

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/11/2009		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Zico LLC		06/20/2012
			LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Zico Beverages LLC		
Street Address:	2221 Park Place		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
	Property Type	Number	Word Mark
	Registration Number:	3461804	UNLEASH YOUR NATURAL ATHLETE
	Registration Number:	3511340	NATURE'S SPORTS DRINK
	Registration Number:	3114902	ZICO
CORRESPONDENCE DATA			
Fax Number:	7038362021		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	703.836.6620		
Email:	bruce.mcdonald@bipc.com		
Correspondent Name:	Bruce A. McDonald		
Address Line 1:	Buchanan Ingersoll & Rooney PC		
Address Line 2:	P.O. Box 1404		
Address Line 4:	Alexandria, VIRGINIA 22313-1404		

OP \$90.00 3461804

ATTORNEY DOCKET NUMBER:	0073873-000014
NAME OF SUBMITTER:	Kathleen M. Hemmerdinger
Signature:	/Kathleen M. Hemmerdinger/
Date:	08/07/2012
Total Attachments: 7 source=ZICO Nunc Pro Tunc Assignment of Trademarks#page1.tif source=ZICO Nunc Pro Tunc Assignment of Trademarks#page2.tif source=ZICO Nunc Pro Tunc Assignment of Trademarks#page3.tif source=ZICO Nunc Pro Tunc Assignment of Trademarks#page4.tif source=ZICO Nunc Pro Tunc Assignment of Trademarks#page5.tif source=ZICO Nunc Pro Tunc Assignment of Trademarks#page6.tif source=ZICO Nunc Pro Tunc Assignment of Trademarks#page7.tif	

## **NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS**

ZICO LLC, a Delaware limited liability company located at 2221 Park Place, El Segundo, California 90245 (“ASSIGNOR”), hereby confirms that, effective August 11, 2009, for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR has assigned and now does hereby assign to ZICO Beverages LLC, a Delaware limited liability company located at 2221 Park Place El Segundo, California 90245 (“ASSIGNEE”), all of ASSIGNOR’s right, title and interest in and to the United States, foreign and international trademarks and services marks identified in Attachment A hereto, together with all corresponding registrations and applications and the goodwill of the business symbolized thereby.

(1) This Assignment covers (a) the United States, foreign and international trademarks and service marks identified in Attachment A hereto, including, without limitation, trademarks, service marks, brand names, trade dress and domain names, together with the goodwill associated with the foregoing and the ongoing and existing business to which the Marks pertain; (b) any extension or renewal of any and all corresponding registrations and applications; (c) any unregistered rights in any of the foregoing; (d) all rights therein provided by international treaties and conventions, and all rights to obtain trademarks and registrations thereto, in each case in all countries throughout the world; and (e) all rights to sue and recover damages or obtain injunctive relief for past and future infringement, misappropriation, violation or breach of any of the foregoing (collectively, the “Assigned Intellectual Property”).

(2) ASSIGNOR does hereby sell, assign, transfer, and set over unto ASSIGNEE, and to ASSIGNEE's lawful successors and assigns, ASSIGNOR's entire right, title, and interest in and to the Assigned Intellectual Property in all countries throughout the world, together with the assets of the business associated with the Assigned Intellectual Property, in its entirety, and ASSIGNOR hereby authorizes and requests any official of any country whose duty it is to issue registrations thereon to issue same to ASSIGNEE, and to ASSIGNEE's successors and assigns, in accordance with the terms of this Assignment.

(3) ASSIGNOR covenants that it has the full right to convey the interest assigned by this Assignment, and that ASSIGNOR has not executed and will not execute any agreement in conflict with this Assignment.

(4) ASSIGNOR covenants that it will, without further consideration, execute and deliver any and all documents that may be necessary or desirable to perfect the title to the Assigned Intellectual Property in ASSIGNEE, its successors or assigns, in all countries, it being understood that any expense incident to the execution of such papers shall be borne by ASSIGNEE, its successors and assigns.

