

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CR Spa, LLC		08/07/2012	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	CR License, LLC		
Street Address:	8600 E. Rockcliff Road		
City:	Tucson		
State/Country:	ARIZONA		
Postal Code:	85750		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3300203	LIFE ENHANCEMENT RESORT	
Registration Number:	3248089	LIFE ENHANCEMENT RESORT	
Registration Number:	3128183	THE POWER OF POSSIBILITY	
Registration Number:	3165946	THE POWER OF POSSIBILITY	
CORRESPONDENCE DATA			
Fax Number:	6027343750		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(602) 262-5311		
Email:	TRADEMARKS@LRLAW.COM		
Correspondent Name:	Jennifer A. Van Kirk		
Address Line 1:	Lewis and Roca LLP		
Address Line 2:	40 North Central Avenue, Suite 1900		
Address Line 4:	Phoenix, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	41008-1		

OP \$115.00 3300203

NAME OF SUBMITTER:	Jennifer A. Van Kirk
Signature:	/JENNIFER A. VAN KIRK/
Date:	08/07/2012
Total Attachments: 2 source=CR Spa assign#page1.tif source=CR Spa assign#page2.tif	

TRADEMARK ASSIGNMENT

This assignment is entered by and between CR Spa, LLC. an Arizona corporation doing business at 8600 E. Rockcliff Road, Tucson, Arizona, ("Assignor") and CR License, LLC, an Arizona limited liability company doing business at 8600 E. Rockcliff Road, Tucson, Arizona, ("Assignee")

WHEREAS, Assignor owns the trademark registrations listed below (the "Marks");

WHEREAS, Assignee wishes to acquire whatever rights Assignor may possess in the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor agrees to and hereby irrevocably assigns to Assignee any and all right, title and interest in the Marks, together with any goodwill of the business symbolized by the Marks.

Marks

Trademark	U.S. Reg. No.	Status
LIFE ENHANCEMENT RESORT	3300203	Registered
LIFE ENHANCEMENT RESORT	3248089	Registered
THE POWER OF POSSIBILITY	3128183	Registered
THE POWER OF POSSIBILITY	3165946	Registered

[Signatures on following page]

IN WITNESS WHEREOF and intended to be legally bound by, the parties have hereunder set their hands, the day and year first written above.

CR SPA, LLC (Assignor)

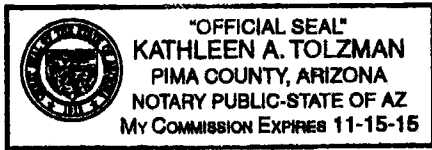
By [Signature]
Name: Gary Milner
Its: Authorized Representative

STATE OF ARIZONA)
)
COUNTY OF)

On Aug 7th, 2012, before me personally appeared Gary Milner, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed and for the purposes set forth therein.

[Signature]
NOTARY PUBLIC

My Commission Expires:
11-15-15



CR LICENSE, LLC (Assignee)

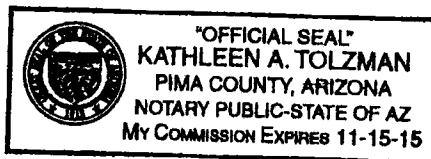
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Name: Gary Milner
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STATE OF ARIZONA)
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[Signature]
NOTARY PUBLIC

My Commission Expires:
11-15-15



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