jeffrey Dweck
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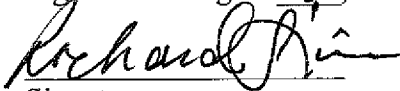
OP \$90.00 2780367

Signature:	/jeffrey dweck/
Date:	08/06/2012
Total Attachments: 1 source=DISCHARGE AND RELEASE OF SECURITY INTEREST IN TRADEMARKS - executed#page1.tif	

DISCHARGE AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

FOR VALUE RECEIVED, the undersigned does hereby release and discharge a certain security interest issued by **LA REGALE LLC** to the undersigned dated **March 13, 2009** and recorded **March 20, 2009** with the United States Patent and Trademark Office (**Reel/Frame 3956/0652**). This document shall constitute a discharge of the obligation for which said security interest was granted and all financing statements evidencing the same are hereby terminated.

Signed this August 6, 2012.



Signature

Name: Richard Sini

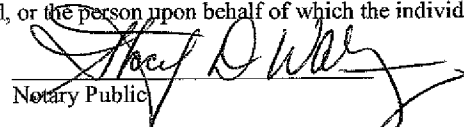
Title: Vice President

TRADEMARKS SUBJECT TO RELEASE

1	Serial #: <u>76375220</u> Mark: ZOE ADAMS	Filing Dt: 02/26/2002	Reg #: <u>2780367</u>	Reg. Dt: 11/04/2003
2	Serial #: <u>78216365</u> Mark: LA REGALE	Filing Dt: 02/19/2003	Reg #: <u>2802500</u>	Reg. Dt: 01/06/2004
3	Serial #: <u>78402226</u> Mark: ROCKIT	Filing Dt: 04/15/2004	Reg #: <u>3042715</u>	Reg. Dt: 01/10/2006

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On the 6 day of August in the year 2012, before me, the undersigned, a Notary Public, in and for said state, personally appeared Richard Sini, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

STACY D. WATENBERG
Notary Public, State of New York
No. 01WAS019011
Qualified in Westchester County
Commission Expires: 10/12/13