TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Termination and Release of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fifth Third Bank		07/31/2012	Banking Corporation:

RECEIVING PARTY DATA

Name:	NewGround Resources, Inc.
Street Address:	15450 South Outer Forty Drive
Internal Address:	Suite 300
City:	Chesterfield
State/Country:	MISSOURI
Postal Code:	63017
Entity Type:	CORPORATION: DELAWARE

Name:	Bank Building Corporation
Street Address:	15450 South Outer Forty Drive
Internal Address:	Suite 300
City:	Chesterfield
State/Country:	MISSOURI
Postal Code:	63017
Entity Type:	CORPORATION: ILLINOIS

Name:	Adrenaline, Inc. (f/k/a The Compass Group)
Street Address:	15450 South Outer Forty Drive
Internal Address:	Suite 300
City:	Chesterfield
State/Country:	MISSOURI
Postal Code:	63017
Entity Type:	CORPORATION: CALIFORNIA

Name:	Digital Financial Network, LLC
Street Address:	15450 South Outer Forty Drive

REEL: 004837 FRAME: 0127

TRADEMARK

Internal Address:	Suite 300
City:	Chesterfield
State/Country:	MISSOURI
Postal Code:	63017
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	NewGround Canada, Inc.
Street Address:	15450 South Outer Forty Drive
Internal Address:	Suite 300
City:	Chesterfield
State/Country:	MISSOURI
Postal Code:	63017
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 35

Property Type	Number	Word Mark
Registration Number:	2534334	NEWGROUND
Registration Number:	2621461	NEWGROUND
Registration Number:	2534335	NEWGROUND
Registration Number:	2645811	NEWGROUND
Registration Number:	2290268	NEWGROUND RESOURCES
Registration Number:	2307383	NEWGROUND RESOURCES
Registration Number:	2299923	NEWGROUND RESOURCES
Registration Number:	2307381	NEWGROUND RESOURCES
Registration Number:	2309022	NEWGROUND RESOURCES
Registration Number:	2645810	NG
Registration Number:	2654475	NG
Registration Number:	2562011	NG
Registration Number:	2573904	NG
Registration Number:	2645809	NG NEWGROUND
Registration Number:	2538407	NG NEWGROUND
Registration Number:	2538408	NG NEWGROUND
Registration Number:	2645812	NG NEWGROUND
Registration Number:	2654476	THE EXPERIENCE INFRASTRUCTURE PROVIDER
Registration Number:	2675059	THE EXPERIENCE INFRASTRUCTURE PROVIDER
Registration Number:	2654477	THE EXPERIENCE INFRASTRUCTURE PROVIDER
		TRADEMARK

REEL: 004837 FRAME: 0128

I.		
Registration Number:	2675060	THE EXPERIENCE INFRASTRUCTURE PROVIDER
Registration Number:	2659499	THE EXPERIENCE IS EVERYTHING
Registration Number:	2656617	THE EXPERIENCE IS EVERYTHING
Registration Number:	2654474	THE EXPERIENCE IS EVERYTHING
Registration Number:	0926265	BANK BUILDING
Registration Number:	1464870	BANK BUILDING CORPORATION
Registration Number:	2321136	МВІ
Registration Number:	2207094	
Registration Number:	2366338	
Registration Number:	2466209	DIGITAL FINANCIAL NETWORK
Registration Number:	2357881	BANKMALL
Registration Number:	2400387	MEDIAMETRIC
Registration Number:	2721379	RETAIL UNIVERSITY
Registration Number:	2721378	RETAIL UNIVERSITY
Registration Number:	2721380	STERN MARKETING GROUP RETAIL UNIVERSITY

CORRESPONDENCE DATA

Fax Number: 3128278185

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: valerie.swanson@klgates.com

Correspondent Name: K&L Gates LLP
Address Line 1: P.O. Box 1135

Address Line 4: Chicago, ILLINOIS 60690-1135

ATTORNEY DOCKET NUMBER:	3711869.00020
NAME OF SUBMITTER:	John Schreiner
Signature:	/John Schreiner/
Date:	08/06/2012

