

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SQWINCHER HOLDINGS, LLC		08/03/2012	LIMITED LIABILITY COMPANY: DELAWARE
THE SQWINCHER CORPORATION		08/03/2012	CORPORATION: MISSISSIPPI
RECEIVING PARTY DATA			
Name:	GARRISON LOAN AGENCY SERVICES LLC		
Street Address:	1350 Avenue of the Americas		
Internal Address:	9th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	3110422	AGUANTÉ	
Registration Number:	1830870	FAST PACK	
Registration Number:	4142139	FAST PACK	
Serial Number:	85350677	ISOTHIN	
Registration Number:	3703246	QWIKSERV	
Serial Number:	85142041	SHOT ON	
Registration Number:	1313747	SQWINCHER	
Serial Number:	85302688	SQWINCHER FUEL FOR THE SPORTSMAN	
Registration Number:	1801571	SQWINCHER SERVA STATION	
Serial Number:	85140242	SQWINCHER SHOT ON	
Serial Number:	77550993	SQWINCHER SPORT STRAW	

Registration Number:	4013897	SQWINCHER STEADY SHOT
Serial Number:	85140260	SQWINCHER STEADY STIK
Serial Number:	85314339	SQWINCHER STEADY STRIP
Registration Number:	1328830	SQWINCHER THE ACTIVITY DRINK
Registration Number:	3049488	SQWINCHER THE DRINK OF INDUSTRY
Registration Number:	4013905	STEADY SHOT
Serial Number:	85141088	STEADY STIK
Serial Number:	85314389	STEADY STRIP
Registration Number:	2570413	SUMMIT
Registration Number:	1254715	THE ACTIVITY DRINK
Serial Number:	85563201	THE SPORTS DRINK YOU FREEZE

CORRESPONDENCE DATA

Fax Number: 2147581550

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-758-1500

Email: shernandez@pattonboggs.com

Correspondent Name: Nam H. Huynh

Address Line 1: 2000 McKinney Avenue, Suite 1700

Address Line 2: Patton Boggs LLP

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	029186.0118
NAME OF SUBMITTER:	Nam H. Huynh
Signature:	/Nam H. Huynh/
Date:	08/06/2012

Total Attachments: 22

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement") is made this 3rd day of August, 2012, by and among the Grantors listed on the signature pages hereof (collectively, jointly and severally, "Grantors" and each individually "Grantor"), and **GARRISON LOAN AGENCY SERVICES LLC**, a Delaware limited liability company ("GIG"), in its capacity as administrative and collateral agent for the Lender Group (in such capacity, together with its successors and assigns in such capacity, "Agent").

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of August 3, 2012 (as amended, restated, supplemented, or otherwise modified from time to time, the "Credit Agreement") by and among **SQWINCHER HOLDINGS, LLC**, a Delaware limited liability company ("Parent"), **THE SQWINCHER CORPORATION**, a Mississippi corporation ("Borrower"), the lenders party thereto as "Lenders" (such Lenders, together with their respective successors and assigns in such capacity, each, individually, a "Lender" and, collectively, the "Lenders"), and Agent, the Lender Group has agreed to make certain financial accommodations available to Borrower from time to time pursuant to the terms and conditions thereof; and

WHEREAS, the members of the Lender Group are willing to make the financial accommodations to Borrower as provided for in the Credit Agreement, but only upon the condition, among others, that Grantors (as defined in the Pledge and Security Agreement) shall have executed and delivered to Agent, for the benefit of Lender Group, that certain Pledge and Security Agreement, dated as of August 3, 2012 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Pledge and Security Agreement"); and

WHEREAS, pursuant to the Pledge and Security Agreement, Grantors are required to execute and deliver to Agent, for the benefit of Lender Group, this Trademark Security Agreement:

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. **DEFINED TERMS.** All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Pledge and Security Agreement or, if not defined therein, in the Credit Agreement.

2. **GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL.** Each Grantor hereby unconditionally grants, assigns, and pledges to Agent, for the benefit each member of the Lender Group, to secure the Secured Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the "Security Interest") in all of such Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the "Trademark Collateral"):

(a) all of its trademarks, service marks, brand names, certification marks, collective marks, d/b/a's, domain names, logos, symbols, trade dress, assumed names, fictitious names, trade names, and other indicia of origin, all applications and registrations for the foregoing, and all goodwill associated therewith and symbolized thereby, including all renewals of same (collectively, "Trademarks") and Trademark intellectual property licenses to which it is a party including those Trademarks referred to on Schedule I:

(b) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark intellectual property license; and

(c) all products and proceeds (as that term is defined in the Code) of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any intellectual property license, including right to receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any Trademark intellectual property license.

