

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sweet Corn Products, LLC		08/09/2012	LIMITED LIABILITY COMPANY: NEBRASKA
RECEIVING PARTY DATA			
Name:	Woodstream Corporation		
Street Address:	69 North Locust Street		
City:	Lititz		
State/Country:	PENNSYLVANIA		
Postal Code:	17543		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2355291	NO/NO	
Registration Number:	2990752	SUNFLOWER BASKET	
Registration Number:	3067589	HOURGLASS	
CORRESPONDENCE DATA			
Fax Number:	2023935350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-638-6666		
Email:	trademark@jhip.com,lweiss@jhip.com		
Correspondent Name:	Jacobson Holman PLLC		
Address Line 1:	400 7th St., N.W.		
Address Line 2:	6th Floor		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	6208/Z01500		

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NAME OF SUBMITTER:	Leesa N. Weiss
Signature:	/Leesa N. Weiss/
Date:	08/13/2012
Total Attachments: 2 source=SCP Trademark Assignment#page1.tif source=SCP Trademark Assignment#page2.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, Sweet Corn Products, LLC, a limited liability company organized and existing under the laws of the State of Nebraska, located at 124 North Broadway, Bloomfield, Nebraska 68718 (hereinafter "Assignor"), adopted and has used in commerce in the United States and elsewhere the following trademarks, and is the owner of the United States trademark registrations for same:

**NO/NO**, Registration No. 2,355,291, issued June 6, 2000, for bird feeders;

**SUNFLOWER BASKET**, Registration No. 2,990,752, issued August 30, 2005, for bird feeders; and

**HOURGLASS**, Registration No. 3,067,589, issued March 14, 2006, for bird feeders;

(hereinafter, collectively, "Assigned Trademarks"); and

WHEREAS, Woodstream Corporation, a corporation organized and existing under the laws of the State of Pennsylvania, having an address at located at 69 North Locust Street, Lititz, Pennsylvania 17543 (hereinafter "Assignee"), desires to acquire all right, title and interest in and to the aforementioned Assigned Trademarks, together with the goodwill of the business symbolized by such Assigned Trademarks; and

WHEREAS, it is desired that the assignment of the Assigned Trademarks be made of record in the U.S. Patent & Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee all right, title and interest in and to said Assigned Trademarks, together with the goodwill of the business symbolized by said Assigned Trademarks, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal

representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment and conveyance had not been made; together with all claims for damages by reason of past infringement of the Assigned Trademarks, with the right to sue for, and collect the same for their own use and behalf, and for the use and behalf of their successors, assigns or other legal representatives.

Executed at Blomfield NE, this 9<sup>th</sup> day of August, 2012.

SWEET CORN PRODUCTS, LLC

By: *Raymond W. Lush*  
Raymond W. LUSH

Title: *Owner*

State of Nebraska            )  
                                          ) ss  
County of Knox            )

Subscribed and sworn to before me, a Notary Public, this 9<sup>th</sup> day of August 2012.

*Steven L. Archbold*  
NOTARY PUBLIC

My Commission Expires:

