

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PNK Development 10, LLC		08/02/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Pinnacle Entertainment, Inc.
Street Address:	8918 Spanish Ridge Avenue
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89148
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	85357027	FEDERATED SPORTS + GAMING
Serial Number:	85357039	FEDERATED SPORTS + GAMING
Serial Number:	85369367	PLAYERS FIRST
Serial Number:	85357037	EP
Serial Number:	85355829	EPIC POKER
Serial Number:	85355821	EPIC POKER
Registration Number:	4145586	PLAYERS FIRST
Registration Number:	4153026	EPIC POKER
Registration Number:	4153025	EPIC POKER
Registration Number:	3291623	HEARTLAND POKER TOUR

CORRESPONDENCE DATA

Fax Number: 7023828135

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

CH \$265.00 85357027

via US Mail.

Phone: 7023822101
Email: lvpto@bhfs.com
Correspondent Name: Erin E. Lewis
Address Line 1: 100 N. City Parkway, Suite 1600
Address Line 4: Las Vegas, NEVADA 89106

ATTORNEY DOCKET NUMBER:	21140.25
NAME OF SUBMITTER:	Erin E. Lewis
Signature:	/Erin E. Lewis/
Date:	08/06/2012
Total Attachments: 2 source=TM Assignment PNK Development 10 to Pinnacle Entertainment#page1.tif source=TM Assignment PNK Development 10 to Pinnacle Entertainment#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is dated as of August 2, 2012 (the "Effective Date") between PNK Development 10, LLC, a Delaware limited liability company ("Assignor"), and Pinnacle Entertainment, Inc., a Delaware corporation ("Assignee").

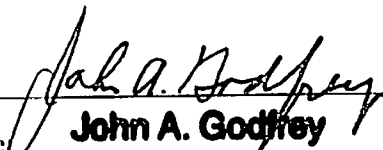
WHEREAS, Assignor has adopted, owns and is using, or has an ongoing intent to use, the trademarks listed in Schedule 1 of this Assignment (the "Marks") on or in connection with the goods and services covered in the applications and registrations listed in Schedule 1; and

WHEREAS, Assignee is desirous of acquiring the Marks;

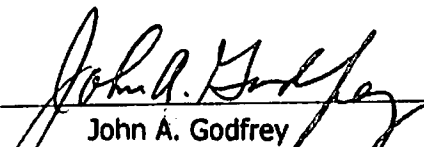
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee its successors and assigns Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the business connected with and symbolized by the Marks, the ongoing business activities associated with the Marks and any renewals and extensions of the registrations that are or may be secured under the laws of the United States, and together with any right to sue for past claims, including infringement and dilution, in, under and to the Marks.

IN TESTIMONY WHEREOF, this Assignment has been executed effective as of the Effective Date.

PNK DEVELOPMENT 10, LLC (ASSIGNOR)

By: 
Name: **John A. Godfrey**
Title: **Vice President & Secretary**

PINNACLE ENTERTAINMENT, INC. (ASSIGNEE)

By: 
Name: **John A. Godfrey**
Title: **Executive Vice President,
Secretary and General Counsel**

Schedule 1

Mark	Class(es)	App. No./Reg. No.
FEDERATED SPORTS + GAMING (and Design)	16, 41	85/357,027
FEDERATED SPORTS + GAMING (and Design)	25, 28, 35	85/357,039
PLAYERS FIRST	25, 28, 35	85/369,367
EP (and Design)	16, 25, 28, 35, 41	85/357,037
EPIC POKER	25, 28, 35	85/355,829
EPIC POKER (and Design)	25, 28, 35	85/355,821
PLAYERS FIRST	16, 41	4,145,586
EPIC POKER (and Design)	16, 41	4,153,026
EPIC POKER	16, 41	4,153,025
HEARTLAND POKER TOUR	41	3,291,623

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