3. **SECURITY FOR SECURED OBLIGATIONS.** This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Agent, the Lender Group, or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

4. **SECURITY AGREEMENT.** The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Agent, for the benefit of the Lender Group, pursuant to the Pledge and Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Pledge and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Pledge and Security Agreement, the Pledge and Security Agreement shall control.

5. **AUTHORIZATION TO SUPPLEMENT.** Grantors hereby authorize Agent unilaterally to modify this Trademark Security Agreement by amending Schedule I to include any new trademark rights of each Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. **COUNTERPARTS.** This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Trademark Security Agreement. Any party delivering an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Trademark Security Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Trademark Security Agreement.

7. **CONSTRUCTION.** This Trademark Security Agreement is a Loan Document. Unless the context of this Trademark Security Agreement clearly requires otherwise, references to the plural include the singular, references to the singular include the plural, the terms "includes" and "including" are not limiting, and the term "or" has, except where otherwise indicated, the inclusive meaning represented by the phrase "and/or". The words "hereof", "herein", "hereby", "hereunder", and similar terms in this Trademark Security Agreement refer to this Trademark Security Agreement as a whole and not to any particular provision of this Trademark Security Agreement. Section, subsection, clause, schedule, and exhibit references herein are to this Agreement unless otherwise specified. Any reference

in this Trademark Security Agreement to any agreement, instrument, or document shall include all alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements, thereto and thereof, as applicable (subject to any restrictions on such alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements set forth herein). The words "asset" and "property" shall be construed to have the same meaning and effect and to refer to any and all tangible and intangible assets and properties, including cash, securities, accounts, and contract rights. Any reference herein to the satisfaction, repayment, or payment in full of the Secured Obligations shall mean the repayment in full in cash or immediately available funds of all of the Secured Obligations other than unasserted contingent indemnification or expense reimbursement Secured Obligations. Any reference herein to any Person shall be construed to include such Person's successors and permitted assigns. Any requirement of a writing contained herein shall be satisfied by the transmission of a Record.

8. THE VALIDITY OF THIS TRADEMARK SECURITY AGREEMENT, THE CONSTRUCTION, INTERPRETATION, AND ENFORCEMENT HEREOF, AND THE RIGHTS OF THE PARTIES HERETO WITH RESPECT TO ALL MATTERS ARISING HEREUNDER OR RELATED HERETO SHALL BE DETERMINED UNDER, GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK.

9. THE PARTIES AGREE THAT ALL ACTIONS OR PROCEEDINGS ARISING IN CONNECTION WITH THIS TRADEMARK SECURITY AGREEMENT SHALL BE TRIED AND LITIGATED ONLY IN THE STATE AND, TO THE EXTENT PERMITTED BY APPLICABLE LAW, FEDERAL COURTS LOCATED IN THE STATE, COUNTY, AND CITY OF NEW YORK; PROVIDED, HOWEVER, THAT ANY SUIT SEEKING ENFORCEMENT AGAINST ANY COLLATERAL OR OTHER PROPERTY MAY BE BROUGHT, AT AGENT'S OPTION, IN THE COURTS OF ANY JURISDICTION WHERE AGENT ELECTS TO BRING SUCH ACTION OR WHERE SUCH COLLATERAL OR OTHER PROPERTY MAY BE FOUND. AGENT AND EACH GRANTOR WAIVE, TO THE EXTENT PERMITTED UNDER APPLICABLE LAW, ANY RIGHT EACH MAY HAVE TO ASSERT THE DOCTRINE OF FORUM NON CONVENIENS OR TO OBJECT TO VENUE TO THE EXTENT ANY PROCEEDING IS BROUGHT IN ACCORDANCE WITH THIS SECTION 9.

10. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, AGENT AND EACH GRANTOR HEREBY WAIVE THEIR RESPECTIVE RIGHTS TO A JURY TRIAL OF ANY CLAIM OR CAUSE OF ACTION BASED UPON OR ARISING OUT OF THIS TRADEMARK SECURITY AGREEMENT OR ANY OF THE TRANSACTIONS CONTEMPLATED HEREIN, INCLUDING CONTRACT CLAIMS, TORT CLAIMS, BREACH OF DUTY CLAIMS, AND ALL OTHER COMMON LAW OR STATUTORY CLAIMS. AGENT AND EACH GRANTOR REPRESENT THAT EACH HAS REVIEWED THIS WAIVER AND EACH KNOWINGLY AND VOLUNTARILY WAIVES ITS JURY TRIAL RIGHTS FOLLOWING CONSULTATION WITH LEGAL COUNSEL. IN THE EVENT OF LITIGATION, A COPY OF THIS TRADEMARK SECURITY AGREEMENT MAY BE FILED AS A WRITTEN CONSENT TO A TRIAL BY THE COURT.

