

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|---|--|----------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| SONY Kabushiki Kaisha TA Sony Corporation | | 08/01/2012 | CORPORATION: JAPAN |
| RECEIVING PARTY DATA | | | |
| Name: | Koozyt, Inc. | | |
| Street Address: | 4-1-8, Azabu Juban, Minato-ku | | |
| City: | Tokyo | | |
| State/Country: | JAPAN | | |
| Postal Code: | 106-0045 | | |
| Entity Type: | CORPORATION: JAPAN | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4071323 | PLACEENGINE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2023935350 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 202-638-6666 | | |
| Email: | trademark@jhip.com, glewis@jhip.com, tcaudell@jhip.com | | |
| Correspondent Name: | George W. Lewis | | |
| Address Line 1: | 400 7th Street, N.W. | | |
| Address Line 2: | Suite 600 | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20004 | | |
| ATTORNEY DOCKET NUMBER: | T39121US0 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Jacobson Holman PLLC | | |

OP \$40.00 4071323

Address Line 1: 400 7th Street, N.W.
Address Line 2: Suite 600
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

| | |
|--------------------|-----------------|
| NAME OF SUBMITTER: | George W. Lewis |
|--------------------|-----------------|

| | |
|------------|----------------|
| Signature: | /george lewis/ |
|------------|----------------|

| | |
|-------|------------|
| Date: | 08/13/2012 |
|-------|------------|

| |
|---|
| Total Attachments: 2 source=T39121US0 signed Assignment#page1.tif source=T39121US0 signed POA#page1.tif |
|---|

ASSIGNMENT

WHEREAS, SONY Kabushiki Kaisha TA Sony Corporation, a corporation duly organized and existing under the laws of Japan with a place of business at 1-7-1 Konan, Minato-ku, Tokyo, Japan (hereinafter referred to as "Assignor"), has adopted and is using the trademark PlaceEngine and is the owner of corresponding Registration No. 4071323 issued December 13, 2011 (hereinafter Assignor's Mark);

WHEREAS, Koozyt, Inc., a corporation duly organized and existing under the laws of Japan, with a place of business at 4-1-8, Azabu Juban, Minato-ku, Tokyo, 106-0045 Japan (hereinafter referred to as "Assignee") is desirous of acquiring Assignor's Mark and the corresponding registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee, the entire right, title and interest in and to Assignor's Mark and Registration No. 4071323 issued December 13, 2011, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the end of the term or terms for which registration of the Assignor's Mark may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Assignor's Mark with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has caused its name to be assigned, by its duly authorized officer, this 1st day of August, 2012.

SONY Kabushiki Kaisha TA Sony Corporation

By: 

Name: Shinji Ina

Title: General Manager, IP Alliance & Licensing Department

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

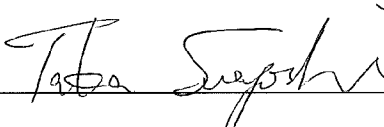
In re Trademark Registration of :
:
Registrant: Koozyt, Inc. :
:
Reg. No.: 4,071,323 :
:
Issued: December 13, 2011 :
:
Mark: PlaceEngine :

**REVOCATION AND NEW POWER OF ATTORNEY AND
APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Applicant hereby appoints George W. Lewis, Esq. of the law firm JACOBSON HOLMAN, PLLC, 400 7th Street, N.W., Washington, DC 20004, its attorney to transact all business in the Patent and Trademark Office in connection with the above-identified application, and to represent it in all proceedings affecting the mark which may arise in the Patent and Trademark Office during the life of the registration. Applicant hereby revokes all previous powers of attorney or designations of representatives herein which have previously been made herein.

The law firm of JACOBSON HOLMAN PLLC, whose postal address is 400 7th Street, N.W., Washington, DC 20004, is hereby designated Applicant's Domestic Representative upon whom notices or process in proceedings affecting the mark may be served.

Koozyt, Inc.

By: 
Name: Takahiko SUEYOSHI
Title: Representative Director
Date: August 6, 2012