

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Focus Electrics, LLC		07/22/2009	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Focus Products Group, LLC		
Street Address:	120 Lakeview Parkway		
City:	Vernon Hills		
State/Country:	ILLINOIS		
Postal Code:	60061		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	72003496	WEST BEND	
Serial Number:	73538308	WEST BEND	
Serial Number:	73617110	WEST BEND	
Serial Number:	74434810	WEST BEND	
Serial Number:	72268265	WEST BEND...WHERE CRAFTSMEN STILL CARE	
Serial Number:	72339269	WEST BEND	
CORRESPONDENCE DATA			
Fax Number:	3107128488		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	lisa.levinson@kattenlaw.com		
Correspondent Name:	Lisa Levinson		
Address Line 1:	2029 Century Park East, Suite 2600		
Address Line 2:	Katten Muchin Rosenman LLP		
Address Line 4:	Los Angeles, CALIFORNIA 90067-3012		

CH \$165.00 72003496

ATTORNEY DOCKET NUMBER:	343434-12
NAME OF SUBMITTER:	Lisa Levinson
Signature:	/Lisa Levinson/
Date:	08/10/2012
Total Attachments: 3 source=Focus Electrics, LLC to Focus Products Group, LLC#page1.tif source=Focus Electrics, LLC to Focus Products Group, LLC#page2.tif source=Focus Electrics, LLC to Focus Products Group, LLC#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, FOCUS ELECTRICS, LLC, an Illinois limited liability company having offices located at 120 Lakeview Parkway, Vernon Hills, IL 60061 ("ASSIGNOR"), owns all right, title and interest in and to the trademarks and applications and registrations therefor listed on Schedule A attached hereto and made a part hereof and the goodwill of the business symbolized by the aforesaid trademarks; and

WHEREAS, FOCUS PRODUCTS GROUP, LLC, an Illinois limited liability company having offices located at 120 Lakeview Parkway, Vernon Hills, IL 60061 ("ASSIGNEE"), desires to acquire all of ASSIGNOR's right, title and interest in and to the aforesaid trademarks and applications and registrations therefor listed on attached Schedule A and the goodwill of the business symbolized by said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to ASSIGNEE, its successors, assigns and legal representatives, all of the right, title, and interest in and to said trademarks and applications and registrations therefor listed on attached Schedule A, and the goodwill of the business symbolized by said trademarks, together with all rights under any applicable international treaties and agreements, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, together with all income, royalties, damages or payments resulting from or attributable to activity or conduct after the effective date of this Assignment, including, without limitation, all worldwide rights to the aforesaid trademarks and applications and registrations therefor, the goodwill of the business symbolized by said trademarks and the right to sue and collect for all future, present and past infringements thereof, including infringements which may have occurred prior to the execution of this Assignment.

ASSIGNOR agrees: (a) to execute (i) all necessary papers throughout the world to be used in connection with the trademarks and applications and registrations therefor listed on attached Schedule A as ASSIGNEE may deem necessary or expedient, (ii) all papers in connection with any interference, opposition, legal or other proceedings throughout the world to maintain, protect or enforce, or otherwise relating to, the trademarks and applications and registrations therefor listed on attached Schedule A, and (iii) all papers and documents which may be necessary throughout the world in connection with the preparation and filing of any foreign applications for the trademarks and applications and registrations therefor listed on attached Schedule A; (b) to cooperate with ASSIGNEE at ASSIGNEE's expense in every way reasonably possible in obtaining evidence and going forward in any such proceedings throughout the world; and (c) at ASSIGNEE's expense to perform all other affirmative acts which in ASSIGNEE's reasonable discretion may be necessary or desirable throughout the world to maintain, protect or enforce the trademarks and applications and registrations therefor listed on attached Schedule A. These obligations of assistance by ASSIGNOR shall continue for so long as ASSIGNEE may require such assistance from ASSIGNOR.

ASSIGNOR hereby grants to the law firm of Michael Best & Friedrich LLP, Two Prudential Plaza, 180 N. Stetson Ave., Suite 2000, Chicago, Illinois 60601, USA authority and power to insert on this instrument any further information which may be necessary or desirable for identifying any of the trademarks, trademark applications or trademark registrations listed on attached Schedule A for purposes of recordation in the United States Patent and Trademark Office or in any foreign country.

