

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Jared Kleinstein DBA Tebowing		05/10/2012	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
Name:	XV Enterprises LLC		
Street Address:	5082 Hampden Avenue, Suite 115		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80222		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	85458244	TEBOWING	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	3108600363		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-248-3830		
Email:	uspto@kmwlaw.com		
Correspondent Name:	Anthony M. Keats		
Address Line 1:	9720 Wilshire Blvd., Penthouse Suite		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
ATTORNEY DOCKET NUMBER:	10768-00002		
NAME OF SUBMITTER:	Anthony M. Keats		
Signature:	/amk/		
Date:	08/15/2012		
Total Attachments: 1 source=20120815103518895_1_1#page1.tif			

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**TRADEMARK ASSIGNMENT**

This trademark assignment ("Assignment"), by and between Jared Kleinstein DBA Tebowing ("Assignor"), a New York limited liability company having an address of 231 1st Avenue, Apartment 3, New York, New York 10003, on the one hand, and XV Enterprises LLC ("Assignee"), a Florida limited liability company having an address of 5082 Hampden Avenue, Suite 115, Denver, Colorado 80222, on the other hand, is effective as of the date on which it has been executed by all parties hereto (the "Effective Date").


WHEREAS, Assignor is the owner of the TEBOWING trademark, including, without limitation, United States Federal Trademark Application Serial Number 85/458,244 (the "Trademark"), including, without limitation, the goodwill associated with and symbolized by such Trademark.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, all of its rights, title and interest in and to the Trademark worldwide, and all intellectual property rights therein including, without limitation, the goodwill associated with such Trademark and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the law of the United States or any other state, country or jurisdiction.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of the Effective Date.


**ASSIGNOR**

Jared Kleinstein DBA Tebowing

  
\_\_\_\_\_  
By: Jared Kleinstein  
Its: FOUNDER/CEO  
Date: 5/10/12

**ASSIGNEE**

XV Enterprises LLC

  
\_\_\_\_\_  
By: Tina Tebow  
Its: CEO  
Date: 6/15/12