

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE C-THRU RULER COMPANY		06/07/2012	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Acme United Corporation		
Street Address:	60 Round Hill Rd		
City:	Fairfield		
State/Country:	CONNECTICUT		
Postal Code:	06824		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	2520119	BETTER LETTER	
Registration Number:	0978641	BETTER LETTER	
Registration Number:	0800304	C-THRU	
Registration Number:	1095141	C-THRU	
Registration Number:	2636870	EXPAND-A-MAT	
Registration Number:	2816572	E-Z GRIP	
Registration Number:	1145728	PERMASIGN	
Registration Number:	2980601	ZERO HERO	
CORRESPONDENCE DATA			
Fax Number:	4142235000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4149785562		
Email:	ptomailbox@whdlaw.com		
Correspondent Name:	Whyte Hirschboeck Dudek S.C.		

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Address Line 1: 555 E Wells St, Ste 1900
Address Line 2: Attn: Suzanne Plagemann
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: AUC-14707

NAME OF SUBMITTER: Suzanne Plagemann

Signature: /Suzanne Plagemann/

Date: 08/10/2012

Total Attachments: 2

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**ASSIGNMENT OF UNITED STATES TRADEMARKS AND
REGISTRATIONS**

THIS ASSIGNMENT is made this 7th day of June 2012, by and between THE C-THRU RULER COMPANY a corporation organized and existing under, and by virtue of, the laws of the State of Connecticut, having an office and principal place of business at 6 Britton Drive, Bloomfield, CT 06002 (hereinafter designated as ASSIGNOR), and Acme United Corporation, a corporation organized and existing under, and by virtue of, the laws of the State of Connecticut, having an office and principal place of business at 60 Round Hill Road, Fairfield, CT 06824 (hereinafter designated as ASSIGNEE). All capitalized words and terms used in this Assignment and not defined herein shall have the respective meanings ascribed to them in the Asset Purchase Agreement dated as of the 7th day of June 2012, by and between ASSIGNOR and ASSIGNEE (the "Asset Purchase Agreement").

WHEREAS, ASSIGNOR has adopted and is using the marks on the attached Schedule 1.1(c) (hereinafter designated as "the said marks"); and has filed applications to register the said marks in the United States Patent and Trademark Office and has obtained registration thereof; and,

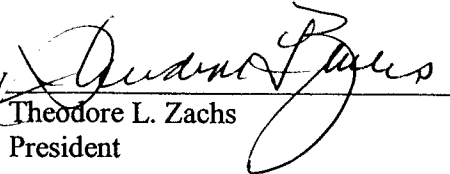
WHEREAS, ASSIGNEE is desirous of acquiring any and all rights that ASSIGNOR may have in and to the said marks and the registrations thereof, together with the goodwill symbolized by the said marks, along with the right to recover for damages and profits for past infringements thereof; and

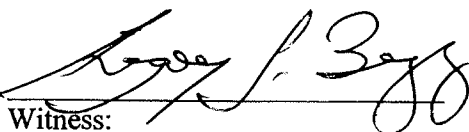
WHEREAS, pursuant to the Asset Purchase Agreement, ASSIGNOR has agreed to sell, assign and transfer the said marks to ASSIGNEE on the terms and conditions set forth in the Asset Purchase Agreement

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby expressly acknowledged, and in accordance with and subject to all the terms and conditions of the Asset Purchase Agreement (which terms and conditions are incorporated herein by this reference), ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE and its successors and assigns all right, title and interest in and to the said marks and the application and registrations therefor, as well as any renewals thereof, together with the goodwill symbolized by the said marks, along with the right to recover damages and profits for past infringement thereof.

ASSIGNOR agrees to execute and deliver, at the request of ASSIGNEE, such further documents as may be necessary to confirm the assignment made herein made and/or for the purpose of recordation in the United States Patent & Trademark Office.

THE C-THRU RULER COMPANY

By 
Theodore L. Zachs
President

Witness: 

Schedule 1.1(c)

Mark	Registration Number	Registration Date	Deadline 6 Year (section 8/15) or 10 Year (section 8/9)	Expiration Date (6 months grace period) \$100.00
Better Letter (dry transfer lettering)	2520119	12/18/2001	12/18/2011	06/18/2012
Better Letter (dry transfer lettering media)	0978641	02/12/1974	02/12/2014	08/12/2014
C-Thru (mechanical measuring instruments)	0800304	12/14/1965	12/14/2015	06/14/2016
C-Thru (transfer letters, indicia designs)	1095141	07/04/1978	07/04/2018	01/04/2019
Expand-A-Mat	2636870	10/15/2002	10/15/2012	04/15/2013
E-Z Grip	2816572	02/24/2004	02/24/2014	08/24/2014
Permasign	1145728	01/13/1981	01/13/2021	07/13/2021
Permasign (Canada)	TMA235976	01/25/2010	09/14/2024	
Zero Hero	2980601	08/02/2005	08/02/2015	02/02/2016