11. IF ANY ACTION OR PROCEEDING IS FILED IN A COURT OF THE STATE OF CALIFORNIA BY OR AGAINST ANY PARTY HERETO IN CONNECTION WITH ANY OF THE TRANSACTIONS CONTEMPLATED BY THIS TRADEMARK SECURITY AGREEMENT OR ANY DOCUMENT RELATED HERETO AND EACH PARTY HERETO OR THERETO DOES NOT SUBSEQUENTLY WAIVE IN AN EFFECTIVE MANNER UNDER CALIFORNIA LAW ITS RIGHT TO A TRIAL BY JURY, THE COURT SHALL, AND IS HEREBY DIRECTED TO, MAKE A GENERAL REFERENCE PURSUANT TO CALIFORNIA CODE OF CIVIL PROCEDURE SECTION 638 TO A REFEREE OR REFEREES TO HEAR

AND DETERMINE ALL OF THE ISSUES IN SUCH ACTION OR PROCEEDING (WHETHER OF FACT OR OF LAW) AND TO REPORT A STATEMENT OF DECISION, PROVIDED THAT ANY SUCH ISSUES PERTAINING TO A "PROVISIONAL REMEDY" AS DEFINED IN CALIFORNIA CODE OF CIVIL PROCEDURE SECTION 1281.8 SHALL BE HEARD AND DETERMINED BY THE COURT.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTORS:

SQWINCHER HOLDINGS, LLC,
a Delaware limited liability company

By: 

Name:

Title:

THE SQWINCHER CORPORATION,
a Mississippi corporation

By: 

Name:

Title:

{SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT}

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AGENT:

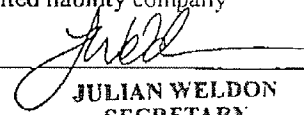
ACCEPTED AND ACKNOWLEDGED BY:

GARRISON LOAN AGENCY SERVICES LLC, a
Delaware limited liability company

By: _____

Name:

Title:



JULIAN WELDON
SECRETARY

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[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

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SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT

Please see attached.

Trademarks Held by The Sqwincher Corporation

Trademark	Case No. Country	Sub. Case Case Type	Application No. Filing Date	Ownership Information	Registration No(s). Grant of Protection Date (if applicable) Registration Date	Status Next Renewal	Trademark Goods Description
AGUANTE	53454-2005 Costa Rica	ORD	2004-0007703 19-Oct-2004	The Sqwincher Corp. Agent: Divimark S.A. – Vargas, Jimenez & Peralta	152321 18-May-2005	REGISTERED 18-Nov-2015	Water
AGUANTÉ	53454-1002 USA	ORD	78/502,356 19-Oct-2004	The Sqwincher Corp.	3,110,422 27-Jun-2006	REGISTERED 27-Dec-2016	Drinking water
AGUANTE ENHANCED WATER (and design)	53454-2008 Mexico	ORD	684625 24-Oct-2004	The Sqwincher Corp. Agent: Gonzalez Calvillo, S.C.	927159 30-Mar-2006	REGISTERED 24 Oct-2014	Water, beer: mineral and aerated water, and other non- alcoholic drinks fruit and juice drinks: syrups and other preparations for making drinks
FAST PACK	53454-2001 Australia	ORD	IR 832224 20-Jul-2004	The Sqwincher Corp.	IR 832224 Australia TM# 1023434 Grant of Protection Date: 16-Mar-2005 Registration Date: 20-Jul-2004	REGISTERED 20-Jul-2014	Concentrates for making fruit flavored drinks with water
FAST PACK	53454-2037 Indonesia	ORD	D00.2007.030909 14-Sep-2007	The Sqwincher Corp. Agent: Hadiputranro, Hadinoto & Partners	IDM000197399 14-Sep-2007 [Certificate of Registration Issuance date: March 11, 2009]	REGISTERED 14-Sep-2017	Concentrates for making fruit flavored drinks with water: non carbonated isotonic electrolytic beverages: fruit flavored drinks containing water and concentrate for making fruit flavored drinks
FAST PACK	53454-2012 Int'l Registration – Madrid	ORD		The Sqwincher Corp.	IR 832224 20-Jul-2004	REGISTERED 20-Jul-2014	Concentrates for making fruit flavored drinks with water

