

08/07/2012

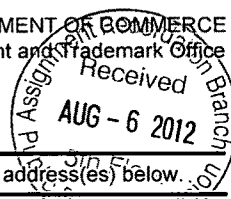


Form PTO-1594 (Rev. 12-11)  
OMB Collection 0651-0027 (exp. 04/30/2011)

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U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY



To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

8-6-12

1. Name of conveying party(ies):

Crouch & Fitzgerald by Su-Mae Ltd.  
(f/k/a Su-Mae Ltd.)

- Individual(s)
- Partnership
- Corporation- State: New York
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) March 21, 2012

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies):

Additional names, addresses, or citizenship attached?  Yes  No

Name: 1839 LLC

Street Address: c/o FirstMark Capital, 120 W. 45th St., 19th floor

City: New York

State: New York

Country: USA Zip: 10036

- Individual(s) Citizenship
- Association Citizenship
- Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship
- Other limited liability corp Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

B. Trademark Registration No.(s)  
0252278, 0506296

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Justin Director

Internal Address: Wollmuth Maher + Deutsch LLP

Street Address: 500 Fifth Avenue

City: New York

State: New York Zip: 10110

Phone Number: 212-382-3300

Docket Number:

Email Address:

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 00000014 0252278

Authorized User Name 02 FC:8322 40.00 OP 25.00 OP

9. Signature: [Signature]

Signature

8/3/2012

Date

Justin Director  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK AND DOMAIN NAME ASSIGNMENT**

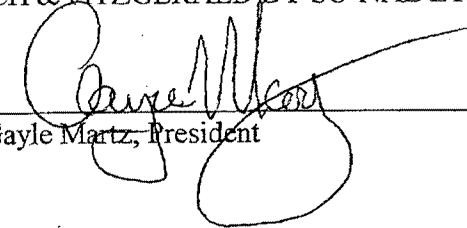
Crouch & Fitzgerald by Su-Nae Ltd. (f/k/a Su-nae Ltd.), a New York corporation (“Assignor”), has used and is the owner of the trademarks and domain name identified on Schedule A attached hereto, including the goodwill of the business connected with the use of, and symbolized by, said marks and domain name.

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to 1839 LLC, a Delaware limited liability company (“Assignee”), the entire right, title and interest in and to the trademark registrations and domain name listed on Schedule A and the trademarks and domain name which are the subjects thereof, including the goodwill of the business connected with the use of, and symbolized by, said marks and domain name. To facilitate the assignment and transfer of the domain name, the login information for Assignor’s account with its domain name registrar is included on Schedule A.

This Trademark and Domain Name Assignment is subject to all of the terms and conditions of that certain Peaceful Possession Letter, dated as of March \_\_, 2012 by Assignor to Assignee (the “Peaceful Possession Agreement”), (including the covenants contained therein) which terms and conditions shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms and conditions of the Peaceful Possession Agreement and the terms and conditions hereof, the terms and conditions of the Peaceful Possession Agreement shall govern.

Witness my hand and seal this 21 day of March, 2012.

CROUCH & FITZGERALD BY SU-NAE LTD.

By:   
Gayle Martz, President

State of \_\_\_\_\_ )

County of \_\_\_\_\_ ) ss

Then personally appeared the above named President of Assignor, and acknowledged the foregoing act to be her free act and deed, before me, this \_\_\_ day of March, 2012.

\_\_\_\_\_  
Notary Public

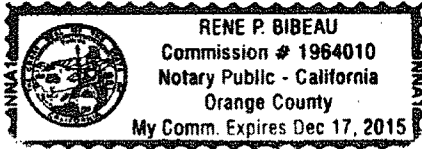
My commission expires:

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

State of California }
County of ORANGE }
On 3-21-12 before me, Rene P. Bibeau
Date Here Insert Name and Title of the Officer
personally appeared GAYLE MARTZ
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: Rene P. Bibeau
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: TRADEMARK & DOMAIN NAME ASSIGNMENT

Document Date: 3-21-12 Number of Pages: 4

Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name:

Corporate Officer - Title(s):

Individual

Partner - Limited General

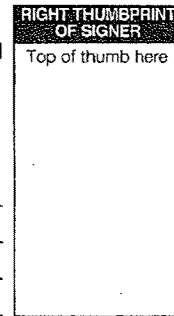
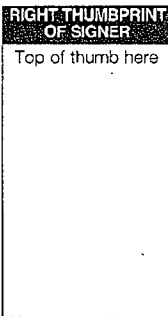
Attorney in Fact

Trustee

Guardian or Conservator

Other:

Signer Is Representing:



DECLARATION OF ACCEPTANCE

Assignor hereby agrees to this assignment of the listed trademark registrations and the domain name from Assignor and applies for recording of this Assignment in the registers of the United States Patent and Trademark Office and the appropriate domain name registrar

Witness my hand and seal this 22<sup>nd</sup> day of May, 2012.

1839 LLC

By: \_\_\_\_\_

Lawrence D. Lenihan, Managing Member

State of New York )

County of New York ) ss

Then personally appeared the above named Managing Member of Assignee, and acknowledged the foregoing act to be his free act and deed, before me, this 22<sup>nd</sup> day of May, 2012.

  
\_\_\_\_\_  
Notary Public

My commission expires:

**BRIAN KEMPNER**  
Notary Public, State of New York  
No. 02KE5009537  
Qualified in Westchester County  
Certificate Filed in New York County  
Commission Expires \_\_\_\_\_

3/15/15

**SCHEDULE A**

**Trademark Registrations and Domain Name**

**TRADEMARK REGISTRATIONS**

**REG. NO. REG. DATE**

CROUCH & FITZGERALD FINE LUGGAGE NEW YORK ESTABLISHED 1839 0252278 January 29, 1929

C&F NY 0506296 February 1, 1949

**DOMAIN NAME AND ACCOUNT LOG-IN**

[www.crouchandfitzgerald.com](http://www.crouchandfitzgerald.com)

Account Log-in Information: Username: Candf  
Password: candy123