

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vaulted Brands, Inc.		07/25/2012	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Zoeller Pump Company, LLC		
Street Address:	3649 Cane Run Road		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40211		
Entity Type:	LIMITED LIABILITY COMPANY: KENTUCKY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85604478	IPUMP	
Serial Number:	85604476	ICONTROL	
CORRESPONDENCE DATA			
Fax Number:	5025894994		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5025894215		
Email:	scox@lynchcox.com		
Correspondent Name:	Scott R. Cox		
Address Line 1:	500 W. Jefferson Street		
Address Line 2:	Suite 2100		
Address Line 4:	Louisville, KENTUCKY 40202		
ATTORNEY DOCKET NUMBER:	P-1553		
NAME OF SUBMITTER:	Scott R. Cox		
Signature:	/Scott R. Cox/		

OP \$65.00 85604478

TRADEMARK

Date:

08/15/2012

**Total Attachments: 4**

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**ASSIGNMENT OF TRADEMARKS**

**THIS ASSIGNMENT OF TRADEMARKS** (the "Assignment") dated as of this 25<sup>th</sup> day of July, 2012, is made and entered into by and among: (i) **Vaulted Brands, Inc.**, an Illinois corporation with a business address of 707 Rose Road, Lake Zurich, Illinois 60047 and **Basement Flood Protector, Inc.**, an Illinois corporation with a business address of 707 Rose Road, Lake Zurich, Illinois 60047 (collectively, the "Assignor"); and (ii) **Zoeller Pump Company, LLC**, a Kentucky limited liability company with a business address of 3649 Cane Run Road, Louisville, Kentucky 40211 (the "Assignee").

**WHEREAS**, Applications were filed with the United States Patent and Trademark Office on April 20, 2012 in the name of Basement Flood Protector, Inc. for the trademarks listed on Exhibit A, attached hereto (the "Trademarks");

**WHEREAS**, Assignor filed Voluntary Amendments with the United States Patent and Trademark Office on April 25, 2012 and May 7, 2012 to amend the name of the applicant of both applications for the Trademarks to Vaulted Brands, Inc.;

**WHEREAS**, Assignor had adopted and used in its business the Trademarks;

**WHEREAS**, Assignor is currently the owner of the Trademarks, the Trademark applications listed on Exhibit A and any registrations issuing therefrom, and all related rights; and

**WHEREAS**, it is Assignor's intention that the Trademarks, the Trademark applications listed on Exhibit A and any registrations issuing therefrom, and all related rights be assigned to Assignee.

**NOW, THEREFORE**, in consideration of the terms and conditions of this Assignment, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties to this Assignment do hereby agree as follows:

1. Assignment of Trademarks. Assignor does hereby assign, transfer, convey and set over to the Assignee its entire interest in the Trademarks, the Trademark applications listed in Exhibit A and any registrations issuing therefrom, and all related rights, together with the goodwill of the business in connection with which such Trademarks are used.

2. Acceptance of Assignment. Assignee does hereby accept the assignment made by Assignor.

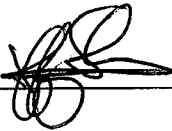
3. Benefit. This Assignment shall be binding upon and inure to the benefit of the parties to this Assignment and the successors and assigns of the parties to this Assignment.

**[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK;**

**SIGNATURE PAGE FOLLOWS]**

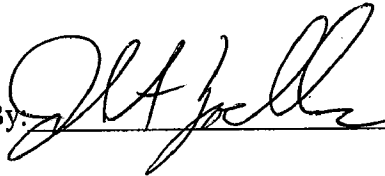
IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first above written.

**Vaulted Brands, Inc., Assignor**

By:  \_\_\_\_\_

Title: President

**Zoeller Pump Company, LLC, Assignee**

By:  \_\_\_\_\_

Title: CEO

Attachments: Exhibit A

**Exhibit A**

<b>Name of Mark</b>	<b>U.S. Application Serial No.</b>	<b>Date Filed</b>
IPUMP (Standard Character Mark)	85/604,478	April 20, 2012
ICONTROL (Standard Character Mark)	85/604,476	April 20, 2012