Trademark	Case No. Country	Sub. Case Case Type	Application No. Filing Date	Ownership Information	Registration No(s). Grant of Protection Date (if applicable) Registration Date	Status Next Renewal	Trademark Goods Description
	Protocol Only						
FAST PACK	53454-2026 Malaysia	ORD	2007-17547 06-Sep-2007	The Sqwincher Corp. Agent: Shook Lin & Bok	7017547 24-Dec-2008	REGISTERED 06-Sep-2017	Concentrates fo making fruit flavored drinks with water; non carbonated isotonic electrolytic beverages; fruit flavored drinks containing wate and concentrate for making fruit flavored drinks
FAST PACK	53454-2015 New Zealand	ORD	615525 29-May-2000	The Sqwincher Corp. Agent: Computer Patent Annuities	615525 09-Oct-2001	REGISTERED 29-May-2017	Non-alcoholic drinks: fruit drinks: syrups and other preparations for making beverages: non- carbonated isotonic electrolytic beverages
FAST PACK	53454-2021 South Africa	ORD	2004/12075 19-Jul-2004	The Sqwincher Corp. Agent: Spoor and Fisher Jersey	2004/12075 05-Mar-2008	REGISTERED 19-Jul-2014	Concentrates fo making fruit flavored drinks with water
FAST PACK	53454-1003 USA	ORD	74/149,094 15-Mar-1991	The Sqwincher Corp.	1.830.870 12-Apr-1994	REGISTERED 12-Oct-2014	Concentrates fo making fruit flavored drinks with water
FAST PACK	53454-1029 USA	ORD	85421837 13-Sep-2011	The Sqwincher Corp.	4142139 15-May-2012	REGISTERED 15-May-2022	Electrolyte drinks for medical purpos Electrolytes
FAST PACK	53454-2029 India	ORD	1641669 16-Jan-2008	The Sqwincher Corp.	1641669 16-Jan-2008 <i>[Certificate of Registration Issuance date: April 11, 2009]</i>	REGISTERED 16-Jan-2018	Concentrates fo making fruit flavored drinks with water; non carbonated isotonic electrolytic beverages; fruit flavored drinks containing wate and concentrate for making fruit

Trademark	Case No. Country	Sub. Case Case Type	Application No. Filing Date	Ownership Information	Registration No(s). Grant of Protection Date (if applicable) Registration Date	Status Next Renewal	Trademark Goods Description
							flavored drinks
ISOTHIN	53454-1028 USA	ORD	85350677 20-Jun-2011	The Sqwincher Corp.		ALLOWED	Bottled drinking water with electrolytes: drinking water fortified with electrolytes: electrolyte drink in the nature of isotonic beverages
QWIK STIK	53454-2036 Indonesia	ORD	D00.2007.030908 14-Sep-2007	The Sqwincher Corp. Agent: Hadiputranthro, Hadinoto & Partners	IDM000197873 14-Sep-2007 <i>[Certificate of Registration Issuance date: March 12, 2009]</i>	REGISTERED 14-Sep-2017	Concentrates for making fruit flavored drinks with water: non carbonated isotonic electrolytic beverages: fruit flavored drinks containing water and concentrate for making fruit flavored drink
QWIK STIK	53454-2028 Malaysia	ORD	2007-17548 06-Sep-2007	The Sqwincher Corp.	7017548 24-Dec-2008	REGISTERED 06-Sep-2017	Concentrates for making fruit flavored drinks with water: non carbonated isotonic electrolytic beverages: fruit flavored drinks containing water and concentrate for making fruit flavored drinks
QWIKSERV	53454-1015 USA	ORD	77/602.564 28-Oct-2008	The Sqwincher Corp.	3.703,246 27-Oct-2009	REGISTERED 27-Apr-2020	Concentrates for making non-carbonated isotonic electrolytic beverages and fruit flavored drinks with water
SHOT ON	53454-1024 USA	ORD	85142041 30-Sep-2010	The Sqwincher Corp.		ALLOWED	Nutritional and dietary supplements in liquid form: dietary supplement drinks: non-

Trademark	Case No. Country	Sub. Case Case Type	Application No. Filing Date	Ownership Information	Registration No(s). Grant of Protection Date (if applicable) Registration Date	Status Next Renewal	Trademark Goods Description
							alcoholic beverages, namely energy drinks; non-alcoholic beverages, namely fruit flavored drinks; energy drinks, namely energy shots containing vitamins
SQWINCHER	53454-2004 Canada	ORD	787223 24-Jul-1995	The Sqwincher Corp. Agent: Fogler, Rubinoff LLP	TMA454030 09-Feb-1996	REGISTERED 09-Feb-2026	Non-alcoholic beverages, namely, non-carbonated isotonic electrolytic
SQWINCHER	53454-2030 India	ORD	1641670 16-Jan-2008	The Sqwincher Corp.	1641670 16-Jan-2008 <i>[Certificate of Registration Issuance date: March 22, 2010]</i>	REGISTERED 16-Jan-2018	Concentrates for making fruit flavored drinks with water; non carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrate for making fruit flavored drinks
SQWINCHER	53454-2038 Indonesia	ORD	D00.2007.030900 14-Sep-2007	The Sqwincher Corp. Agent: Hadiputranro, Hadinoto & Partners	IDM000197871 14-Sep-2007 <i>[Certificate of Registration Issuance date: March 12, 2009]</i>	REGISTERED 14-Sep-2007	Concentrates for making fruit flavored drinks with water; non carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrate for making fruit flavored drinks
SQWINCHER	53454-2025 Malaysia	ORD	2007-17551 06-Sep-2007	The Sqwincher Corp. Agent: Shook Lin & Bok	7017551 24-Dec-2008	REGISTERED 06-Sep-2017	Concentrates for making fruit flavored drinks with water; non carbonated isotonic electrolytic beverages; fruit flavored drinks

