### TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

#### **CONVEYING PARTY DATA**

| Name                                  | Formerly | Execution Date | Entity Type               |
|---------------------------------------|----------|----------------|---------------------------|
| THE NORBERT SIMMONS FAMILY FOUNDATION |          | 03/05/2011     | Charitable Trust: FLORIDA |

### **RECEIVING PARTY DATA**

| Name:           | COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE, INC.       |  |
|-----------------|--|--|
| Street Address: | 151 Ellis Street   |  |
| City:           | Atlanta  |  |
| State/Country:  | GEORGIA  |  |
| Postal Code:    | 30303  |  |
| Entity Type:    | NOT-FOR-PROFIT COOPERATIVE ASSOCIATION: DISTRICT OF COLUMBIA |  |

### PROPERTY NUMBERS Total: 1

| Property Type        | Number  | Word Mark      |
|----------------------|---------|----------------|
| Registration Number: | 3971631 | CARE FOR HAITI |

### **CORRESPONDENCE DATA**

900230393

**Fax Number**: 4048927056

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: (404) 885-1500

Email: tmatlanta@seyfarth.com
Correspondent Name: Joseph V. Myers III

Address Line 1: 1075 Peachtree Street NE, Suite 2500

Address Line 2: SEYFARTH SHAW LLP
Address Line 4: Atlanta, GEORGIA 30309

| ATTORNEY DOCKET NUMBER: | 58817.000005        |  |
|-------------------------|---------------------|--|
| NAME OF SUBMITTER:      | Joseph V. Myers III |  |
| Signature:              | /jvm/               |  |

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| Date:   | 08/07/2012 |
|---|------------|
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### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 5, 2011 by The Norbert Simmons Family Foundation, a foundation organized under the laws of Florida with its principal place of business at 4325 Pompey Drive, Atlanta, Georgia 30331 ("Assignor"), to Cooperative for Assistance and Relief Everywhere, Inc., a District of Columbia nonprofit corporation with its principal place of business at 151 Ellis Street, Atlanta, Georgia 30303 (the "Assignee").

WHEREAS, Assignor is owner of the common law trademarks CARE FOR HAITI and CARE FOR HAITI & Design (the "Marks"), the word mark version of which is the subject of application for registration on the Principal Register of the United States Patent and Trademark Office under Serial Number 77/451,201, and any other U.S. or foreign applications or registrations for the Marks (the "Applications");

WHEREAS, Assignee desires to acquire Assignor's right, title, and interest in and to the Marks and the Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Marks and the Applications, together with the goodwill of the business symbolized by the Marks, and together with all of Assignor's right to sue and recover for past, present and future infringements of the Marks, the same to have and to hold by Assignee as fully and entirely as the same would have been held by Assignor had this assignment not been made.

Assignor agrees that it shall deliver any further instruments or documents, and take all such further reasonable action, as Assignee may request, including procuring assurance and cooperation from Assignor's officers and employees, in order to transfer to and vest in Assignee all right, title, and interest in and to the Marks and the Applications. Assignor, on behalf of itself hereby irrevocably appoints Assignee as its power-of-attorney, effective as of the date hereof, with full right of substitution for the purpose of executing such documents and taking such other actions. This power of attorney shall be for the benefit of Assignee, its licensees, successors, and assigns, and is coupled with an interest.

[Signatures on Following Page]

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IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

THE NORBERT SIMMONS FAMILY

**FOUNDATION** 

By: Wheel Ammon

Name: Norrsat Sounder

Title: Rustes

[SEAL]

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## Exhibit A (amended)

## CARE MARKS

| Mark                    | Registration or App. Ser. Number (if applicable) |
|-------------------------|--|
| CARE                    | U.S. Rcg. No. 1006518                            |
| CARE & Design           | U.S. Reg. No. 2632929                            |
| CARE FOR HAITI          | U.S. App. Ser. No. 77/451,201                    |
| CARE FOR HAITI & Design |  |

NAS

Attachment A