(5) ASSIGNOR covenants to cooperate with and assist ASSIGNEE in obtaining, enforcing and defending ASSIGNEE's rights in the Assigned Intellectual

Property, including without limitation, in proceedings before any court or tribunal, the United States Patent and Trademark Office, or any other agency or authority.

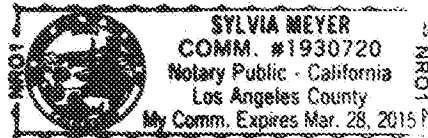
(6) ASSIGNEE hereby acknowledges and confirms this Assignment.

<b>ZICO LLC</b>  By: <u><i>Mark S. Rampolla</i></u> Mark S. Rampolla President  Date: <u>6/20/12</u>	<b>ZICO BEVERAGES LLC</b>  By: <u><i>Mark S. Rampolla</i></u> Mark S. Rampolla President  Date: <u>6/20/12</u>
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UNITED STATES OF AMERICA )  
STATE OF CALIFORNIA ) ss:  
COUNTY OF LOS ANGELES )

On this 20 day of JUNE, 2012, before me, the undersigned Notary Public, personally appeared MARK S. RAMPOLLA, known to me as the President of ZICO LLC and the President of ZICO Beverages LLC, both Delaware limited liability companies, and acknowledged to me that he executed this Assignment, as his free and voluntary act.

*Sylvia Meyer*  
Notary Public



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Contact 562-201-6527

**ATTACHMENT A**

**I. United States**

<b>Mark</b>	<b>App. / Reg.</b>	<b>Goods/Services</b>
<b>Unleash Your Natural Athlete</b>	773238426 3461804	Fruit beverages; fruit-flavored beverages; fruit-flavoured beverages [sic]; non-alcoholic beverages containing fruit juices; non-alcoholic fruit juice beverages, in Class 32 (first use 1/1/2006)
<b>Nature's Sports Drink</b>	77371840 3511340	Fruit beverages; fruit-flavored beverages; fruit-flavored beverages; non-alcoholic beverages containing fruit juices; non-alcoholic fruit extracts used in the preparation of beverages; non-alcoholic fruit juice beverages; smoothies, in Class 32 (first use 2/1/2007)
<b>I AM NATURAL</b>	77919348 3971446	Coconut-based beverages; fruit beverages; fruit-based beverages; fruit-flavored beverages, in Class 32 (first use 4/30/2010)
<b>We Climbed The Tree For You</b>	77919360 3959031	Coconut-based beverages; fruit beverages; fruit-based beverages; fruit-flavored beverages, in Class 32 (first use 4/30/2010)
<b>ZICO</b>	78328140 3114902	Beverages, namely, coconut water and fruit juices, in Class 32 (first use 6/28/2004)
<b>Stationary Triathlete</b>	85106580	Entertainment in the nature of competitions in the field of athletics, in Class 41 (intent to use)
<b>Stationary Tri</b>	85106588	Entertainment in the nature of competitions in the field of athletics, in Class 41 (intent to use)
<b>NATURALLY POWERED</b>	85284093	Coconut-based beverages, in Class 32 (intent to use)
<b>Pure Premium Coconut Water</b>	85421243	Coconut water; coconut-based beverages, in Class 32 (first use 12/31/2005). Non-final action refusing registration issued 1/4/2012 on grounds of prior-filed application No. 85376444 of JGM Distributing for PURE COCONUT WATER in Class 32, see <a href="http://www.purecoconutwater.com">www.purecoconutwater.com</a> . That application was refused on 11/17/2012 as merely descriptive.

II. Foreign and International

**AUSTRALIA**

Mark	Reg. / App. No.	Goods/Services
<b>UNLEASH YOUR NATURAL ATHLETE</b>	1333415	Non-alcoholic beverages; coconut water, fruit juices, fruit-flavoured beverages, non-alcoholic beverages containing fruit juices, non-alcoholic fruit juice beverages, non-alcoholic fruit extracts used in the preparation of beverages and smoothies, in Class 32
<b>ZICO</b>	1079742	Beverages (non-alcoholic), in Class 32
<b>NATURE'S SPORTS DRINK</b>	133416	Non-alcoholic beverages; coconut water, fruit juices, fruit-flavoured beverages, non-alcoholic beverages containing fruit juices, non-alcoholic fruit juice beverages, non-alcoholic fruit extracts used in the preparation of beverages and smoothies, in Class 32

