TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jared Kleinstein DBA Tebowing		05/10/2012	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	XV Enterprises LLC
Street Address:	5082 Hampden Avenue, Suite 115
City:	Denver
State/Country:	COLORADO
Postal Code:	80222
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85458244	TEBOWING

CORRESPONDENCE DATA

Fax Number: 3108600363
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 310-248-3830
Email: uspto@kmwlaw.com
Correspondent Name: Anthony M. Keats
Address Line 1: 9720 Wilshire Blvd., Penthouse Suite
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ATTORNEY DOCKET NUMBER:	10768-00002
NAME OF SUBMITTER:	Anthony M. Keats
Signature:	/amk/
Date:	08/15/2012

Total Attachments: 1
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TRADEMARK ASSIGNMENT

This trademark assignment ("Assignment"), by and between Jared Kleinstein DBA Tebowing ("Assignor"), a New York limited liability company having an address of 231 1st Avenue, Apartment 3, New York, New York 10003, on the one hand, and XV Enterprises LLC ("Assignee"), a Florida limited liability company having an address of 5082 Hampden Avenue, Suite 115, Denver, Colorado 80222, on the other hand, is effective as of the date on which it has been executed by all parties hereto (the "Effective Date").

WHEREAS, Assignor is the owner of the TEBOWING trademark, including, without limitation, United States Federal Trademark Application Serial Number 85/458,244 (the "Trademark"), including, without limitation, the goodwill associated with and symbolized by such Trademark.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, all of its rights, title and interest in and to the Trademark worldwide, and all intellectual property rights therein including, without limitation, the goodwill associated with such Trademark and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the law of the United States or any other state, country or jurisdiction.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of the Effective Date.

ASSIGNOR	**ASSIGNEE**
Jared Kleinstein DBA Tebowing	XV Enterprises LLC
By: Jared Kleinstein	By: Tim Tebow
Its: Founder/CEO	Its: CEO
Date: 5/10/12	Date: 6/15/12