Trademark	Case No. Country	Sub. Case Case Type	Application No. Filing Date	Ownership Information	Registration No(s). Grant of Protection Date (if applicable) Registration Date	Status Next Renewal	Trademark Goods Description
							containing wate and concentrate for making fruit flavored drinks
SQWINCHER	53454-2009 Mexico	ORD	212405 19-Sep-1994	The Sqwincher Corp. Agent: Uthoff. Gomez Vega & Uthoff. S.C.	478725 04-Nov-1994	REGISTERED 19-Sep-2014	Beer, ale and porter; mineral and aerated waters and othe non-alcoholic drinks
SQWINCHER	53454-2016 New Zealand	ORD	615523 29-May-2000	The Sqwincher Corp. Agent: Computer Patent Annuities	615523 09-Oct-2001	REGISTERED 29-May-2017	Non-alcoholic drinks; fruit drinks syrups an other preparations for making beverages; non- carbonated isotonic electrolytic beverages
SQWINCHER (and design)	53454-2002 Australia	ORD	IR 831424 20-Jul-2004	The Sqwincher Corp.	IR 831424 Australia TM# 1021363 Grant of Protection Date: 16-Mar-2005 Registration Date: 20-Jul-2004	REGISTERED 20-Jul-2014	Non-carbonatec isotonic electrolytic beverages
SQWINCHER (and design)	53454-2007 Costa Rica	ORD	1995-0005268 31-Jul-1995	The Sqwincher Corp.	97635 30-Oct-1996	REGISTERED 30-Apr-2017	Non-carbonatec isotonic electrolytic beverages
SQWINCHER (and design)	53454-2013 Int'l Registration – Madrid Protocol Only	ORD		The Sqwincher Corp.	IR 831424 20-Jul-2004	REGISTERED 20-Jul-2014	Non-carbonatec isotonic electrolytic beverages
SQWINCHER (and design)	53454-2019 Panama	ORD	161018 27-Apr-2007	The Sqwincher Corp. Agent: Icaza, Gonzalez-Ruiz &	161018 19-Feb-2008	REGISTERED 27-Oct-2017	Non-carbonatec isotonic electrolytic beverages

Trademark	Case No. Country	Sub. Case Case Type	Application No. Filing Date	Ownership Information	Registration No(s). Grant of Protection Date (if applicable) Registration Date	Status Next Renewal	Trademark Goods Description
				Aleman			
SQWINCHER (and design)	53454-2022 South Africa	ORD	2004/12076 19-Jul-2004	The Sqwincher Corp. Agent: Spoor and Fisher Jersey	2004/12076 15-Oct-2008	REGISTERED 19-Jul-2014	Non-carbonated isotonic electrolytic beverages
SQWINCHER (and design)	53454-1005 USA	ORD	73/381,309 23-Aug-1982	The Sqwincher Corp.	1,313,747 08-Jan-1985	REGISTERED 08-Jul-2015	Non-carbonated isotonic electrolytic beverages
SQWINCHER FUEL FOR THE SPORTSMAN	53454-1025 USA	ORD	85302688 22-Apr-2011	The Sqwincher Corp.		ALLOWED	Non-carbonated isotonic electrolytic beverages; fruit flavored drinks containing water concentrates for making fruit flavored drinks with water
SQWINCHER SERVA STATION	53454-1006 USA	ORD	74/162.409 30-Apr-1991	The Sqwincher Corp.	1,801,571 26-Oct-1993	REGISTERED 26-Apr-2014	Wall-mounted dispensing unit for beverages
SQWINCHER SHOT ON	53454-1017 USA	ORD	85140242 28-Sep-2010	The Sqwincher Corp.		ALLOWED	CLASS 05 Int.: Nutritional supplements and dietary supplements in the form of a powder to which water is added to make energy drinks with vitamins CLASS 32 Int.: Concentrates in powdered form for making energy drinks by adding water
SQWINCHER SPORT STRAW	53454-1013 USA	ORD	77/550.993 19-Aug-2008	The Sqwincher Corp.		ALLOWED	Drinking tube containing electrolytes for beverages
SQWINCHER SQWEEZE	53454-2027 Costa Rica	ORD	2007-3542 25-Apr-2007	The Sqwincher Corp. Agent: Divimark S.A. - Vargas, Jimenez &	182436 21-Nov-2008	REGISTERED 21-May-2019	Concentrates for making fruit flavored drinks with water; non carbonated