Total Attachments: 8

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TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS TERMINATION AND RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this "Release") is made in favor of NewGround Resources, Inc., a Delaware corporation ("NGR"), Bank Building Corporation, an Illinois corporation ("BBC"), Adrenaline, Inc. (f/k/a The Compass Group), a California corporation ("Stern"), Digital Financial Network, LLC, a Delaware limited liability company ("DFN"), NewGround Canada, Inc., a Delaware corporation ("NCI"; NGR, BBC, Stern, DFN and NCI are herein referred to, collectively, as "Grantors" and, individually, as a "Grantor"), by Fifth Third Bank, an Ohio banking corporation (successor by merger with Fifth Third Bank, a Michigan banking corporation) ("Bank").

WHEREAS, each Grantor has granted to Bank a lien on and security interest in all of such Grantor's right, title and interest in and to the trademarks and trademark registrations set forth on Exhibit A attached hereto (collectively, the "Trademarks").

WHEREAS, Bank's lien and security interest in the Trademarks was recorded with the United States Patent and Trademark Office.

WHEREAS, Grantors have paid all of their outstanding indebtedness to Bank.

WHEREAS, Bank wishes to terminate, cancel and release all liens and security interests it has in and on the Trademarks and to reassign to each Grantor all right, title and interest such Grantor has in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Bank hereby terminates, cancels and releases all liens and security interests it has in and on the Trademarks and reassigns to each Grantor all right, title and interest such Grantor has in and to the Trademarks.

Bank shall take all further actions, and provide to each Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by such Grantor to more fully and effectively effectuate the purposes of this Release.

* * * * *

IN WITNESS WHEREOF, Bank has caused this Release to be executed by its duly authorized representatives as of this 31st day of July, 2012.

FIFTH THIRD BANK

Wame

ACKNOWLEDGMENT

STATE OF Michigan)

COUNTY OF Oakland)

On this 31 day of July, 2012, before me personally appeared Lycas J. Barnett, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of Fifth Third Bank, who being by me duly sworn did depose and say that he/she is an authorized officer of said bank, that the said instrument was signed on behalf of said bank as authorized by its board of directors and that he/she acknowledged said instrument to be the free act and deed of said bank.

Notary Public

My Commission Expires:

(NOTARIAL SEAL)

KAREN L LAPOINTE
Notary Public - Michigan
Livingston County
My Commission Expires Aug 29, 2017
Acting in the County of Oakland

SCHEDULE OF TRADEMARKS

NewGround Resources, Inc.

