

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Briggs Plumbing Products, LLC		06/29/2012	LIMITED LIABILITY COMPANY: TENNESSEE

RECEIVING PARTY DATA	
Name:	IP Licensing Company, LLC
Street Address:	5040 National Drive
City:	Knoxville
State/Country:	TENNESSEE
Postal Code:	37914
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2114828	B BRIGGS
Registration Number:	3849378	BRIGGS

CORRESPONDENCE DATA	
Fax Number:	3125801189
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	312-580-1180
Email:	docket@olsonip.com
Correspondent Name:	OLSON & CEPURITIS, LTD.
Address Line 1:	20 North Wacker Drive
Address Line 2:	36th Floor
Address Line 4:	Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	BOOTZ/RECORDAL
NAME OF SUBMITTER:	Deborah A. Melchi

CH \$65.00 2114828

Signature:	/dam/
Date:	08/07/2012
Total Attachments: 1 source=Bootz-2114828#page1.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Briggs Plumbing Products, LLC, a limited liability company organized under the laws of Tennessee, having an address of 5040 National Drive, Knoxville, Tennessee 37914 ("Assignor"), has used, is using and is the owner of the trademarks BRIGGS and Design and U.S. Trademark Registration No. 2,114,828, and BRIGGS and U.S. Trademark Registration No. 3,849,378 in the United States Patent and Trademark Office; and

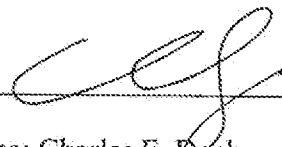
WHEREAS, IP Licensing Company, LLC, a limited liability company organized under the laws of Tennessee, having an address of 5040 National Drive, Knoxville, Tennessee 37914 ("Assignee"), is desirous of acquiring the trademarks BRIGGS and Design and U.S. Trademark Registration No. 2,114,828, and BRIGGS and U.S. Trademark Registration No. 3,849,378 therefor, together with the goodwill of the business in connection with which the marks are used;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, titles and interests in and to the trademarks and to the registrations therefor in the United States together with the goodwill of the business in connection with which the marks are used and which is symbolized by the marks, along with the right to recover for damages for past infringement thereof.

BRIGGS PLUMBING PRODUCTS, LLC

Effective this 29 day of June, 2012.

By



Name: Charles E. Dockery

Title: President and CEO,
Briggs Plumbing Products, LLC