

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ZAGG Inc		08/07/2012	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	ZAGG Intellectual Property Holding Co., Inc.
Street Address:	3855 South 500 West, Ste. I
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84115
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	4139738	
Registration Number:	4129356	LUXE
Registration Number:	4126192	IFROGZ
Registration Number:	4122478	EARPOLLUTION
Registration Number:	4122466	
Registration Number:	4122465	IFROGZ
Registration Number:	3309320	IFROGZ
Registration Number:	3813731	MYFROGZ
Registration Number:	3744404	EARPOLLUTION

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 8012630699 ext 195
 Email: abarraclough@zagg.com

OP \$240.00 4139738

Correspondent Name: J. Abby Barraclough
Address Line 1: 3855 South 500 West, Ste. I
Address Line 4: Salt Lake City, UTAH 84115

NAME OF SUBMITTER:	J. Abby Barraclough
--------------------	---------------------

Signature:	/jabbybarraclough/
------------	--------------------

Date:	08/08/2012
-------	------------

Total Attachments: 2
source=120807 TM Assignment#page1.tif
source=120807 TM Assignment#page3.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Agreement") is entered into by and between ZAGG Inc, a Nevada Corporation, having a principal place of business at 3855 South 500 West, Salt Lake City, Utah 84115 ("Assignor"), and ZAGG Intellectual Property Holding Co., Inc., a Nevada Corporation, having a principal place of business at 3855 South 500 West, Salt Lake City, Utah 84115 ("Assignee").

WHEREAS, Assignor has adopted, used and is using, and is the owner of all right, title and interest in an to various trademarks, including the trademarks listed on EXHIBIT A attached hereto (collectively the "Trademarks"), along with the registrations of those Trademarks ("Trademark Registrations") identified on Exhibit A, and has developed goodwill of the business symbolized by and associated with the Trademarks (the "Goodwill"); and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Trademarks and the Trademark Registrations identified on Exhibit A, along with any and all Goodwill.

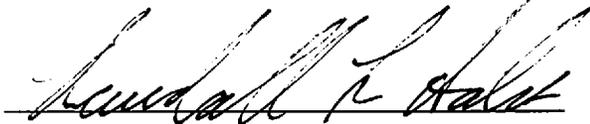
NOW THEREFORE, for good and valuable consideration by and between Assignor and Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby acknowledges its assignment and transfer to Assignee of the entire right, title and interest in and to the Trademarks, the Trademark Registrations and the Goodwill.

Assignor hereby authorizes and requests the United States Commissioner for Patents and Trademarks to grant and maintain trademark registrations to Assignee as the owner of the entire right, title and interest in and to the Trademarks, The Trademark Registrations and the Goodwill for the sole use and enjoyment of Assignee its successors and assigns.

This Agreement shall be binding upon the successors and legal representatives of Assignor.

DATED this 7th day of August, 2012.

ZAGG Inc

By: 

Print Name: Randall L. Hales

Title: President and COO

**EXHIBIT A
TO TRADEMARK ASSIGNMENT**

TRADEMARK	U.S. REGISTRATION NUMBER
	4,139,738
LUXE	4,129,356
	4,126,192
EARPOLLUTION	4,122,478
	4,122,466
IFROGZ	4,122,465
IFROGZ	3,309,320
MYFROGZ	3,813,731
EARPOLLUTION	3,744,404