**BELIZE**

Mark	Reg. / App. No.	Goods/Services
<b>ZICO</b>	8605.1	Beverages, namely, coconut water and fruit juices

**CANADA**

Mark	Reg. / App. No.	Goods/Services
<b>ZICO</b>	TMA775642 1446398	Beverages, namely, coconut water and fruit juices

**COSTA RICA**

Mark	Reg. / App. No.	Goods/Services
<b>ZICO</b>	2012-002191	Beverages, namely, coconut water and fruit juices, in Class 32

**EL SALVADOR**

Mark	Reg. / App. No.	Goods/Services
<b>ZICO</b>	2011114850	Beverages, namely, coconut water and fruit juices, in Class 32

**EUROPEAN COMMUNITY (CTM)**

Mark	Reg. / App. No.	Goods/Services
<b>ZICO</b>	003951027	Beverages; coconut water; fruit juices and other light blended beverages, in Class 32 (registered to ZICO LLC, 560 Sylvan Avenue, Englewood Cliffs, New Jersey, 07632
<b>ZICO ACTIVE HYDRATION</b>	010204113	Beverages; coconut water; fruit juices and other light blended beverages, in Class 32
<b>RENEW YOURSELF</b>	010741742	Beverages; coconut water; fruit juices and other light blended beverages, in Class 32

**GUATEMALA**

Mark	Reg. / App. No.	Goods/Services
<b>ZICO</b>	10612-11	Beverages, namely, coconut water and fruit juices, in Class 32

**HONDURAS**

Mark	Reg. / App. No.	Goods/Services
<b>ZICO</b>	41275/2011	Beverages, namely, coconut water and fruit juices, in Class 32

**ISRAEL**

Mark	Reg. / App. No.	Goods/Services
<b>ZICO</b>	237071	Beverages, namely, coconut water and flavored coconut water, in Class 32

**MEXICO**

Mark	Reg. / App. No.	Goods/Services
<b>ZICO</b>	1265766	Class 32

**NEW ZEALAND**

Mark	Reg. / App. No.	Goods/Services
<b>ZICO</b>	809519	Beverages, including coconut water and fruit juices, in Class 32



**NICARAGUA**

<b>Mark</b>	<b>Reg. / App. No.</b>	<b>Goods/Services</b>
<b>ZICO</b>	2011-004452	Beverages, namely, coconut water and fruit juices, in Class 32

**PANAMA**

<b>Mark</b>	<b>Reg. / App. No.</b>	<b>Goods/Services</b>
<b>ZICO</b>	207177	Beverages, namely, coconut water and fruit juices, in Class 32

**SPAIN**

<b>Mark</b>	<b>Reg. / App. No.</b>	<b>Goods/Services</b>
<b>RENUNEVATE</b>	3022211	Class 32

**UNITED KINGDOM**

<b>Mark</b>	<b>Reg. / App. No.</b>	<b>Goods/Services</b>
<b>ZICO</b>	2532618	Non-alcoholic beverages; coconut water, fruit juices, fruit-flavored beverages, non-alcoholic beverages containing fruit juices, non-alcoholic fruit juice beverages, non-alcoholic fruit extracts used in the preparation of beverages and smoothies, in Class 32
<b>Nature's Sports Drink</b>	2532621	Non-alcoholic beverages; coconut water, fruit juices, fruit-flavored beverages, non-alcoholic beverages containing fruit juices, non-alcoholic fruit juice beverages, non-alcoholic fruit extracts used in the preparation of beverages and smoothies, in Class 32
<b>Unleash Your Natural Athlete</b>	2532620	Non-alcoholic beverages; coconut water, fruit juices, fruit-flavored beverages, non-alcoholic beverages containing fruit juices, non-alcoholic fruit juice beverages, non-alcoholic fruit extracts used in the preparation of beverages and smoothies, in Class 32