

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brain Housing Group, Inc.		07/25/2012	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Miguel Sampaio		
Street Address:	123 Grove Street		
City:	Tarrytown		
State/Country:	NEW YORK		
Postal Code:	10591		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3524059	HOOPLE DOOPLE	
CORRESPONDENCE DATA			
Fax Number:	2122776501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-277-6500		
Email:	ipdocketing-ny@dicksteinshapiro.com		
Correspondent Name:	Clark W. Lackert		
Address Line 1:	1633 Broadway		
Address Line 2:	Dickstein Shapiro LLP		
Address Line 4:	New York, NEW YORK 10019-6708		
ATTORNEY DOCKET NUMBER:	F6767.0002		
NAME OF SUBMITTER:	Clark W. Lackert		
Signature:	/Clark W. Lackert/		
Date:	08/15/2012		
Total Attachments: 1 source=Assignment to M. Sampaio#page1.tif			

OP \$40.00 3524059

ASSIGNMENT

Whereas, Brain Housing Group, Inc., a corporation organized and existing under the laws of the State of Florida, United States of America, hereinafter referred to as ASSIGNOR, located at:

2214 Charlevoix Ct
Roanoke, Virginia, 24015
United States of America

owns the following trademark and registration for said trademark in the United States of America:

Trademark	Serial No.	Registration No.
HOOPLE DOOPLE	77/435,893	3,524,059

Whereas, Miguel Sampaio, an individual of the State of New York, United States of America, hereinafter referred to as ASSIGNEE, located at:

123 Grove Street
Tarrytown, New York 10591

is desirous of acquiring said trademark and registration for said trademark;

NOW, THEREFORE, for the sum of One United States Dollar (U.S. \$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to said trademark together with the goodwill symbolized by the said trademark, the registration for said trademark, and all common law rights associated with said trademark.

Dated this 25th day of July, 2012.

BRAIN HOUSING GROUP, INC.

By: 

Name: Ryan Lebsock

Title: Owner