

Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/2015)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Gardner Publications, Inc.

Individual(s) Association
 Partnership Limited Partnership
 Corporation- State: Ohio
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes No

Additional names, addresses, or citizenship attached? Yes No

Name: Gardner Business Media, Inc.

Street Address: 6915 Valley Ave.

City: Cincinnati

State: Ohio

Country: U.S.A. Zip: 45244

Individual(s) Citizenship _____
 Association Citizenship _____
 Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Ohio
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) March 28, 2012

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s) 0343914

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

PRODUCTS FINISHING

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: A. Yates Dowell, III

Internal Address: Suite 220

Street Address: 103 Oronoco St.

City: Alexandria

State: VA Zip: 22314

Phone Number: 703 739 9888

Docket Number: _____

Email Address: yates@dowellpc.com

6. Total number of applications and registrations involved: 13

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$340.00

Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number 04-1577

Authorized User Name A. YATES DOWELL III

9. Signature: A. Yates Dowell III August 16, 2012

Signature _____ Date _____

A. Yates Dowell, III

Name of Person Signing _____

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mall Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22313-1460

TRADEMARK

REEL: 004842 FRAME: 0643

700491497

CH \$340.00 041577 0343914

Additional Recordation Form Sheet

Box 4 B Trademark Registration Nos.

Box 4 C Identification of Trademarks

1804432.....	PRODUCTS FINISHING
2613352.....	PRODUCTION MACHINING
0848207.....	PLASTICS TECHNOLOGY
3767773.....	PLASPEC GLOBAL
3600450.....	MOLDMAKING TECHNOLOGY
0509924.....	MODERN MACHINE SHOP
1777506.....	METALWORKING MARKETER
1816510.....	METALWORKING INSIDERS' REPORT
3215418.....	MAPYOURSHOW.COM
1878323.....	HIGH-PERFORMANCE COMPOSITES
3604559.....	COMPOSITES TECHNOLOGY
3600451.....	AUTOMOTIVE DESIGN AND PRODUCTION

SUPPORTING DOCUMENTATION FOR TRADEMARK
CHANGE OF NAME DOCUMENTS IS

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999