COUNTRY	CREF	FILED	1	1			1
NEWGROUND				<u></u>			
United States	7169444 9	5/31/2001	78/066,611	1/29/2002	2,534,334	REGISTERED	35
development (ing agency services to brand names, brand trategic marketing, d	d images and lo	gos: design and	production of t	nultimedia me	erchandising prograt	ns; and
United States	716944.10	5/31/2001	78/066,618	9/17/2002	2,621,461	REGISTERED	37,42
construction s	development services supervision, installati	on of signage ar	nd fixtures for th	ne financial serv	rices industry.		
United States	716944 11	5/31/2001	78/066,621	1/29/2002	2,534,335	REGISTERED	41
41 - Education	nal services, namely	training progra	ms in the use ar	nd operation of	financial servi	ces companies.	
United States	716944 12	5/31/2001	78/066,624	11/5/2002	2,645,811	REGISTERED	42
42 – Architect	tural design services	interior decora	ing services, an	d designing sig	nage and fixtu	res for financial ins	titutions.
NEWGROUND R	ESOURCES	·	***************************************				
Canada	716944.8	1/20/1999	1,002,509	6/10/2003	583416	REGISTERED	WRS, SVS
employees of SVS - consult services for fit	corded computer dis financial institutions ting services, namely nancial service provi ervices, namely, con	and financial p y, strategic plant ders;	rofessional deve	elopment. m, demographic	c research and	analysis; advertisin	g agency
employees of SVS – consult services for fir construction secomponents; educational se	financial institutions ting services, namely nancial service provi ervices, namely, con ervices, namely, trair	and financial p	rofessional deve ning, site location numercial building the use and op	elopment. on, demographic g for financial cration of finan	e research and institutions an	analysis; advertising d fabrication of builts;	g agency ding
employees of SVS – consult services for fit construction secomponents; educational second	financial institutions ting services, namely nancial service provi ervices, namely, con	and financial p	rofessional deve ning, site location numercial building the use and op	elopment. on, demographic g for financial cration of finan	e research and institutions an	analysis; advertising d fabrication of buil s; urer and installation	g agency ding
employees of SVS - consult services for fin construction s components; educational se architectural s and fixtures fo	financial institutions ting services, namely nancial service proviervices, namely, concrvices, namely, trainervices, namely, despring institution 716944.3	and financial p y, strategic plant ders; struction of con- ting programs ir ign and furnishi ns	rofessional deverages, site location manercial building the use and oping of financial 75/576,212	elopment. on, demographic og for financial eration of finan institutions, des	e research and institutions and cial institution ign, manufaction 2,290,268	analysis; advertising d fabrication of builts; s; urer and installation	g agency ding of signage
employees of SVS – consult services for fin construction si components; educational se architectural si and fixtures for United States 9 – pre-record	financial institutions ting services, namely nancial service proviervices, namely, concruices, namely, trainervices, namely, desor financial institution	and financial p y, strategic plant ders; struction of con- ting programs ir ign and furnishins 10/27/1998 compact disc, cor	rofessional deverage and program at the use and oping of financial response of the program appeter program.	elopment. on, demographic og for financial eration of finan institutions, des 11/2/1999 s and videotape	e research and institutions and cial institution ign, manufaction 2,290,268	analysis; advertising d fabrication of builts; s; urer and installation	g agency ding of signage
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employees of SVS — consult services for fin construction s components; educational se architectural s and fixtures fo United States 9 — pre-record of financial in United States 35 — business advertising ag	financial institutions ting services, namely, nancial service provices, namely, con ervices, namely, train tervices, namely, desor financial institution 716944.3 led computer disc, constitutions in the field 716944.5 marketing consultin	and financial p y, strategic plant ders; struction of conting programs ir ign and furnishins 10/27/1998 compact disc, cort of financial pro 10/27/1998 g services, name	rofessional deverage and open mercial building the use and oping of financial muter program of sissional developes and the sissional developes	elopment. on, demographic on g for financial eration of finan institutions, des 11/2/1999 s and videotape opment 1/11/2000 anning, site loca	e research and institutions and cial institution ign, manufact 2,290,268 s for use in tra	analysis; advertising d fabrication of builts; s; urer and installation REGISTERED aining personnel and REGISTERED	g agency ding of signage 9 /or employed
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employees of SVS — consult services for fin construction s components; educational se architectural s and fixtures fo United States 9 — pre-record of financial in United States 35 — business advertising ag United States 37 — construct United States 41 — educatio United States	financial institutions ting services, namely nancial service provi ervices, namely, trair tervices, namely, trair tervices, namely, des or financial institutio 716944.3 led computer disc, constitutions in the field 716944.5 marketing consulting tency services for fir 716944.4 tion services, namely 716944.5 mal services, namely	and financial p y, strategic plant ders; struction of conting programs ir ign and furnishins 10/27/1998 ompact disc, cont of financial pro 10/27/1998 g services, namelancial service p 10/27/1998 y, construction of 10/27/1998 training programs 10/27/1998	rofessional development of the use and oping of financial oping o	elopment. on, demographic ag for financial eration of finan institutions, des 11/2/1999 s and videotape opment 1/11/2000 anning, site loca 12/14/1999 uildings for fin 1/11/2000 and operation of 1/18/2000	c research and institutions and cial institutions and cial institution ign, manufact 2,290,268 s for use in tradiction, demogration, demogration, demogration, demogration instituti 2,307,381 financial instituti 2,309,022	analysis; advertising d fabrication of builds; s; surer and installation REGISTERED amining personnel and REGISTERED Phic research and an REGISTERED ons REGISTERED tutions REGISTERED REGISTERED	g agency ding of signage 9 /or employed 35 nalysis, 41 37, 42

