

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ecocolor LLC		07/11/2012	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	ColorZen LLC		
Street Address:	31 West 34th Street		
Internal Address:	6th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85595275	THE POWER OF LESS	
Serial Number:	85671386	COLORZEN	
CORRESPONDENCE DATA			
Fax Number:	2126436500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-643-7000		
Email:	pto@sillscummis.com		
Correspondent Name:	Sills Cummis & Gross P.C.		
Address Line 1:	30 Rockefeller Plaza		
Address Line 2:	29th Floor, IP Dept., Docketing		
Address Line 4:	New York, NEW YORK 10112		
ATTORNEY DOCKET NUMBER:	09910597.000010		
NAME OF SUBMITTER:	Edward Longobardi		

CH \$65.00 85595275

Signature:	/Edward Longobardi/
Date:	08/15/2012
Total Attachments: 4 source=Change of Name to Colorzen LLC#page1.tif source=Change of Name to Colorzen LLC#page2.tif source=Change of Name to Colorzen LLC#page3.tif source=Change of Name to Colorzen LLC#page4.tif	

STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of
the Department of State, at the City of
Albany, on July 11, 2012.

A handwritten signature in black ink, appearing to read "Daniel E. Shapiro".

Daniel E. Shapiro
First Deputy Secretary of State

CSC 45
DRAW DOWN

New York State
Department of State
Division of Corporations, State Records
and Uniform Commercial Code
41 State Street
Albany, NY 12231
www.dos.state.ny.us

120711000

016

CERTIFICATE OF AMENDMENT
OF
ARTICLES OF ORGANIZATION
OF
ECOCOLOR LLC

(Insert Name of Domestic Limited Liability Company)

Under Section 211 of the Limited Liability Company Law

FIRST: The name of the limited liability company is:

ECOCOLOR LLC

If the name of the limited liability company has been changed, the name under which it was organized is:

SECOND: The date of filing of the articles of organization is: DECEMBER 14, 2011

THIRD: The amendment effected by this certificate of amendment is as follows: (Set forth each amendment in a separate paragraph providing the subject matter and full text of each amended paragraph. For example, an amendment changing the name of the limited liability company would read as follows: Paragraph *First* of the Articles of Organization relating to *the limited liability company name* is hereby amended to read as follows: *First: The name of the limited liability company is ... (new name) ...*)

Paragraph FIRST of the Articles of Organization relating to the limited liability company name

is hereby amended to read as follows:

FIRST: The name of the limited liability company is: COLORZEN LLC (the "Company").

X /s/ MICHAEL B. GOLDSMITH

(Signature)

MICHAEL B. GOLDSMITH

(Type or print name)

AUTHORIZED PERSON

(Title of signer)

CSC 45
DRAW DOWN

016

CERTIFICATE OF AMENDMENT 00
OF
ARTICLES OF ORGANIZATION
OF

ECOCOLOR LLC

(Insert Name of Domestic Limited Liability Company)

Under Section 211 of the Limited Liability Company Law

FILED
2012 JUL 11 AM 7:56

Prepared by: MICHAEL B. GOLDSMITH, ESQ.
~~STEP~~ CUMMIS & GROSS P.C.
30 ROCKEFELLER PLAZA
(Mailing address)
NEW YORK, NY 10112
(City, State and Zip code)

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NOTE: This form was prepared by the New York State Department of State for filing a certificate of amendment of a domestic limited liability company. It does not contain all optional provisions under the law. You are not required to use this form. You may draft your own form or use forms available at legal supply stores. The Department of State recommends that legal documents be prepared under the guidance of an attorney. The certificate must be submitted with a \$60 filing fee made payable to the Department of State.

(For office use only.)

RECEIVED
2012 JUL 10 PM

STATE OF NEW YORK
DEPARTMENT OF STATE
FILED

JUL 11 2012

TAX \$ _____
BY: *[Signature]*

CUSTOMER REF. # 270519 SUE

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