

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
This Old House Ventures, Inc.		08/08/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Remodeling Today, Inc.		
Street Address:	75 Midtown Park East		
City:	Mobile		
State/Country:	ALABAMA		
Postal Code:	36606		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2124298	TODAY'S HOMEOWNER	
Registration Number:	2219254	TODAY'S HOMEOWNER	
Registration Number:	2333238	TODAY'S HOMEOWNER WITH DANNY LIPFORD	
CORRESPONDENCE DATA			
Fax Number:	6785532212		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	678-553-2100		
Email:	atltrademark@gtlaw.com		
Correspondent Name:	Joel R. Feldman, Esq.		
Address Line 1:	3333 Piedmont Rd., NE, Suite 2500		
Address Line 4:	Atlanta, GEORGIA 30305		
ATTORNEY DOCKET NUMBER:	139540.020000		
NAME OF SUBMITTER:	Joel R. Feldman, Esq.		

900231047

TRADEMARK
 REEL: 004842 FRAME: 0328

CH \$90.00 2124298

Signature:	/jrf/
Date:	08/14/2012
Total Attachments: 2 source=Assignment for Remodeling Today Inc#page1.tif source=Assignment for Remodeling Today Inc#page2.tif	

TRADEMARK/SERVICE MARK ASSIGNMENT

WHEREAS This Old House Ventures, Inc., a Delaware corporation (the "Assignor"), with offices located at 135 West 50th Street, New York, NY 10020, is the owner of the trademark(s)/service mark(s) registered or applied for in the United States Patent and Trademark Office listed on the attached Schedule A (hereinafter the "Trademark(s)");

WHEREAS Remodeling Today, Inc., an Alabama corporation (the "Assignee"), having its principal place of business at 75 Midtown Park East, Mobile, AL 36606, is desirous of acquiring the Trademark(s) and all applications and registrations therefor; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Trademark(s), and any applications or registrations therefor, together with the goodwill of the business symbolized by the Trademark(s) and the right to sue for past infringement.

This Old House Ventures, Inc

By: Paul A. Lee
Name: Paul A. Lee
Title: Assistant Secretary

Date: August 8, 2012

State of New York :
: ss
County of New York :

On the 8th day of August, 2012, before me personally came Paul A. Lee, to me known, who, being by me duly sworn, did depose and say that he/she resides at Yonkers, NY; that he/she is the individual described in and which executed the above instrument; and that he/she signed his/her name thereto by authority duly held.

Melinda Chu

Notary Public

MELINDA CHU
Notary Public, State of New York
No. 01CH5010955
Qualified in Kings County
Commission Expires May 12, 20 15

SCHEDULE A

<u>MARK</u>	<u>GOODS/SERVICES</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
TODAY'S HOMEOWNER	IC 042 – leasing access time to a computer database on the subject of home improvement; providing multiple-user access to a global computer information network for the transfer and dissemination of information on the subject of home improvement; providing access to a computer communications network for the exchange of information in the nature of bulletin boards on the subject of home improvement	2124298	1997-12-23
TODAY'S HOMEOWNER	IC 041 – entertainment and educational services, namely, production of television shows on the subject of home improvement	2219254	1999-01-19
TODAY'S HOMEOWNER WITH DANNY LIPFORD	IC 041 – educational and entertainment services, namely, production of television shows on the subject of home design, home improvement and tools	2333238	2000-03-21