COUNTRY	CREF	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
signage and fixt	ures for financial in	stitutions					¥7
NG and Design							
United States	716944.14	5/31/2001	78/066,623	11/5/2002	2,645,810	REGISTERED	37
of signage and fi	xtures for the finan	cial services in	dustry, namely,	teller counters,	, display stand	cial services industry s, visual displays, po- signage and rate disp	oint of sale
United States	716944.15	5/31/2001	78/066,641	11/26/2002	2,654,475	REGISTERED	41
41 – training ser	vices in the fields o	f customer serv	rice, retail cultu	re, and sales, fo	r financial ser	vices companies	
United States	716944.16	5/31/2001	78/066,647	4/16/2002	2,562,011	REGISTERED	42
	elopment services, nancial services inc		ectural design s	ervices, interior	design servic	es and design of sign	age and
United States	716944.13	5/31/2001	78/066,607	5/28/2002	2,573,904	REGISTERED	35
development of h	orand names, brand	images and los	gos, design and	production of r	nultimedia me	s, namely, selection rchandising program ies for the financial	ıs; and
NG NEWGROUND	and Design						
United States	716944.18	5/31/2001	78/066,581	11/5/2002	2,645,809	REGISTERED	37
of signage and fi	xtures for the finance	cial services inc	dustry, namely,	teller counters,	display stand	rial services industry s, visual displays, po ignage and rate disp	int of sale
United States	716944.19	5/31/2001	78/066,590	2/12/2002	2,538,407	REGISTERED	41
41 - Educational	services, namely, t	raining prograt	ns in the use ar	d operation of	financial servi	ces companies.	
United States	716944.20	5/31/2001	78/066,593	2/12/2002	2,538,408	REGISTERED	42
42 - Facility dev fixtures for the fi	elopment services, nancial services inc	namely, archite lustry.	ectural design s	ervices, interior	design servic	es and design of sigr	nage and
United States	716944.17	5/31/2001	78/066,669	11/5/2002	2,645,812	REGISTERED	35
development of b	orand names, brand egic marketing, and es, namely develop	images and log I demographic ment of promo	gos, design and consultation fo tional strategie	production of r r the financial s	nultimedia me ervices indust	es, namely, selection erchandising graphic ry and business mark dustry.	s; and
United States	716944.31	5/31/2001	78/066,654	11/26/2002	2,654,476	REGISTERED	35
development of b	orand names, brand	images and log	gos, design and sultation for the	production of a	nultimedia me ces industry ar	les, namely, selection erchandising graphic nd business marketin	s; and
United States	716944.32	5/31/2001	78/066,666	1/14/2003	2,675,059	REGISTERED	37
of signage and fi	xtures for the finan	cial services in	dustry, namely	teller counters,	display stand	ial services industry s, visual displays, po signage, and rate dis	int of sale
United States	716944.33	5/31/2001	78/066,673	11/26/2002	2,654,477	REGISTERED	41
41 - training ser	vices in the fields o	f customer serv	rice, retail cultu	ire, and sales, fe	or financial se	rvices companies	
United States	716944.34	5/31/2001	78/066,681	1/14/2003	2,675,060	REGISTERED	42
42 – architectura	1 1 design services, it	ı nterior design s	ervices and des	igning signage	and fixtures f	or financial institution	ons
THE EXPERIENCE							
United States	716944.27	5/31/2001	78/066,595			PENDING	35
	1		1 20,220	<u> </u>			

COUNTRY	CREF	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
development	sing agency services of brand names, bran strategic marketing, c	nd images and lo	gos, design and	production of	multimedia m	erchandising progra	ms, and
United States	716944.28	5/31/2001	78/066,601	12/10/2002	2,659,499	REGISTERED	37
of signage an	tion and constructior d fixtures for the fina g displays, kiosks, lit	ncial services in	dustry, namely	teller counters,	display stands	s, visual displays, po	int of sale
United States	716944.29	5/31/2001	78/066,603	12/3/2002	2,656,617	REGISTERED	41
41 - training	services in the fields	of customer serv	rice, retail cultu	re, and sales, fo	or financial ser	vices companies	
United States	716944.30	5/31/2001	78/066,604	11/26/2002	2,654,474	REGISTERED	42
42 – architect	ural design services,	interior design s	ervices and des	igning signage	and fixtures fo	r financial institutio	ns

