

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/03/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Boomi Inc.		08/07/2012	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Dell Inc.
Street Address:	One Dell Way
City:	Round Rock
State/Country:	TEXAS
Postal Code:	78682
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3461231	ATOM
Registration Number:	3734179	ATOMSPHERE
Registration Number:	3453159	BOOMI
Registration Number:	3453160	BOOMI ON DEMAND
Registration Number:	3670751	CONNECT ONCE - INTEGRATE EVERYWHERE

CORRESPONDENCE DATA

Fax Number: 2024293902
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-429-3000

Email: IPDocketing@step toe.com, arubinstein@step toe.com, dcummings@step toe.com

Correspondent Name: Abigail A. Rubinstein
 Address Line 1: 1330 Connecticut Avenue, N.W.
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

CH \$140.00 3461231

ATTORNEY DOCKET NUMBER:	17796.0001
NAME OF SUBMITTER:	Abigail Rubinstein
Signature:	/Abigail Rubinstein/
Date:	08/09/2012
Total Attachments: 2 source=Boomi asnmt signed#page1.tif source=Boomi asnmt signed#page2.tif	

TRADEMARK ASSIGNMENT NUNC PRO TUNC


WHEREAS, Boomi Inc. a corporation organized and existing under and by virtue of the laws of the state of Pennsylvania, U.S.A., and having a place of business at 801 Cassatt Road, Suite 120. Berwyn Pennsylvania 19312 (herein "Assignor"), owned and has used in its business the trademarks listed in attached Schedule A (the "Assigned Trademarks"); and

WHEREAS, Dell Inc., a Corporation organized and existing under and by virtue of the laws of the state of Delaware, U.S.A., and having a place of business at One Dell Way, Round Rock, Texas 78682, (herein "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Assigned Trademarks and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the good and valuable consideration that has been exchanged, the receipt of which is hereby acknowledged, said Assignor did sell, assign, and transfer the said entire right, title and interest in and to the said trademark registrations therefor and any registration, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith, the portion of the business to which the marks pertain, and any right to recover for past infringements thereof nunc pro tunc as of November 3, 2010.

BOOMI INC.

Dated: 7 August, 2012

By: 
Print Name: Max H. Millican
Print Title: Authorized Representative

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
ATOM	3,461,231	07/08/2008
ATOMSPHERE	3,734,179	01/05/2010
BOOMI	3,453,159	06/24/2008
BOOMI ON DEMAND	3,453,160	06/24/2008
CONNECT ONCE – INTEGRATE ERERYWHERE	3,670,751	08/18/2009

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