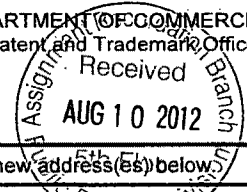


08/15/2012



103648089

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



To the Director of the U. S. Patent and Trademark Office and to the assigned documents or the new address(es) below

1. Name of conveying party(ies):

Douglas Smith

- Individual(s) Association
- Partnership Limited Partnership
- Corporation- State: _____
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) July 31, 2012

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies) or:

- Yes
- No

Additional names, addresses, or citizenship attached?

Name: Big Dog Treestands, Inc.

Street Address: 120 E. Detroit Pkwy

City: Morton

State: IL

Country: USA Zip: 61550

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Illinois, USA
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

78/736,697

B. Trademark Registration No.(s)

3,249,042

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Filing Date: October 19, 2005; Description: word mark of "BIG DOG TREESTANDS"

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Law Office of Robert M. Patino

Internal Address: _____

Street Address: 2808 Rutherford Trek

City: Springfield

State: IL Zip: 62711

Phone Number: (217) 545-8168

Docket Number: 1030.41019

Email Address: robpatino@gmail.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed \Rightarrow Credit Card Payment Form

8. Payment Information:

Deposit Account Number ILLINS 00000001 78736697

Authorized User Name _____

9. Signature:

Robert Patino
Signature

8-6-12
Date

Robert Patino, Attorney, Illinois Bar Member

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004843 FRAME: 0565

8-10-12

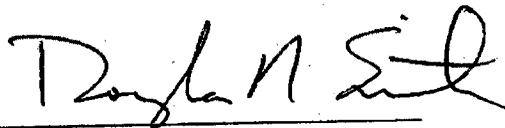
ASSIGNMENT OF TRADEMARK RIGHTS AND UNITED STATES FEDERAL
TRADEMARK REGISTRATION

WHEREAS, Douglas Smith, a citizen of the United States and resident of the State of Illinois, ("Assignor") located at 120 E. Detroit Pkwy, Morton, Illinois, has used the mark BIG DOG TREESTANDS in commerce and has filed an application with the United States Patent and Trademark Office under Section 1 (b) of the Trademark Act, assigned Serial No. 78/736,697, and has since issued on June 5, 2007 and assigned Registration No. 3,249,042, and

WHEREAS, Big Dog Treestand, Inc. ("Assignee"), an Illinois corporation, having a place of business at 120 E. Detroit Pkwy, Morton, Illinois 61550, is desirous of acquiring said trademark therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States and all other countries of the world in and to said trademark therefore, together with the goodwill of the business symbolized by said trademark.

Signed at Morton, Illinois this 31st day of July, 2012



Signature

Doug Smith

Name