SCHEDULE OF TRADEMARKS

Bank Building Corporation

COUNTRY	CREF	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
BANK BUILDING		J	<u> </u>	,			
United States	716942 5	11/26/1969	72/344,666	12/28/1971	926,265	REGISTERED	37, 42
37 - building and	furnishing financ	ial institutions					
42 – designing fir	nancial institution:						
BANK BUILDING C	ORPORATION						
United States	716942 3	2/24/1987	645,999	11/10/1987	1,464,870	REGISTERED	37, 42
37 - building and	furnishing financ	ial institutions		J	1		
42 - designing fir	nancial institutions	3					
MBI & DESIGN							
United States	716942 7	1/5/1999	75/615,898	2/22/2000	2,321,136	REGISTERED	37, 40
37 – construction	services, namely	construction of	commercial bu	ildings for finar	ncial institutio	ns	
40 - customer ma	nufacture of build	ing component	s to the design	and specification	n of others		
WHEEL OF ARROW	S & DESIGN						
United States	716942 4	9/30/1997	75/365,768	12/1/1998	2,207,094	REGISTERED	37, 42
37 – building and	furnishing buildir	gs for financia	l institutions	L	1	L	
42 - designing bu	ildings for financi	al institutions					

SCHEDULE OF TRADEMARKS

Digital Financial Network

COUNTRY	CREF	FILED	APPL#	REGDT	REG#	STATUS	CLASSES		
DESIGN									
United States	716943.2	8/9/1999	75/771,852	7/11/2000	2,366,338	REGISTERED	35		
35 – Advertising services, namely preparing and transmitting multi-media advertisements over telephone lines or display of such advertisements on a display screen, plasma screen or regular TV in financial service institutions. DIGITAL FINANCIAL NETWORK & DESIGN									
United States	716943 3	12/23/1998	75/611,629	7/3/2001	2,466,209	REGISTERED	35		
35 – Advert such adverti	ising services, i sements on a di	namely preparin isplay screen, pl	g and transmitti asma screen or	ng multi-medi regular TV in	a advertisement financial service	s over telephone lin e institutions.	es or display of		

SCHEDULE OF TRADEMARKS

The Compass Group

COUNTRY	CREF	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
BANKMALL		1					
Canada	718036.4	3/24/1997	0840362	11/30/2000	538,038	REGISTERED	SVS .
counseling institution, services ins graphic art managemen	in the field of indesign for othe design for othe stitution; archited design, dissernations and consultate	nclusion of one rs in the field the ectural design as ination of adver- tion; business re	or more retail one inclusion of condition of condition of retaining for others take the consultance on the consultance of the c	outlets in conjur one or more reta ail space for fin t via on-line ele ting services; b	nction with a ba il outlets in cor ancial services etronic commu usiness plannin	tores, research consulant or other financial njunction with a bank institutions and other nications network; bu g business consultati on provided by electr	services or financial retail shops; usiness on, developing
United States	718036 2	7/17/1996	75/135,485	6/13/2000	2,357,881	REGISTERED	36
35 -		L		<u> </u>	L		<u> </u>
United States	718036 3	7/17/1996	75/135,480	10/30/2000	2,400,387	REGISTERED	42
	shops, industri				retail space to	τ financial services in	istitutions and
United States	718036 5	12/7/2001	78/097,294	6/3/2003	2,721,379	REGISTERED	41
relations, n						kshops in the fields o y, and distribution of	
United States	718036 7	12/7/2001	78/097,290	6/3/2003	2,721,378	REGISTERED	9
				nation in the fic nking and finar		r relations, marketing dustry.	g and employee
STERN MARK	ETING GRO	JP RETAIL U	NIVERSITY a	nd Design			
United States	718036 6	12/7/2001	78/097,296	6/3/2002	2,721,380	REGISTERED	41
relations, m	tional services, narketing and jo on therewith.	namely employ	yee and manage , for the banking	rial training pro g and financial s	ograms and wor services industr	kshops in the fields o	of customer course materials

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