Trademark	Case No. Country	Sub. Case Case Type	Application No. Filing Date	Ownership Information	Registration No(s). Grant of Protection Date (if applicable) Registration Date	Status Next Renewal	Trademark Goods Description
				Peralta			isotonic electrolytic beverages; fruit flavored drinks containing water and concentrate for making fruit flavored drinks
SQWINCHER SQWEEZE	53454-2020 Panama	ORD	161017 27-Apr-2007	The Sqwincher Corp. Agent: Icaza, Gonzalez-Ruiz & Aleman	161017 19-Feb-2008	REGISTERED 27-Oct-2017	Non-carbonated isotonic electrolytic beverages
SQWINCHER STEADY SHOT	53454-1021 USA	ORD	85140270 28-Sep-2010	The Sqwincher Corp.	4013897 16-Aug-2011	REGISTERED 16-Aug-2021	CLASS 05 Int.: Nutritional and dietary supplements in liquid form: dietary supplement drinks CLASS 32 Int.: Non-alcoholic beverages, namely energy drinks: non- alcoholic beverages, namely fruit flavored drinks energy drinks, namely energy shots containing vitamins
SQWINCHER STEADY STIK	53454-1018 USA	ORD	85140260 28-Sep-2010	The Sqwincher Corp.		ALLOWED	CLASS 05 Int.: Nutritional supplements and dietary supplements in the form of a powder to which water is added to make energy drinks with vitamins CLASS 32 Int.: Concentrates in powdered form for making energy drinks by adding water

Trademark	Case No. Country	Sub. Case Case Type	Application No. Filing Date	Ownership Information	Registration No(s). Grant of Protection Date (if applicable) Registration Date	Status Next Renewal	Trademark Goods Description
SQWINCHER STEADY STRIP	53454-1026 USA	ORD	85314339 06-May-2011	The Sqwincher Corp.		ALLOWED	Energy boosting mouth-dissolving, flavored edible films containing electrolytes
SQWINCHER THE ACTIVITY DRINK	53454-2035 Indonesia	ORD	D00.2007.030904 14-Sep-2007	The Sqwincher Corp. Agent: Hadiputranro, Hadinoto & Partners	IDM000197397 14-Sep-2007 [Certificate of Registration Issuance date: March 11, 2009]	REGISTERED 14-Sep-2017	Concentrates for making fruit flavored drinks with water; non carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrate for making fruit flavored drinks
SQWINCHER THE ACTIVITY DRINK	53454-2024 Malaysia	ORD	2007-17549 06-Sep-2007	The Sqwincher Corp. Agent: Shook Lin & Bok	7017549 23-Dec-2008	REGISTERED 06-Sep-2017	Concentrates for making fruit flavored drinks with water; non carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrate for making fruit flavored drinks
SQWINCHER THE ACTIVITY DRINK (and design)	53454-2031 India	ORD	1641671 16-Jan-2008	The Sqwincher Corp.	1641671 16-Jan-2008 [Certificate of Registration Issuance date: March 22, 2010]	REGISTERED 16-Jan-2018	Concentrates for making fruit flavored drinks with water; non carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrate for making fruit flavored drinks
SQWINCHER THE ACTIVITY DRINK (and design)	53454-2010 Mexico	ORD	212404 19-Sep-1994	The Sqwincher Corp. Agent: Uthoff, Gomez Vega & Uthoff, S.C.	481271 02-Dec-1994	REGISTERED September 19, 2014	Beer, ale and porter; mineral and aerated waters and other non-alcoholic drinks

