

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|--|-----------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Selbert Perkins Design, Inc. | | 07/26/2012 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | SPD Brands, LLC | | |
| Street Address: | 432 Culver Blvd. | | |
| City: | Playa del Rey | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90293 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 11 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85241960 | MALIBU LIFE | |
| Serial Number: | 85241990 | MALIBU LIFE | |
| Serial Number: | 85242001 | MALIBU LIFE | |
| Serial Number: | 85255220 | FLIGHT PATTERNS | |
| Serial Number: | 85255226 | FLIGHT PATTERNS | |
| Serial Number: | 85255229 | FLIGHT PATTERNS | |
| Serial Number: | 85255231 | FLIGHT PATTERNS | |
| Serial Number: | 85300247 | HEART GIRL | |
| Serial Number: | 85300268 | HUGGLED0 | |
| Serial Number: | 85358400 | MALIBU TRIBE | |
| Serial Number: | 85358431 | MALIBU ROCKS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4809472663 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i> | | | |

OP \$290.00 85241960

via US Mail.

Phone: 480-994-8888
Email: peichler@weissmoy.com
Correspondent Name: Peter M. Eichler
Address Line 1: 4204 N. Brown Ave
Address Line 4: Scottsdale, ARIZONA 85251

| | |
|-------------------------|--------------------|
| ATTORNEY DOCKET NUMBER: | 5078-8 |
| NAME OF SUBMITTER: | Peter M. Eichler |
| Signature: | /Peter M. Eichler/ |
| Date: | 08/07/2012 |

Total Attachments: 3
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ASSIGNMENT

Whereas, Selbert Perkins Design, Inc., a California Corporation, which is located at 432 Culver Blvd., Playa del Rey, California 90293, is the owner of the following Trademark Applications:

| Trademark | Serial Number | Filing Date |
|-----------------|---------------|-------------------|
| MALIBU LIFE | 85/241,960 | February 14, 2011 |
| MALIBU LIFE | 85/241,990 | February 14, 2011 |
| MALIBU LIFE | 85/242,001 | February 14, 2011 |
| FLIGHT PATTERNS | 85/255,220 | March 1, 2011 |
| FLIGHT PATTERNS | 85/255,226 | March 2, 2011 |
| FLIGHT PATTERNS | 85/255,229 | March 2, 2011 |
| FLIGHT PATTERNS | 85/255,231 | March 2, 2011 |
| HEART GIRL | 85/300,247 | April 20, 2011 |
| HUGGLED0 | 85/300,268 | April 20, 2011 |
| MALIBU TRIBE | 85/358,400 | June 28, 2011 |
| MALIBU ROCKS | 85/358,431 | June 28, 2011 |

Whereas, SPD Brands, LLC, a California Corporation, which is located at 432 Culver Blvd., Playa del Rey, California 90293, is desirous of acquiring one hundred percent (100%) ownership interest in the above identified Trademarks and all worldwide rights thereto.

NOW, THEREFORE, in consideration of \$1 and other good and valuable consideration the receipt of which is hereby acknowledged, Selbert Perkins Design, Inc. hereby assigns to SPD Brands, LLC, one hundred percent (100%) ownership of all right, title and interest in the United States in and to the above identified Trademarks, including all worldwide rights thereto, together with the goodwill of the business symbolized by the Trademark.

Selbert Perkins Design, Inc.
("Assignor")

Rollie Perkins

Title: CEO

7-26-12

Dated

SPD Brands, LLC
("Assignee")

Rollie Perkins

Title: CEO

7-26-12

Dated

POWER OF ATTORNEY

Applicant hereby appoints PETER M. EICHLER, ESQ of WEISS & MOY, P.C., its attorney, with offices at 4024 North Brown Avenue, Scottsdale, Arizona, 85251 (telephone (480) 994-8888), to record the assignment from Selbert Perkins Design, Inc. to SPD Brands, LLC in the United States with full power to transact all business in the United States Patent and Trademark Office connected therewith.

SPD Brands, LLC

By 

Dated: July 26 2012