# 900231182 08/15/2012

#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LONG LIFE, MAXX, INC.		08/15/2012	CORPORATION: CALIFORNIA

# RECEIVING PARTY DATA

Name:	TUONG NGUYEN
Street Address:	10132 TYLER CT.
City:	WESTMINSTER
State/Country:	CALIFORNIA
Postal Code:	92683
Entity Type:	INDIVIDUAL: UNITED STATES

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3284636	JOURNAL OF LONGEVITY

#### **CORRESPONDENCE DATA**

**Fax Number**: 7145317194

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: (714) 352-7488

Email: TRADEMARK@DRMRESOURCES.COM

Correspondent Name: TUONG NGUYEN Address Line 1: 10132 TYLER CT.

Address Line 4: WESTMINSTER, CALIFORNIA 92683

NAME OF SUBMITTER: TUONG NGUYEN	
Signature:	/TUONGNGUYEN/
Date:	08/15/2012

**Total Attachments: 1** 

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TRADEMARK REEL: 004843 FRAME: 0477

# TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the <u>15</u> day of <u>08</u>, 2012, by and between LONG LIFE MAXX, INC., a California Corporation, having a place of business as 6701 Center Dr. W., Suite 1500, Los Angeles, California 90045 (hereinafter referred to as "ASSIGNOR"), and Mr. TUONG NGUYEN, an individual and Citizen of the United States, having a residence at 10132 Tyler Ct., Westminster, California 92683 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") in the United States;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the Federal Trademark registration relating to the trademark listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registration");

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademark and Registration in the United States;

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Registration in the United States, and

NOW, THEREFORE, for good and adequate consideration in the amount of \$10.00, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to "ASSIGNEE" all rights, title, and interest as ASSIGNOR may possess in and to the following:

(1)	the Trademark set forth in Schedule A	<u>Mar</u>	<u>k</u> : JOUR	NAL OF LONGEVITY
(2)	the Trademark set forth in Schedule B	Fede	eral Trademark R	egistration
	MARK:	REG. #:	REG. DATE	INTL CLASS:
	JOURNAL OF LONGEVITY	3284636	2007-08-28	016

together will be the goodwill symbolized by sa8d Trademark and Registration.

LONG LIFE MAXX, INC.	Mr. TUONG NGUYEN		
By: Thompson	By: Twentung		
Name: TUONG NGUYEN	Name: <u>TUONG NGUYEN</u>		
Title: <u>Owner</u>	Title: <u>Individual</u>		
Date: August 15, 2012	Date: August 15, 2012		

TRADEMARK REEL: 004843 FRAME: 0478

RECORDED: 08/15/2012