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SQWINCHER THE ACTIVITY DRINK (and design)	53454-1007 USA	ORD	73/381.310 23-Aug-1982	The Sqwincher Corp.	1.328.830 02-Apr-1985	REGISTERED 02-Oct-2015	Thirst quencher, non-carbonated isotonic electrolytic beverages
SQWINCHER THE DRINK OF INDUSTRY	53454-2034 Indonesia	ORD	D00.2007.030902 14-Sep-2007	The Sqwincher Corp. Agent: Hadiputranro, Hadinoto & Partners	IDM000197396 14-Sep-2007 <i>[Certificate of Registration Issuance date: March 11, 2009]</i>	REGISTERED 14-Sep-2017	Concentrates for making fruit flavored drinks with water; non carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrate for making fruit flavored drinks
SQWINCHER THE DRINK OF INDUSTRY (and design)	53454-2003 Australia	ORD	IR 844497 23-Aug-2004	The Sqwincher Corp.	IR 844497 Australia TM# 1049284 Grant of Protection Date: 19-Sep-2005 Registration Date: 23-Aug-2004	REGISTERED 23-Aug-2014	Non-carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrate for making fruit flavored drinks with water
SQWINCHER THE DRINK OF INDUSTRY (and design)	53454-2033 India	ORD	1641672 16-Jan-2008	The Sqwincher Corp.	1641672 <i>[Certificate of Registration Issuance date: March 22, 2010]</i>	REGISTERED 16-Jan-2018	Concentrates for making fruit flavored drinks with water; non carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrate for making fruit flavored drinks
SQWINCHER THE DRINK OF INDUSTRY (and design)	53454-2014 Int'l Registration – Madrid Protocol Only	ORD		The Sqwincher Corp.	IR 844497 23-Aug-2004	REGISTERED 23-Aug-2014	Non-carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrate for making fruit flavored drinks

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							with water
SQWINCHER THE DRINK OF INDUSTRY (and design)	53454-2032 Malaysia	ORD	2007-17550 06-Sep-2007	The Sqwincher Corp. Agent: Shook Lin & Bok		PENDING 06-Sep-2017	Concentrates for making fruit flavored drinks with water; non carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrate for making fruit flavored drinks
SQWINCHER THE DRINK OF INDUSTRY (and design)	53454-2023 South Africa	ORD	2004/12074 19-Jul-2004	The Sqwincher Corp. Agent: Spoor and Fisher Jersey	2004/12074 31-May-2010	REGISTERED 19-Jul-2014	Non-alcoholic drinks; fruit drinks; syrups and other preparations for making beverages; non- carbonated isotonic electrolytic beverages
SQWINCHER THE DRINK OF INDUSTRY (and design)	53454-1008 USA	ORD	78/468.757 17-Aug-2004	The Sqwincher Corp.	3,049,488 24-Jan-2006	REGISTERED 24-Jan-2016	Non-carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrate for making fruit flavored drinks with water
SQWINCHER. BIZ	53454-DN06 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHER. BZ	53454-DN07 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHER. CC	53454-DN08 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHER. CN	53454-DN14 USA	ORD		The Sqwincher Corp.	25-Sep-2011	REGISTERED 25-Sep-2012	Domain name

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SQWINCHER. CO.UK	53454-DN20 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2014	Domain name
SQWINCHER. COM	53454-DN18 USA	ORD		The Sqwincher Corp.	20-Nov-2011	REGISTERED 20-Nov-2012	Domain name
SQWINCHER. COM.CN	53454-DN15 USA	ORD		The Sqwincher Corp.	25-Sep-2011	REGISTERED 25-Sep-2012	Domain name
SQWINCHER. DE	53454-DN09 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHER. EU	53454-DN19 USA	ORD		The Sqwincher Corp.	20-Jun-2012	REGISTERED 20-Jun-2013	Domain name
SQWINCHER. GS	53454-DN01 USA	ORD		The Sqwincher Corp.	20-Jun-2011	REGISTERED 20-Jun-2012	Domain name
SQWINCHER. MOBI	53454-DN02 USA	ORD		The Sqwincher Corp.	20-Jun-2011	REGISTERED 20-Jun-2012	Domain name
SQWINCHER. MS	53454-DN03 USA	ORD		The Sqwincher Corp.	20-Jun-2011	REGISTERED 20-Jun-2012	Domain name
SQWINCHER. NET	53454-DN23 USA	ORD		The Sqwincher Corp.	21-Mar-2012	REGISTERED 21-Mar-2017	Domain name
SQWINCHER. NET.CN	53454-DN16 USA	ORD		The Sqwincher Corp.	25-Sep-2011	REGISTERED 25-Sep-2012	Domain name
SQWINCHER. ORG	53454-DN10 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHER. ORG.CN	53454-DN17 USA	ORD		The Sqwincher Corp.	25-Sep-2011	REGISTERED 25-Sep-2012	Domain name
SQWINCHER. TC	53454-DN04 USA	ORD		The Sqwincher Corp.	20-Jun-2011	REGISTERED 20-Jun-2012	Domain name