IN WITNESS WHEREOF this Assignment has been duly executed by an authorized officer of ASSIGNOR and is effective as of July 22, 2009.

FOCUS ELECTRICS, LLC

By: David R. Beine
Name: DAVID R. BEINE
Title: VICE PRESIDENT & GENERAL COUNSEL

Dated: July 22, 2009

STATE OF Wisconsin)
COUNTY OF Washington) ss.

I, Lori L. Wrobel, do hereby certify that the above-mentioned person appeared before me this day, and acknowledged that this Assignment was signed and delivered as the free and voluntary act of said person on behalf of the identified limited liability company with authority to do so, for the uses and purposes therein set forth.

Given under my hand and seal this 22 day of July, 2009

Lori L. Wrobel
Notary Public Expires July 29, 2012

SCHEDULE A

U.S.

Mark	Country	App. No.	Reg. No.
WEST BEND	US	72/003496	635121
WEST BEND	US	73/538308	1369952
WEST BEND	US	73/617110	1437098
WEST BEND	US	74/434810	1846660
WEST BEND & DESIGN	US	72/339269	894434
WEST BEND ... WHERE CRAFTSMEN STILL CARE & DESIGN	US	72/268265	862553

FOREIGN

Mark	Country	App. No.	Reg. No.
BACK TO BASICS	Brazil	829574697	
BACK TO BASICS	Brazil	829574700	
BACK TO BASICS	Brazil	829574719	
WEST BEND	Benelux	31226	313504
WEST BEND	Bermuda		8572
WEST BEND	Bermuda		8573
WEST BEND	Brazil	818888679	818888679
WEST BEND	Brazil	829574662	
WEST BEND	Brazil	829574670	
WEST BEND	Brazil	829574689	
WEST BEND	Canada	0228948	101990
WEST BEND	Chile	544934	611251
WEST BEND	China	94125568	882353
WEST BEND	China	6133073	
WEST BEND	Colombia	96037904	195989
WEST BEND	Costa Rica		91034
WEST BEND	Costa Rica		91035
WEST BEND	Czech Republic	122848-97	218232
WEST BEND	Denmark	2892/74	1089/1975
WEST BEND	Dominican Republic	34959	87591
WEST BEND	Ecuador		1749/78
WEST BEND	El Salvador	33510-2003	209/18
WEST BEND	Finland	T199901167	217522
WEST BEND	Germany	D27034	910822
WEST BEND	Greece	53320	53320
WEST BEND	Greece	108421	108421
WEST BEND	Guatemala	6674/91	69028/376/149

Mark	Country	App No	Reg No
WEST BEND	Guatemala	6675/91	68565/416/148
WEST BEND	Iceland	941/1995	1379/1995
WEST BEND	India	678364	678364
WEST BEND	Ireland	572/85	115306
WEST BEND	Israel	96018	96018
WEST BEND	Italy	35081/72	653021
WEST BEND	Jamaica	11/313	26501
WEST BEND	Jamaica	21/269	26157
WEST BEND	Mexico	48868	357271
WEST BEND	Mexico	410665	678185
WEST BEND	Norway	119280	95829
WEST BEND	Panama	60542	60542
WEST BEND	Paraguay	12795/95	298851
WEST BEND	Paraguay	12796/95	298852
WEST BEND	Peru	272161	32311
WEST BEND	Peru	272160	25613
WEST BEND	Russian Federation	95709294	153076
WEST BEND	Saudi Arabia	30707	378/29
WEST BEND	Sweden	9104176	237035
WEST BEND	Uruguay	171424	342702
WEST BEND	Venezuela	6357/74	80907-F
WEST BEND	Venezuela	6355/74	80824-F
WEST BEND & DESIGN	Guatemala	54909	38019/118/91
WEST BEND & DESIGN	Guatemala	54908	39468/76/94
WEST BEND & IN KATAKANA	Japan	45-133502	1057820
WEST BEND & IN KATAKANA	Japan	46-000253	1032534
WEST BEND (Stylized)	Hong Kong	2024/78	1981B562
WEST BEND WATER SYSTEMS & DESIGN	Canada	794607	469544
WESTBEND	Hong Kong	13239/94	199603837
WESTBEND (Stylized)	Hong Kong	3877/86	1987B1987