

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DealTaker, Inc.		05/18/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NARAE Enterprises, Inc.		
Street Address:	3660 Ranchero Road		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75093		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3145419	DEALTAKER	
CORRESPONDENCE DATA			
Fax Number:	2027764981		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(202) 776-2351		
Email:	trademark@dowlohnes.com		
Correspondent Name:	Kristin M. Leavy		
Address Line 1:	1200 New Hampshire Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
NAME OF SUBMITTER:	Kristin M. Leavy		
Signature:	/Kristin M. Leavy/		
Date:	08/15/2012		
Total Attachments: 1 source=DEALTAKER assignment#page1.tif			

OP \$40.00 3145419

ASSIGNMENT

WHEREAS, DealTaker, Inc., a Delaware corporation located at 333 East Franklin Street, Richmond, Virginia 23219 ("Assignor"), is the owner of the following service mark (the "Mark"):

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
DEALTAKER	3,145,419	September 19, 2006

WHEREAS, NARAE Enterprises, Inc., a Texas corporation located at 3660 Ranchero Road, Plano, Texas 75093 ("Assignee"), desires to acquire Assignor's right, title and interest in the Mark, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Mark, including the goodwill of the business symbolized thereby, effective as of the date of execution below.

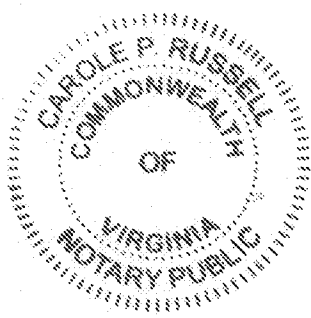
Signed this 23rd day of May, 2012 to be effective as of May 18, 2012.

DEALTAKER, INC.

By: C. Kirk Read
Name: C. Kirk Read
Title: President—Digital, Media General, Inc.

State of Virginia)
City Richmond)
County of Richmond) ss:

Subscribed and sworn to before me
this 23rd day of May, 2012.



Carole P. Russell
Notary Public
My Commission Expires: 12-31-15
Commission ID: 115047