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SQWINCHER. TV	53454-DN11 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHER. US	53454-DN12 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHER. VG	53454-DN05 USA	ORD		The Sqwincher Corp.	20-Jun-2011	REGISTERED 20-Jun-2012	Domain name
SQWINCHER. WS	53454-DN13 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHERS QEEZE.NET	53454-DN25 USA	ORD		The Sqwincher Corp.	29-Apr-2012	REGISTERED 29-Apr-2018	Domain name
SQWINCHER THE ACTIVITY DRINK	53454-2017 New Zealand	ORD	615524 29-May-2000	The Sqwincher Corp. Agent: Computer Patent Annuities	615524 09-Oct-2001	REGISTERED 29-May-2017	Non-alcoholic drinks: fruit drinks syrups an other preparations for making beverages: non- carbonated isotonic electrolytic beverages
STEADY SHOT	53454-2039 Australia	ORD	A0023735 17-Mar-2011	The Sqwincher Corp.	IR 1072372 Australia TM# 1421368 Grant of Protection Date: 17-Oct-2011 Registration Date: 17-Mar-2011	REGISTERED 17-Mar-2021	CLASS 05 Int.: Nutritional and dietary supplements in liquid form: dietary supplement drinks CLASS 32 Int.: Non-alcoholic beverages, namely energy drinks: non- alcoholic beverages, namely fruit flavored drinks energy drinks, namely energy shots containing vitamins

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STEADY SHOT	53454-2040 Canada	ORD	1520133 21-Mar-2011	The Sqwincher Corp.		ALLOWED	
STEADY SHOT	53454-2039 Int'l Registration -- Madrid Protocol Only	ORD	A0023735 17-Mar-2011	The Sqwincher Corp.	1072372	REGISTERED 17-Mar-2021	CLASS 05 Int.: Nutritional and dietary supplements in liquid form; dietary supplement drinks CLASS 32 Int.: Non-alcoholic beverages, namely energy drinks; non- alcoholic beverages, namely fruit flavored drinks. energy drinks. namely energy shots containing vitamins
STEADY SHOT	53454-2041 New Zealand	ORD	838844 30-Sep-2010	The Sqwincher Corp.	838844 30-Sep-2010	REGISTERED 30-Sep-2020	CLASS 05 Int.: Nutritional and dietary supplements in liquid form; dietary supplement drinks CLASS 32 Int.: Non-alcoholic beverages, namely energy drinks; non- alcoholic beverages, namely fruit flavored drinks. energy drinks. namely energy shots containing vitamins
STEADY SHOT	53454-1023 USA	ORD	85142061 30-Sep-2010	The Sqwincher Corp.	4013905 16-Aug-2011	REGISTERED 16-Aug-2021	CLASS 05 Int.: Nutritional and dietary supplements in liquid form; dietary supplement

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							drinks CLASS 32 Int. Non-alcoholic beverages. namely energy drinks: non- alcoholic beverages. namely fruit flavored drinks energy drinks. namely energy shots containing vitamins
STEADY STIK	53454-1022 USA	ORD	85141088 29-Sep-2010	The Sqwincher Corp.		ALLOWED	CLASS 05 Int. Nutritional supplements and dietary supplements in the form of a powder to which water is added to make energy drinks with vitamins CLASS 32 Int. Concentrates in powdered form for making energy drinks by adding water
STEADY STRIP	53454-1027 USA	ORD	85314389 06-May-2011	The Sqwincher Corp.		ALLOWED	Energy boosting mouth- dissolving. flavored edible films containing electrolytes
SUMMIT (and design)	53454-1009 USA	ORD	76/032.852 24-Apr-2000	The Sqwincher Corp.	2.570.413 14-May-2002	REGISTERED 14-May-2022	Thermal insulated containers for food and beverage: portable coolers portable beverage dispensers; and portable ice chests for food and beverage
THE ACTIVITY	53454-2018	ORD	615526	The Sqwincher Corp.	615526	REGISTERED	Non-alcoholic drinks: fruit

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DRINK	New Zealand		29-May-2000	Agent: Computer Patent Annuities	09-Oct-2001	29-May-2017	drinks: syrups and other preparations for making beverages; non- carbonated isotonic electrolytic beverages
THE ACTIVITY DRINK	53454-1010 USA	ORD	73/381,475 23-Aug-1982	The Sqwincher Corp.	1,254,715 18-Oct-1983	REGISTERED 18-Apr-2014	Fruit flavored drinks containin water and concentrates for making the sam
THE SPORTS DRINK YOU FREEZE (stylized)	53454-1030 USA	ORD	85563201 07-Mar-2012	The Sqwincher Corp.		PENDING	Frozen confections sold in liquid form for making freezer pops. and containing fruit juices and electrolytes

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RECORDED: 08/06/2012

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